

A FireEye® Company

## **Operationalizing Threat Intelligence**

**Technical Operations & Program Integration** 



### **Cyber Defense Centre Consulting – who we are**

#### **Practice Background**

- Established in 2012
- Designed 25+ CIRT Teams
- Assessed 50+ Cyber Defense Centers
- Served all industries, most notably: Finance,
   Oil & Gas, Technology, Energy, and Telco's

#### **Consultant Backgrounds**

- Fortune 100 SOC Managers
- Incident Response Leads for Fortune 100
- · Forensics Investigators for US Govt.
- Global Presence

#### **Expertise**

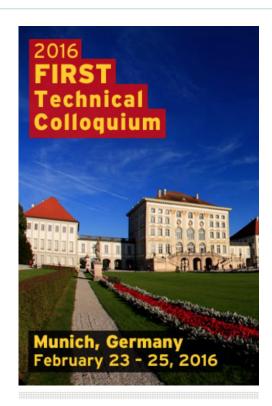
- Mandiant's consultants have successfully designed and developed some of the world's largest Cyber Defense Centers. Our consultants apply in-depth knowledge and experience gained through hundreds of investigations, intelligence and best-practice implementations.
- Our consultants bring the Mandiant IR framework and real word knowledge to develop and transform CIRT teams into Cyber Defense Centers, from reactive capabilities to proactive capabilities in order to detect, respond and contain today's targeted threats.



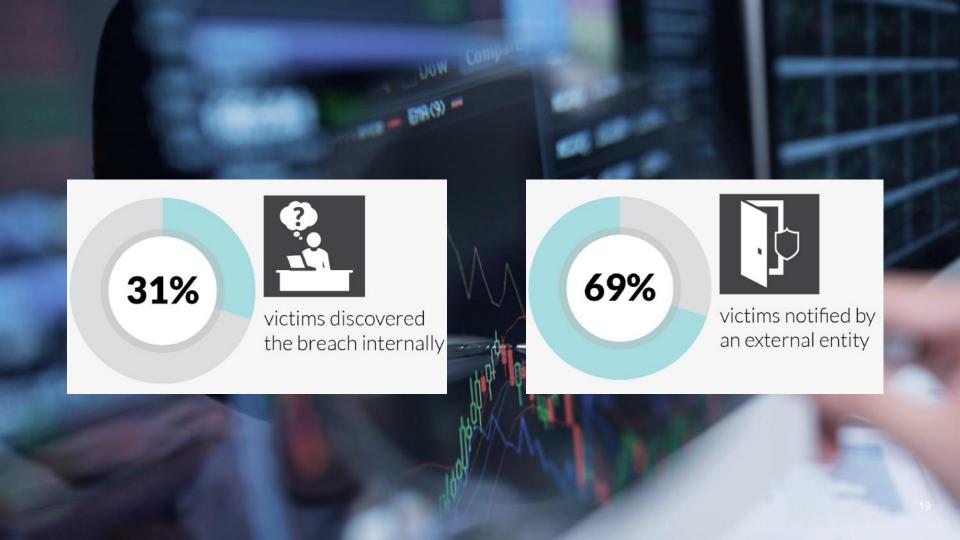


### **Agenda**

- Mtrends Report Findings
- Program Components
- Intelligence Collection
  - Open Source Intelligence
  - Third Party Intelligence
- Program Integration
- Information Sharing
- Intel Frameworks
- Program Development
- Samples





