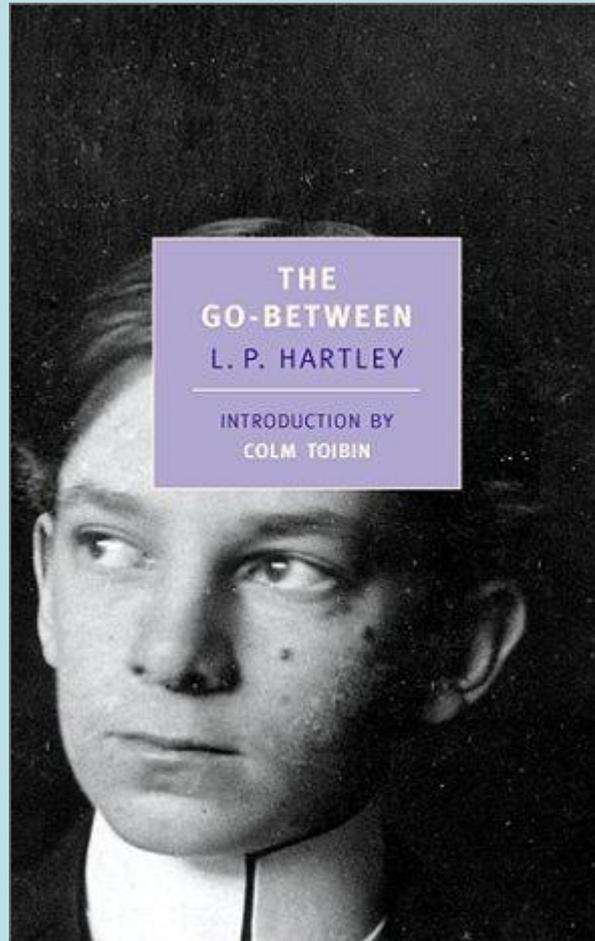


# Our Own Worst Enemies

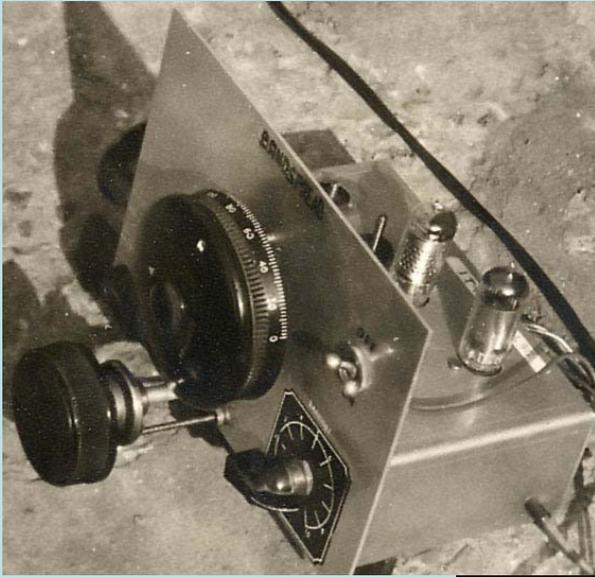


FIRST – Seville 2007 – Frank Wintle



“The past is a foreign country:  
they do things differently there”







**B R A V E**

**N E W**

**W O R L D**





Surveillance...  
Intimidation...  
Arrest...  
Imprisonment...



Loyalty cards...  
RFID chips...  
Email tracking...  
Search trails...





**Telegraph**.co.uk

## Chips with everything for traders

2:20am BST 23/04/2007

**Ever more sophisticated computer programs now underpin trading on global markets. *Iain Dey* investigates whether their influence is playing too great a part in market rumours about takeovers**

“...Mostly the computer systems are just executing trades. But many market sources admit that some of these systems are to blame for sustaining the flood of take-over rumours that has overcome the London market in recent months...”



“In the first half of 2006 alone, Internet criminals robbed British banks and their customers of at least £310-million – over 13-times more than the £22.5-million figure published by APACS, the UK payments trade association...



“...more than half a million UK customers a year are already turning away from Internet banking.”

FIRST Conference Co-Chair  
Arjen de Landgraaf,  
*The Financial Times*

## Michigan treasurer falls for Nigerian scam



By Dan Goodin

Thursday 25th January 2007 19:42 GMT

A public treasurer in the Michigan county of Alcona stands accused of embezzling taxpayers out of more than \$1.2m, at least part of which was used to cover costs he incurred falling for a Nigerian banking fraud. Thomas Katona, 56, the former Treasurer of Alcona County, was charged with nine felonies. According to the Michigan Attorney General's office, the 56-year-old beancounter, who held his post for 13 years, also plowed \$72,000 of his own money into the fraud.



