FIRST 2018
SHANGRI-LA HOTEL
KUALA LUMPUR, MALAYSIA
JUNE 24-29, 2018

WWW.FIRST.ORG

SPONSORSHIP

FIRST is an international confederation of trusted computer incident response teams who cooperatively handle computer security incidents and promote incident prevention programs.

Become a Trusted Connection
Computer security incidents do not respect geographical or administrative boundaries in the global Internet. FIRST is designed to facilitate global communication between incident response and security teams to assist in promoting prompt and effective resolution to computer security incidents.

For more information on FIRST, visit http://www.first.org.

FIRST is the premier organization and recognized global leader in incident response. Membership in FIRST enables incident response teams to more effectively respond to security incidents regionally as well as internationally.

http://www.First.org
http://www.First.org/conference/2018

WHO ATTENDED?

For a full list of 2019 FIRST sponsors and attendees, please contact us at http://www.first.org.

Sponsorship Opportunities

First and foremost, accessing an expected audience of 700-800 attendees

• Reach an expected target audience of 700-800 attendees
• Increase worldwide awareness of your organization’s brand, products, and services
• Gain access to computer security decision-makers from governments, corporations, and academia
• Be recognized as a key supporter of FIRST and FIRST’s goals of worldwide coordination and cooperation for the handling of computer security incidents
• Demonstrate your organization’s commitment to best practice security in a fast-growing community of security practitioners

WHO ATTENDS?

Attendance will include representatives from over 360 FIRST Member Teams such as: Cisco, Microsoft, Deutsche Bank, Symantec, Citi, Siemens, eBay, Goldman Sachs, British Telecomm, Hitachi, Google, Lockheed Martin, IBM, Volkswagen, Boeing, NASA, NATO, Northrop Grumman, Verisign, and Oxford University to name a few.

You do not need to be a member of FIRST to attend or sponsor.

Attendees include:

• Incident response and security teams with responsibility for coordinating computer security incidents
• Policy and decision-makers who direct overall computer security
• Senior managers directly charged with protecting their corporate infrastructure
• Technical staff charged with determining security product needs and implementing solutions
• Law enforcement staff that investigate cyber crimes
• Legal counsel who work with policy and decision-makers in establishing security policies
• Government directors, managers and senior executives who are responsible for protecting government systems and national critical infrastructure

For a full sponsorship prospectus, please send an email to first-2018@first.org.

"It's both unique and essential that FIRST is a non-commercial organization, and by supporting FIRST through sponsorship we help the organization to remain non-partisan."

Cisco Systems

"Our incident response team sponsors the FIRST conference because we want internet users to understand the vital work that FIRST performs in fostering collaboration between Computer Incident Response Teams throughout the world."

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FIRST, the Forum of Incident Response and Security Teams, seeks sponsorships for its 30th Annual Conference to be held at the Shangri-La Hotel Kuala Lumpur, June 24-29, 2018.

Well-attended and well-received, the Annual FIRST Conference attracts over 800 participants from more than 60 countries around the globe. The Annual Conference is by far one of the most unique international assemblies of incident response and computer security professionals.

Sponsorship opportunities are limited and are on a first-come, first-served basis. Interested parties should act quickly to ensure sponsorship participation.

Be a part of the 2018 FIRST Sponsorship Team!

“SPONSORSHIP OPPORTUNITIES
ACCESS TO GLOBAL COMPUTER SECURITY EXPERTS
FIRST sponsorship provides a unique opportunity to show your organization’s commitment to best practice security. For those in computer security, networking and telecommunication industries, sponsorship opens the doors to a highly influential community of computer security incident response experts and decision-makers from around the globe.

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**EXHIBITS: TUES-THURS**

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**Terms & Conditions**

1. All sponsorships will be awarded on a first-come, first-served basis. Sponsors need to be committed to computer security improvement, concerning about the security infrastructure of the Internet and associated communications elements and be supportive of FIRST’s mission to participate in this conference as a sponsor. FIRST.Org, Inc. retains the right to reject any sponsor that it deems inappropriate.

2. After written acceptance by FIRST.Org, Inc., the sponsor must provide a logo image (in .AI or .EPS, the format required by FIRST.Org, Inc.) and all additional details required in the use of the sponsor’s name, trademarks etc.) to FIRST.Org, Inc., within 30 days of receipt of acceptance.

3. Sponsorship pledges cannot be processed without payment. Funds must be payable in US dollars. All checks should be made payable to FIRST.Org, Inc. Sponsor shall be responsible for any taxes on the sponsorship fee. For more information, contact first-2018@first.org.

4. Sponsorship may be cancelled by sponsor by written notification to FIRST before March 16, 2018. A sponsorship cannot be cancelled after that date because FIRST incurs the cost of printing and other pre-sponsor recognition ad. If a sponsor is not cancelled before March 16, 2018, FIRST will attempt to renounce sponsorship items as feasible and FIRST shall be entitled to retain 100% of the sponsorship fee as damages.

5. The sponsorship fee does not include free conference registration unless specifically stated in the sponsorship opportunity details.

6. Provision of FIRST conference sponsorship does not entitle the sponsor to a waiver of any applicable annual FIRST membership fee.

7. Accommodation costs are not included in the conference registration fee. Attendees are responsible for making their own lodging arrangements.

8. All sponsorship materials must be submitted before April 29, 2018 to ensure inclusion in productions schedule. Sponsorship pledges after this date may still be accepted with caveats.

9. Sponsors may not sublet, assign, or apportion any part of the item(s) sponsored nor represent, advertise, or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by FIRST.Org, Inc.

10. FIRST.Org, Inc. will not be liable for damage or loss to a sponsor’s properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.

11. No part of an exhibit and no signs or other materials may be painted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that may mar the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the sponsor.

12. Participation at FIRST Board of Directors and FIRST AGM meetings is restricted to FIRST members only, the FIRST Board of Directors, and their invited guests.

13. At the wish of the FIRST membership, the FIRST conference program itself is open to sponsorship. However, sponsors are welcome to respond to the conference call for speakers for consideration with other submissions.

14. Sponsorship is not limited to financial support per se, but can also take the form of provision of material hardware/ software etc. Should your company be interested in sponsorship package not listed in this brochure then please feel free to contact us to discuss your preferences.

15. FIRST reserves the right to select and finalize design of each branded conference item.

16. Sponsors are allowed to offer pledges for single or multiple items/vents.

17. For sponsorship opportunities that include signage, please note - signage space may be limited. The conference organizers will inform each sponsor of the maximum size, number of signs, etc.

18. In order to limit costs, FIRST.Org, Inc. and the conference organizers may limit the number of colors used for the printing of sponsor logos.

19. If a sponsor wants to negotiate for a higher priced item (e.g., higher quality shirt, bag, menu), etc. FIRST has budgeted for then the sponsor must pay any additional cost for that item in addition to the cost of a sponsorship fee.

20. The attendee list shall remain the property of FIRST.Org, Inc. The Sponsor is granted a limited, nonexclusive license to use the list for legitimate correspondence related to computer security incident response matters only. The Sponsor may not transfer the list to a third party nor allow another party access to the list. Any Sponsor violating these restrictions may be subject to an infringement claim. In addition, the Sponsor may not be allowed to Sponsor subsequent FIRST events, at the sole discretion of FIRST.Org, Inc.