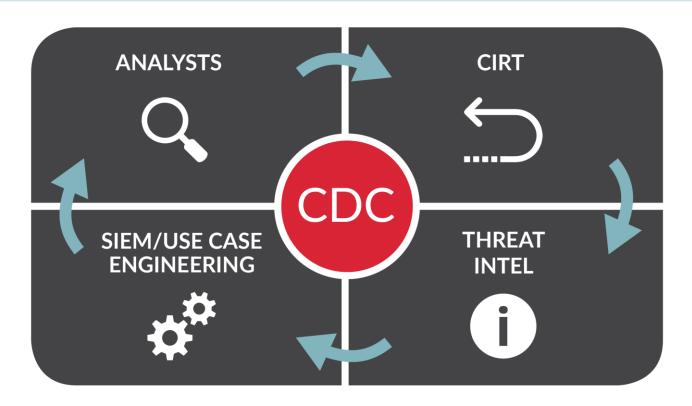


# DWELL TIME



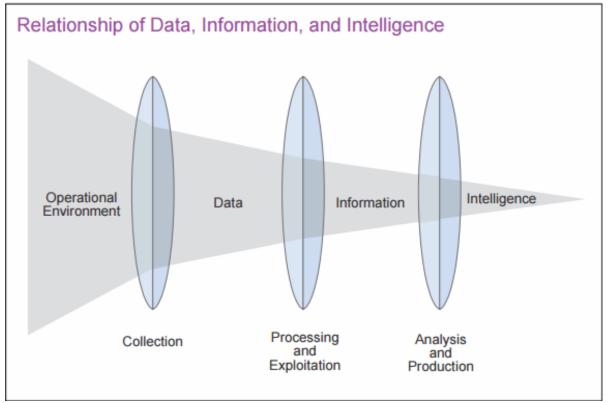
Median number of days that threat actors were present on a victim's network before detection

### **Quadrant Model - Functional Alignment**



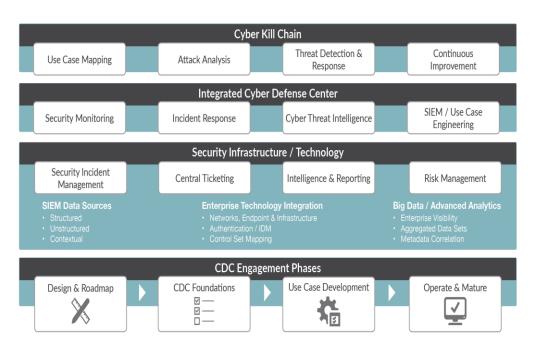


### Data > Information > (Actionable) Intelligence





### **Program Integration – Collection & Processing**



**Develop** and **integrate** threat intelligence capabilities to enable and enhance cyber defense operations, including:

- Threat / data feeds
- Threat Intelligence processes / procedures
- Technology Integration (e.g., SIEM, **Intel Correlation**)
- **Leverage Security Intelligence Frameworks**

### **Intelligence Collection Considerations**

- Dedicated IOC creation function
- Trend/Historical analysis
- Actionable intelligence only
  - Regular securing tool tuning
    - White/Blacklists
    - **IOCs**
    - Alerts
  - Updates to security policies
- Quality assurance



### **Threat Intelligence / Information Sharing Frameworks - Examples**

#### SIEM Communities

Qradar Threat Exchange, Splunk feeds, etc.

#### Technical Platforms / Frameworks

- OpenIOC
- OpenTPX Open Threat Partner Exchange
- STIX / TAXII
- Collective Intelligence Framework (CIF)
- Avalanche/Soltra (FS-ISAC)

#### Relevant Legal Frameworks

- E.g, CISA
- Sector-specific Communities

e.g., HITRUST Cyber Threat Xchange

#### Public/Private Programs

- DHS / NCCIC / US-CERT
- CISCP / ECS
- Country CERTs
- ISACs
  - Financial Services, Information Technology, Multi-State, Water, Power, etc.
- ENISA
  - E.g., European Financial Institute Information Sharing & Analysis Centre
- Common Vernacular
  - Cyber Atlas



### **Program Integration – Analysis & Dissemination**

#### Key questions to consider:

- What data / information is selected for processing?
- What analytical process is employed?
- What systems / technologies are leveraged?
- How is the information shared with stakeholders?