## Russia accused of unleashing cyberwar to disable Estonia

Parliament, ministries, banks, media targeted  
NATO experts sent in to strengthen defences

**Ian Traynor in Brussels**

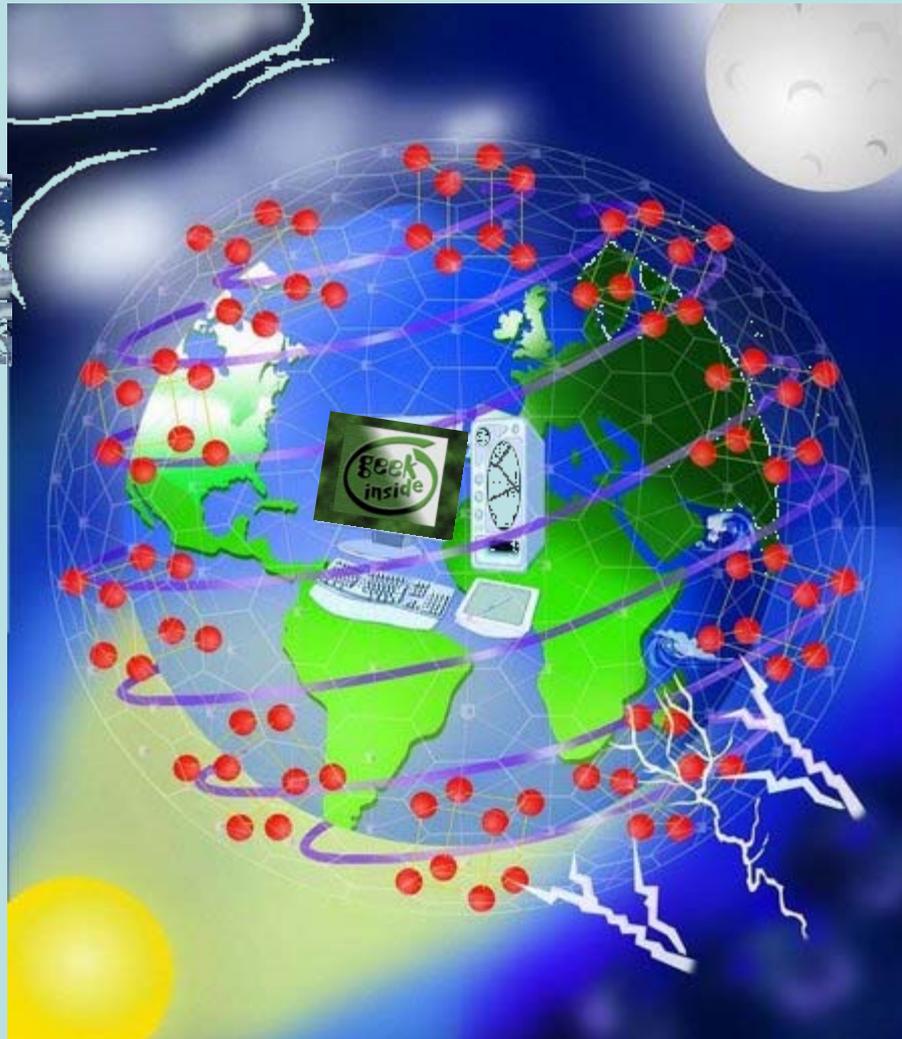
Thursday May 17, 2007

[The Guardian](#)





A perfect storm  
blowing up...



... with us in the  
middle





“... there’s anarchy, programmes are written any old way, each person does as he likes in his little corner without considering the others there’s no general project, there’s no harmony...”

