

SPONSORSHIP PROSPECTUS

FIRST AI Technical Colloquium

Amsterdam, Netherlands

March 2-4, 2027

2027 Prospectus

100% free to attend

WHY SPONSOR?

Position your brand at the forefront of cybersecurity excellence

Now focused on AI — in both cyber attack and defense.

The FIRST Technical Colloquia & Symposia are premier events that unite cybersecurity professionals from around the world, offering an unparalleled platform for knowledge exchange and collaboration. These events are essential forums where industry leaders, incident responders, and security teams gather to discuss the latest vulnerabilities, incidents, tools, and emerging challenges in the field. As AI reshapes both sides of the fight, the 2027 colloquium puts that shift at the center of the program.

This event is 100% free to attend

KEY SPONSORSHIP BENEFITS

Exclusive Engagement

Engage directly with attendees through sponsored training sessions, panel discussions, and networking events.

Brand Visibility

Enhance your brand's visibility in front of a targeted audience of cybersecurity professionals, demonstrating your commitment to securing the digital landscape.

Thought Leadership

Position your organization as a thought leader by aligning with cutting-edge content and expert discussions on critical cybersecurity topics.

Global Reach

Tap into a global network of cybersecurity professionals, expanding your brand's reach and influence across borders.

EVENT SNAPSHOT

2024

78

organizations

27

countries

2025

83

organizations

30

countries

PAST SPONSORS INCLUDE



Google



LinkedIn



Choose your level of partnership

This prospectus outlines the levels of sponsorship available for our technical cybersecurity conference, providing multiple opportunities for branding, engagement, and visibility within the cybersecurity community.

Platinum

\$35,000

0 of 1 available

RECOGNITION AT ONE TIER 1 NETWORKING EVENT

- Official Welcome Reception
- Custom Event Experience
- VIP Closing Dinner

PREMIUM LOGO / BRANDING PLACEMENT

- Event website
- Email communication
- Onsite signage & printed collateral
- Dedicated social post x2
- Branded materials in conference welcome bags

Gold

\$10,000

2 of 2 available

RECOGNITION ON ONE OF THE FOLLOWING

- WiFi sponsorship
- Badge / lanyard

PREMIUM LOGO / BRANDING PLACEMENT

- Event website
- Email communication
- Onsite signage & printed collateral
- Dedicated social post x2
- Branded materials in conference welcome bags

Silver

\$5,000

2 of 2 available

RECOGNITION AT ONE NETWORKING MOMENT

- Breakfast
- Lunch
- Coffee / social break

PREMIUM LOGO / BRANDING PLACEMENT

- Event website
- Printed event collateral
- Social post
- Branded materials in conference welcome bags

Interested in sponsoring, or want a custom package? Contact FIRSTTCAMS@humansecurity.com

General event enquiries: amsterdam-tc@first.org