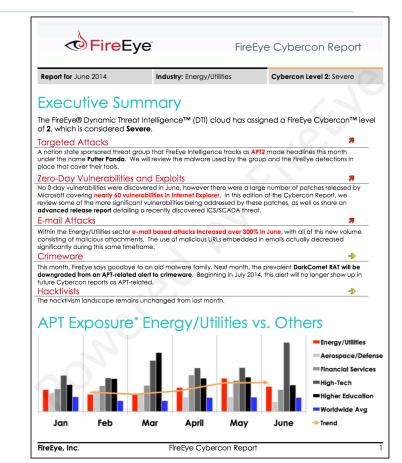
### **Intelligence Sharing – Portals & Partners**

- Use a portal (preferably an existing one) to collectively share intelligence and indicators of compromise across staff. The portal should provide the following minimum capabilities:
  - granular access control
  - quick and easy access by all authorized staff
  - history of changes made to content
  - login history
  - the option for two-factor authentication
  - secure storage of content
- Developing relationships with law enforcement will assist in receiving information they collect from investigations
- Joining information sharing organizations can assist in understanding threats facing others in your industry
- Information sharing should be bi-directional



### **Understanding & Articulating**

- Is this targeted?
- Is this part of a larger campaign? What's the scale?
- Who else is seeing this? What are others saying?
- Or is this an insider threat?
- What are the TTPs? How do you find them?
- How do you remediate?
- How do you share?





### Strategic vs. Tactical

- Understand the threat
- Weigh counter actions
  - Monitoring
  - Intelligence Collection
  - Tactical countermeasures

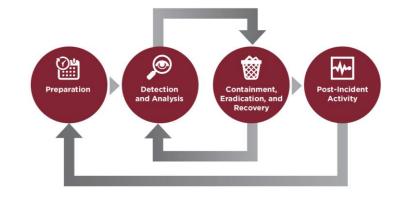


Credit: takisathanassiou.com



### **Proactive Capabilities – Hunting & Post-Incident Actions**

- Hunting the network provides the capability to conduct proactive analysis to develop new IOCs
  - Data mining historical data
  - IOC Sweeps
- A mature IOC capability includes:
  - Dedicated individuals to design and build IOCs
  - Develop and update IOCs regularly (IOC Editor)
  - Processes and tools in place to actively check systems for IOCs
- Post-incident, hunting assists in ensuring remediation and eradication activities were successful



## THREAT INTELLIGENCE PROGRAM DEVELOPMENT: TOOLS & TECHNIQUES

### Standardize Definitions

#### **Event:**

Any observable occurrence in a system or network

#### **Event of Interest:**

Any event with potential of security risk / threat

#### Incident:

Violation or imminent threat of violation of computer security policies, acceptable use policies, or standard security practices

#### **Vulnerability:**

An unintended flaw in a software code or a system that leaves it open to the potential for exploitation

#### Threat:

Any circumstance or event with the potential to adversely impact organizational operations (including mission, functions, image or reputation), organizational assets, individuals, other organizations, or the Nation through an information system via unauthorized access, destruction, disclosure, or modification of information and/o denial of service.

#### Threat Intelligence:

Evidence-based knowledge, including context, mechanisms, indicators, implications and actionable advice, about an existing or emerging menace or hazard to assets that can be used to inform decisions regarding the subject's response to that menace or hazard. - Gartner



### **Criticality Example – Commodity vs. Targeted Malware**

- Targeted, Advanced Persistent Threat: High Critical
  - Well Resourced attacker
  - Methodical, pre-meditated tactics
  - Advanced technical abilities

Vs.

- Commoditized threat: Low Medium
  - Target of opportunity
  - Elementary tools & tactics employed
  - Script kiddie



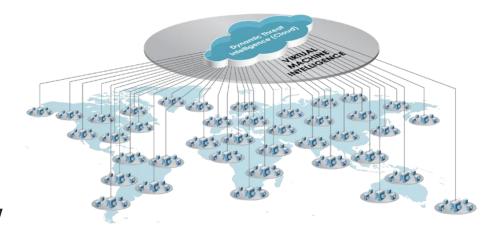
### **Categorizing threats**

	Nuisance	Data Theft	Cyber Crime	Hacktivism	Network Attack
Objective	Access & Propagation	Economic, Political Advantage	Financial Gain	Defamation, Press & Policy	Escalation, Destruction
Example	Botnets & Spam	Advanced Persistent Threat	Credit Card Theft	Website Defacements	Destroy Critical Infrastructure
Targeted	X				
Character	Automated	Persistent	Opportunistic	Conspicuous	Conflict Driven