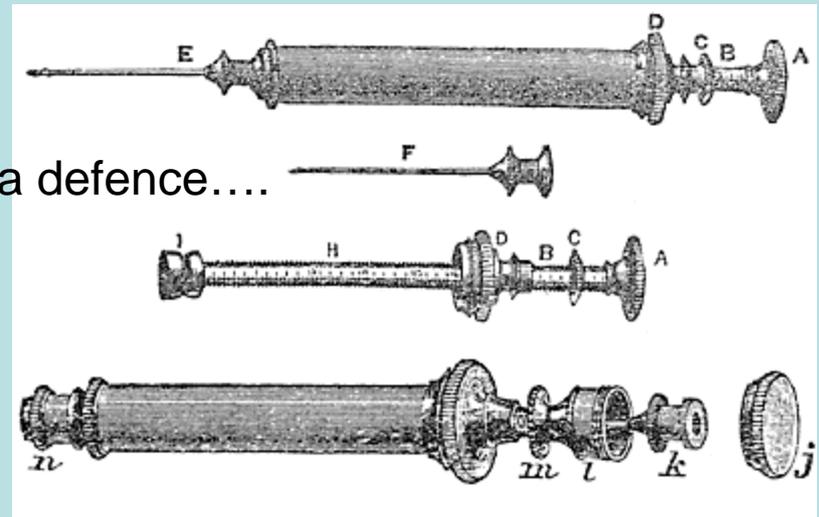
*Whatever* – Michel Houellebecq





Secrecy (the private language) is a defence....

(and also an addiction)





**Immanuel Kant, 1724 – 1804**

Philosopher

“Out of the crooked timber of humanity,  
no straight thing was ever made...”

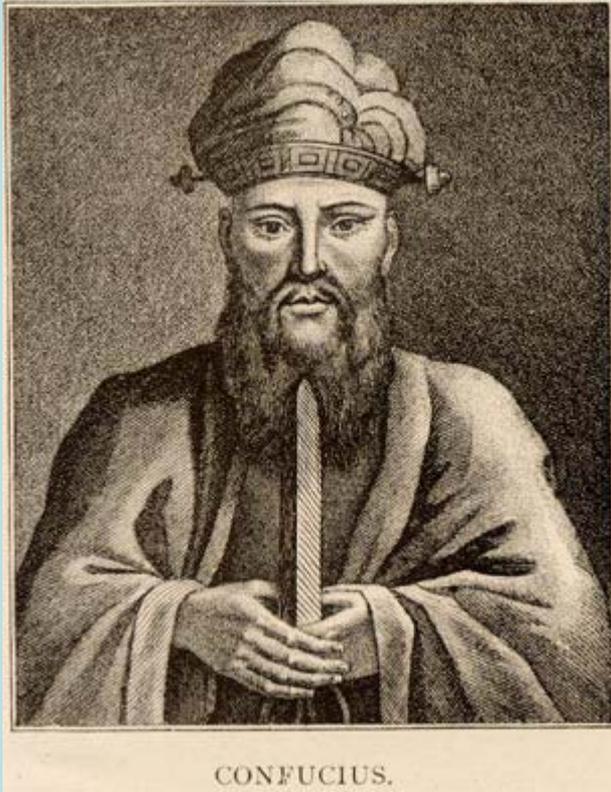




From closed shop...

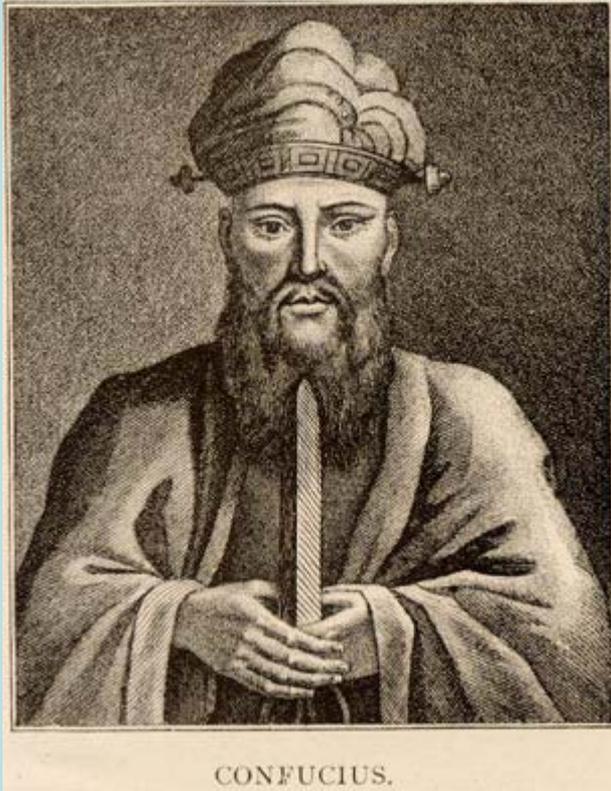


... to closed shop



Zilu asked: “If the Duke of Wei were to employ you to serve in the government, what would be your first priority?”

