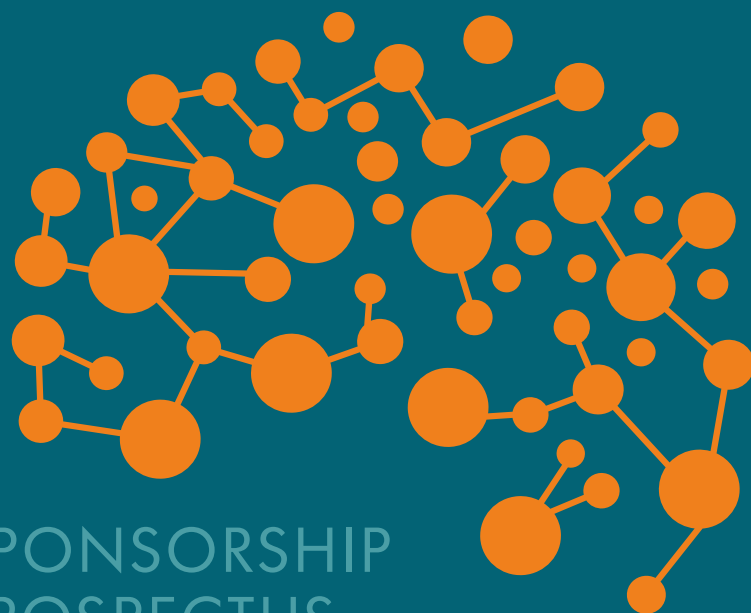




2027 SPONSORSHIP PROSPECTUS

2027 Cyber Threat Intelligence Conference



2027 Cyber Threat Intelligence Conference

Berlin (DE), April 21-23, 2027 | #FIRSTCTI27

About FIRST

FIRST is an international confederation of trusted computer incident response teams who cooperatively handle computer security incidents and promote incident prevention programs.

Established in 1990, the Forum of Incident Response and Security Teams, Inc. (FIRST) is an international non-profit association of Computer Security and Incident Response Teams (CSIRTs), Product Security and Incident Response Teams (PSIRTs), and independent security researchers from the public, private, and academic sectors. FIRST aims to foster cooperation and coordination in incident prevention, to stimulate rapid reaction to incidents, and to promote information sharing between members and the community at large. Membership comprises over 600 teams with representation from over 100 nations.

Conference Overview

In 2016, FIRST partnered with Siemens to host a pioneering event on Cyber Threat Intelligence in Munich, Germany. The goal was to create a trusted space for stakeholders from diverse sectors – many of whom wouldn't typically meet at other cybersecurity events – to collaborate and exchange ideas.

Building on Munich's success, FIRST joined forces with OASIS (<https://www.oasis-open.org>) to launch the first formal Cyber Threat Intelligence Symposium in Prague, Czech Republic, in December 2017. Since then, the event has grown significantly in scope, attendance, and influence. This year, FIRST is proud to present the program as its first official Cyber Threat Intelligence Conference.

The conference serves as a hub for experts to share insights, explore proactive threat intelligence strategies, and engage in meaningful dialogue. The format includes management-level discussions, technical sessions, and hands-on workshops. Plenary talks focus on sensitive, real-world challenges, while workshops offer interactive learning led by top security professionals in small group settings.

Though the event has evolved since its modest beginnings, its core mission remains unchanged: to unite a broad range of cybersecurity stakeholders and foster innovation through open collaboration.

Sponsorship

Sponsorship is essential to keeping attendance costs low while maximizing value for our global cybersecurity community. By becoming a sponsor, your organization makes a meaningful investment in the future of cybersecurity—supporting talent development, promoting collaboration, and encouraging information sharing across industries.

Sponsors gain direct access to security executives, directors, and senior professionals responsible for threat intelligence, incident response, risk management, and audit. You'll benefit from increased brand visibility, valuable networking opportunities, and the chance to showcase your products and services to a highly engaged audience.

Exhibiting sponsors can use their tables to demonstrate solutions, host interactive activities like competitions, and show their commitment to advancing the product security landscape. Sponsorship also positions your organization as a key supporter of FIRST and the incident response community, reinforcing your dedication to best practices in one of the fastest-growing fields.

Benefits of Sponsorship:

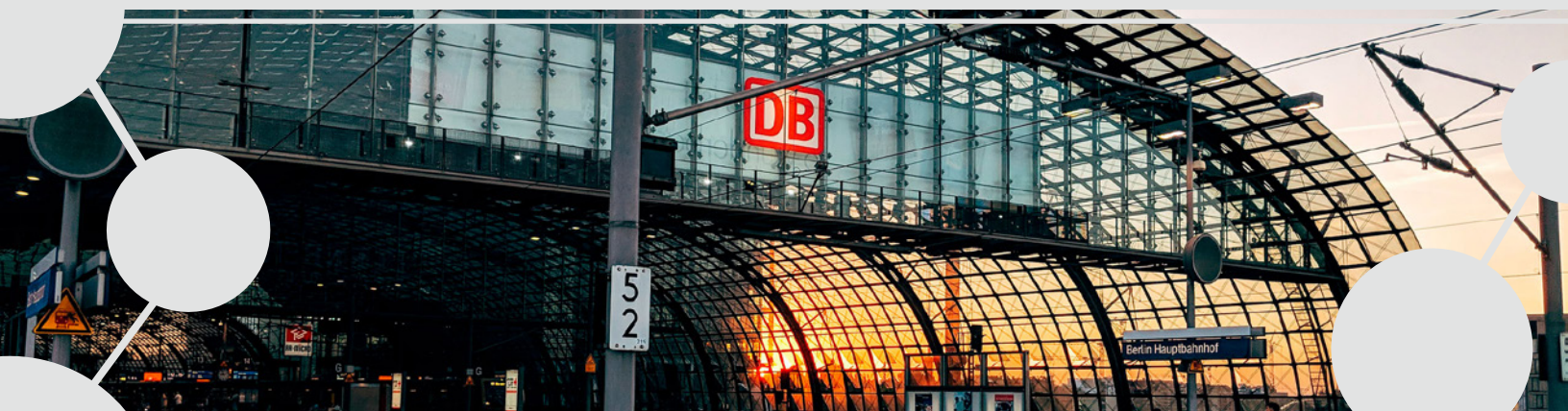
- Gain access to key decision-makers across public, private, and academic sectors.
- Be recognized as a leader in the cybersecurity and incident response space.
- Align with FIRST's mission of inclusivity and worldwide collaboration.

Industries represented include:

- Aerospace & Defense
- Data Infrastructure & Telecommunications
- Energy & Utilities
- Financial Services
- Industrial Manufacturing
- ICT Services
- Legal & Professional Services
- Public Sector
- Retail & E-Commerce
- Transport & Logistics

Sponsorship opportunities are limited and offered on a first-come, first-served basis. Interested organizations are encouraged to act quickly.

Are you interested in creating a customized option? Tailored opportunities available upon request. Please email us at events@first.org.



Package Benefits	Platinum	Gold	Silver	Community Champion
Quantity Available	1	Multiple	Multiple	Multiple
Package Cost in EUR (VAT may be applicable)	€20,000	€15,000	€10,000	€500-€5,000 Support cybersecurity at any level!
Reserved Attendance Seats	8 (1 workshop seat)	6 (1 workshop seat)	4	--
Access to Tabletop Exhibit ¹	YES – Premium Size Table + Self Select Space	Yes	--	--
Hallway Hub: Cocktail Table + Option to Display 1 Banner + 1 Stack Collateral (flyer, datasheet). No Power.	--	--	Yes	--
Attendee OPT-IN 2 weeks Pre-Event List (Contains: Job Title, Company, and Country only)	Yes	Yes	--	--
Attendee OPT-IN Post-Event List (Contains: Job Title, Company, and Country only)	Yes	Yes	--	--
Logo and Company Description on Event Website	Yes: Featured Company Profile - 250 words, up to 3 Links	Yes: Enhanced Company Profile – 100 words, up to 2 links	Yes: Company Listing – 50 words, 1 link	Yes: Company Listing – 50 words, 1 link
Logo on Event Signage	Yes: Highlighted	Yes	Yes	Yes
Social Media Shoutout	x1	x1	--	--
Opportunity to Provide Messaging in Post-Event Attendee Email (300 word max)	Yes	--	--	--
Opportunity to Provide 1 Branded Item to be Given to Attendees at Registration (flyer, swag item)	Yes	--	--	--
2-Minute Sponsor Spotlight on Stage During Opening Remarks	Yes	--	--	--

¹ Access to Table Top Exhibit: only April 22-23, 2027.

Package Benefits	Networking Reception	Welcome Reception	Notebook	Lanyard	Coffee Break
Quantity Available	1	1	1	1	Multiple
Package Cost in EUR (VAT may be applicable)	€15,000	€15,000	€8,000	€5,000	€3,000
Reserved Attendance Seats	6	6	--	--	-
Logo and Company Description on Event Website	Yes: Enhanced Company Profile – 100 words, up to 2 links	Yes: Enhanced Company Profile – 100 words, up to 2 links	Yes: Company Listing – 50 words, 1 link	Yes: Company Listing – 50 words, 1 link	Yes: Company Listing – 50 words, 1 link
Logo on Event Signage / Applicable Branded Good	Yes + Branded Welcome Drink at Reception	Yes + Branded Welcome Drink at Reception	Yes: Branding on Conference Notebook	Yes: Branding on Conference Lanyard	Yes: Special signage during coffee breaks
2-Minute Sponsor Spotlight at Social Event	Yes	Yes	--	--	--

Terms and Conditions

These terms and conditions ("Terms and Conditions") are incorporated into the Sponsor Agreement (the "Sponsor Agreement") executed by and between the Forum of Incident Response and Security Teams, Inc., a North Carolina nonprofit corporation ("FIRST") and

_____ (the "Sponsor") and is effective from the date signed through April 23, 2027. ("Termination Date").

These Terms and Conditions refer to FIRST and the Sponsor as the "Parties" and may refer separately to either as a "Party."