### Formalize & Institutionalize Threat Intelligence Program

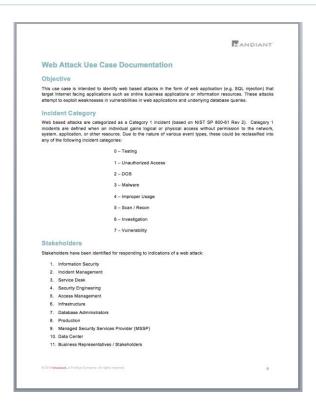
- Mission & Strategy
- Service Catalog
- Use Case
- Threat Intel Playbook
- Enterprise Process Workflow



#### Use Case Documentation

#### **Use Case Overview – Threat Intelligence**

- Additional Intelligence Related Use Cases
  - Detection / Triage (Alerting)
  - Data Loss
  - Malware
  - Unauthorized Access
  - DoS / DDoS
  - Web Attack
  - Pen Testing
  - Cyber Hunting

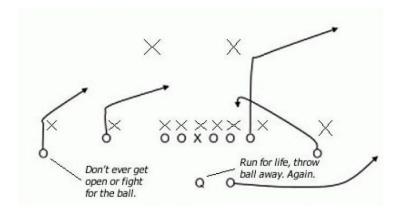




### **Playbook Overview**

#### Functional Roles

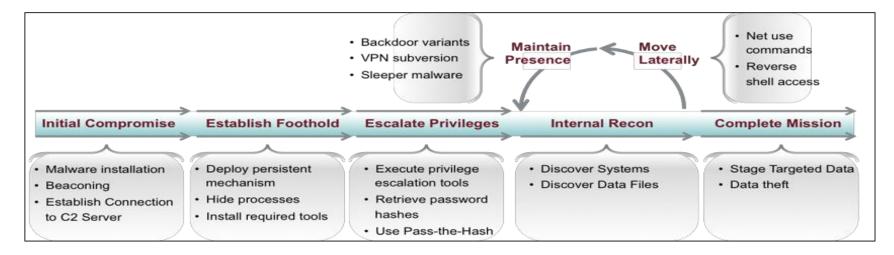
- Event Analyst
- Incident Analyst
- Incident Responder
- Security Team Manager
- Relevant Stakeholders
  - Executives
  - Network Operations
  - System Owners
  - Security Team Members/Stakeholders
  - Relevant stakeholders / Business Reps



Credit: Athlonsports.com

### **Use Cases**

Mandiant implements use cases at each stage within the kill chain. This ensures complete visibility and allows the CDC to detect and respond to cyber threats earlier, in order to reduce exposure and loss.





### Source as many IOCs as you can

- APT Reports & White Papers 2015
  - Behind the Syrian Conflict's Digital Frontlines
  - APT30
  - Hiding in Plain Sight (with Microsoft)
  - HAMMERTOSS (APT29)
  - WITCHCOVEN
- Intel Sharing Frameworks
- Intelligence Sources
- Service Providers
- Email Distros
- Blogs
- Etc.



### Source as many IOCs as you can (cont.)

Sample APT Report

External data collection

90+ Managed Defense customers Hundreds of consulting engagements

One of the industry's largest malware clearinghouses Global sinkholes to detect malware activity

Nucleus, patented
32 million node
graph-based engine,
mines data with 200
te best of storage,
and 500M+ captured

Discussion



Helix malware triage system uses proprietary sandboxing, machine learning, and genotyping tech to identify new samples of interest



Team of 25 PhDs, linguists, analysts, and foreign policy experts from NSA, CIA, DIA, and military put intelligence into context



51

GB of command and control monitored



Current industryspecific threat profiles

> 200 Attack groups

Million unique compromised devices observed every day

150,000

Indicators of compromis e 20 million

compromised computers check in with Mandiant every hour



2,700 Samples from client engagements analyz

ear

400,000 Inique nalware samples Landmark report which shifted the industry dialog: Exposing APT1