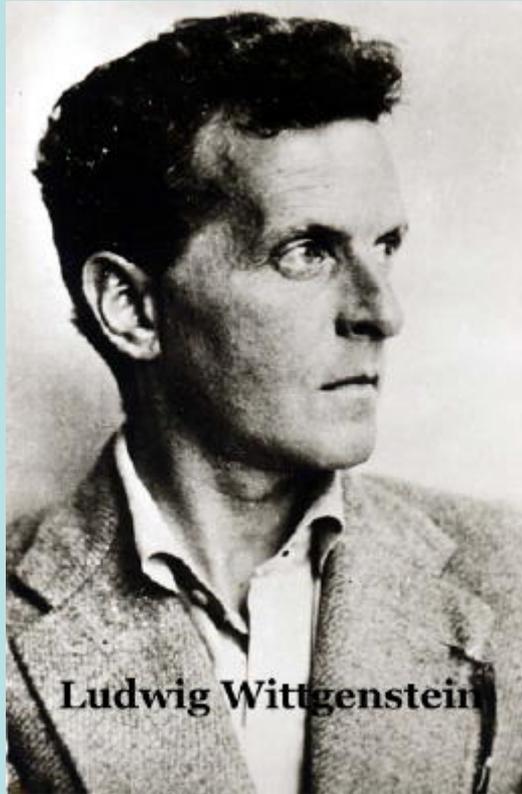




Zilu asked: “If the Duke of Wei were to employ you to serve in the government, what would be your first priority?”

Confucius said: “First off, I’d get the names right. If the names aren’t right, speech won’t make sense. When speech doesn’t make sense, everything goes wrong.”





“Suppose everyone had a box with something in it: we call it a ‘beetle’. No-one can look into anyone else’s box, and everyone says he knows what a beetle is only by looking at *his* beetle. Here it would be quite possible for everyone to have something different in his box.”

*Philosophical Investigations*





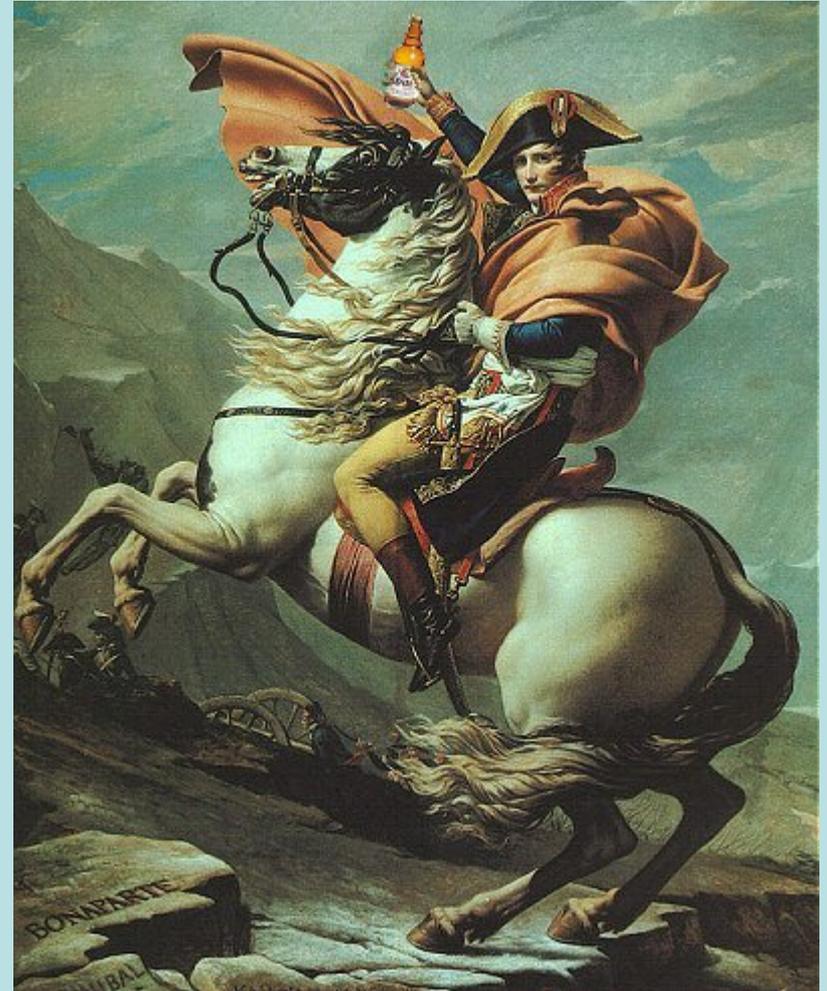
“If they can’t understand...”





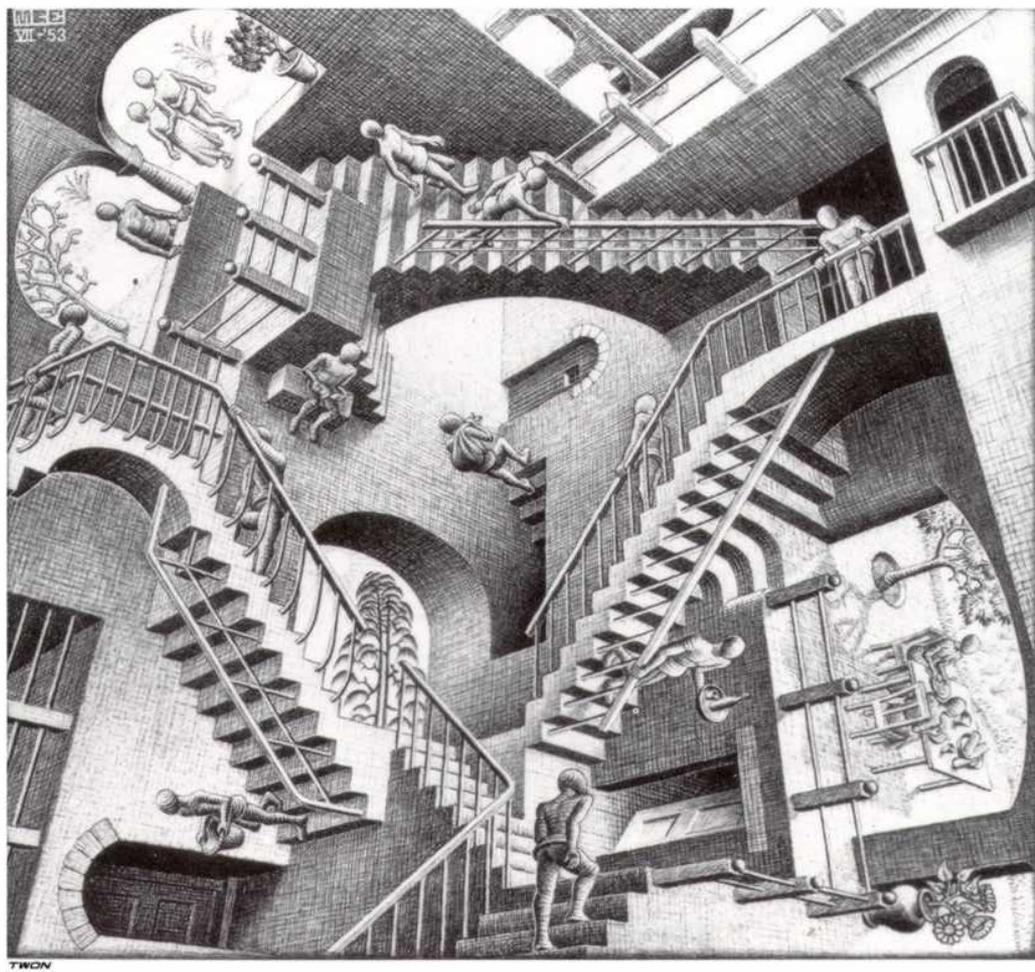
The most desired qualities in leaders:

1. Show faith in the led
2. Engage the led
3. Show determination
4. Be honest
5. Be astute



Source: SKAI Associates:  
([www.skai.co.uk](http://www.skai.co.uk))



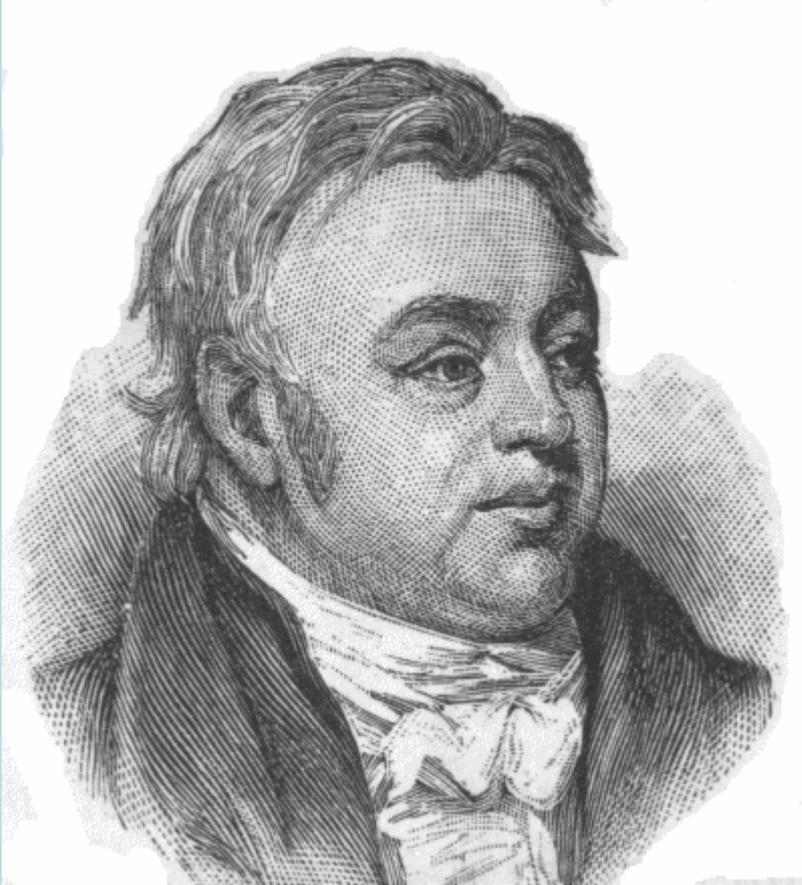


New concepts in  
Leadership Methodology

WHAT? --- DOWN

HOW? ---- UP





“Whatever is translatable in other and simpler words of the same language without loss of sense... is **bad.**”

Samuel Taylor Coleridge



“Narrative is the primary human tool for explanation, prediction, evaluation and planning ----- Mark Thomas, *The Narrative Mind*



“We live, and call ourselves awake, and make decisions by telling ourselves stories ----- Julian Jaynes, *The Origins of Consciousness*



### Smart spending

Egg Money helps you make the most of your spending money. It rewards you when you spend, and rewards you when you don't.



Soon you'll be able to put it to the test for yourself. Come back soon to find out how much better off you could be...

Demotic business models...





Workshop...

...Disentangle

Explain...

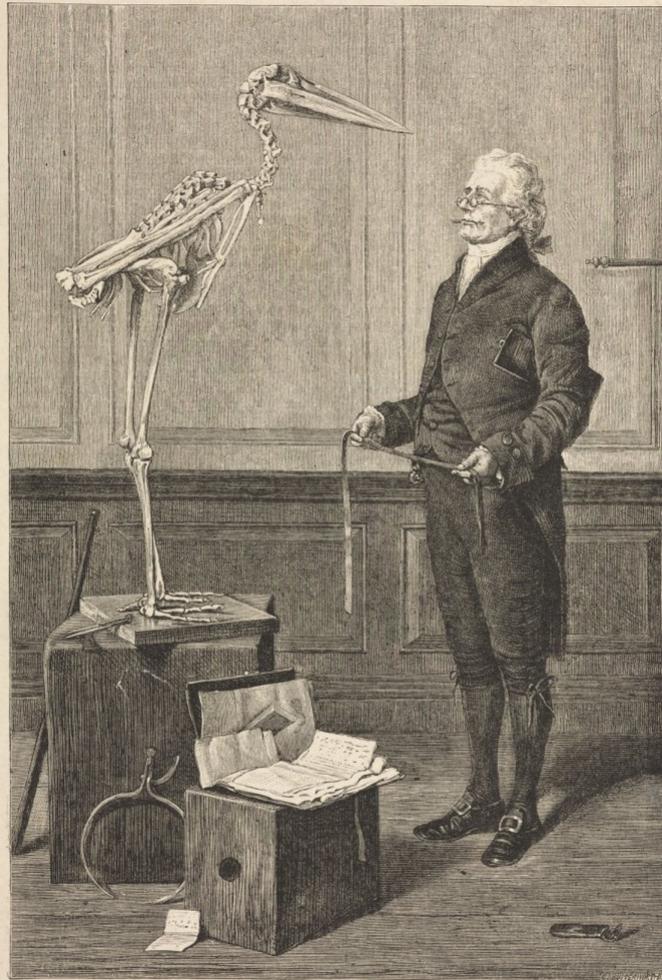
...Evangelise

Challenge...

...Quiz



# Evaluate



*By permission.*

SCIENCE IS MEASUREMENT.

*[H. S. Marks, R.A.]*

It doesn't matter exactly how you evaluate: it matters crucially that you should





“After the leaves have fallen, we return  
To a plain sense of things...”

Wallace Stevens