The Event (the "Event") is defined as the **2027 Cyber Threat Intelligence Conference** at the Holiday Inn Berlin, Germany, April 21-23, 2027.

The Sponsorship Acknowledgements & Benefits (the "Sponsorship Acknowledgements & Benefits") are based on the level of Sponsor support, and defined as such items including, but not limited to, Event admission, co-branding of soft goods, food & beverage, entertainment, and VIP opportunities. FIRST will arrange and bear all costs and expenses related to Sponsorship Acknowledgements & Benefits.

Acceptance & Eligibility

Sponsorship ("Sponsorship") opportunities are granted on a first-come, first-served basis. Eligible organizations should share in FIRST's mission of ensuring a safe Internet for all. Acceptance of a Sponsor does not indicate an endorsement by FIRST of the Sponsor or any of its programs, products, or services.

Payment of Sponsor Fee and Payment Terms

The Sponsor hereby agrees to pay FIRST the fee associated with the level of sponsorship selected in the Sponsor Agreement (the "Sponsor Fee"). Unless otherwise set forth in the Sponsor Agreement, payment is due upon receipt of the Sponsorship invoice. Acceptable payment methods include corporate check, corporate wire transfer, credit card, ACH transaction, or international bank transfer. By providing payment information to FIRST, Sponsor authorizes FIRST to debit the credit card, or initiate or receive funds by bank account indicated for the fee amount of Sponsorship due at acceptance of the Sponsorship invoice. If the Sponsorship payment remains unpaid on terms outlined within the Sponsorship invoice, FIRST will suspend provision of all or part of the Sponsor Agreement and cancel the Sponsorship.

The invoice for your participation shall be issued by:

VMC SASU
1 Rond-point de l'Europe
92250 La Garenne-Colombes
France
French VAT number: FR75523098614
German VAT number: DE272399222

All fees are stated in EUR.

Sponsor shall be responsible for any applicable taxes on the Sponsor Fee.

Sponsor shall be responsible for any banking or administrative fees such that the net amount FIRST receives equals the amount described within the Sponsor Agreement.

Please refer to the sponsorship invoice for payment terms and payment instructions.

Use of Names and Logos

During the Term of this Sponsor Agreement, Sponsor grants to FIRST a free, limited, non-exclusive, nontransferable, nonassignable, irrevocable right and license to use the Sponsor's name and logo provided by Sponsor solely for the purpose of providing the Sponsorship Acknowledgments & Benefits, and otherwise fulfilling its obligations under these Terms and Conditions. Sponsor has the right to publicly announce and promote its Sponsorship of the Event using the FIRST name as follows: "[Sponsor] is [or was] a proud Sponsor of the [Event]" or in similar language approved in advance by FIRST. In any online announcement, a link to www.first.org must be provided by Sponsor. Any use of the FIRST logo or any use of the FIRST name other than the language set forth above, requires the prior written review and approval of FIRST. In no event shall Sponsor use FIRST's name or logo in connection with the sale of a product or service. Upon request, Sponsor will provide FIRST with copies of any Sponsor materials that use the FIRST name or logo. Sponsor's right to use the FIRST name and/or logo will terminate one (1) year after the Event, or earlier upon FIRST's written notice of termination (the "Term"). Both Parties further agree not to use each other's intellectual property in any way that would imply commercial endorsement of the other, or demean, defame, embarrass, diminish or cause any harm to the other.

Sponsorship Scope

Unless otherwise expressly identified in the Sponsorship Agreement, Sponsor will be a non-exclusive sponsor of the Event, and FIRST reserves the right to have other sponsors. Sponsor acknowledges that all Sponsorship Acknowledgements & Benefits provided by FIRST relate only to the identified Event, and not similar FIRST events held in other locations, or at any other time.

Sponsor Obligations

Sponsor agrees to meet all published deadlines provided by FIRST. Failure to meet stated deadlines may impact the quality of the Event. FIRST bears no responsibility for any issues that may arise due to Sponsor not meeting deadlines, and reserves the right to cancel the Sponsor's participation with no recourse by the Sponsor.

Policy on Suitcasing, Outboarding, Competing Events, and Subletting

In order to protect FIRST's valued Sponsors, exhibitors and their investment in attending the Event, FIRST rules strictly prohibit "suitcasing" or "outboarding" by individuals, attendees, or companies who transact business at the Event or at official Event hotel(s), who have not purchased a Sponsorship or exhibit or display space. By suitcasing or outboarding the show, an individual, attendee, or company gains an unfair competitive advantage over Event exhibitors that have invested money and other resources to exhibit. Event rules also prohibit any individuals, attendees, or companies from scheduling an event that competes with an official event sanctioned and publicized by FIRST. "Competitive events" seek to draw conference attendees away from an official event sanctioned by FIRST and are therefore detrimental to the success of the official event, and the investment

by Event sponsors. "Suitcasing" refers to those non-exhibiting companies or persons who go to the Event as an attendee, but "work the aisles" from their suitcase/briefcase and solicit business in the aisles or lobby area. "Outboarding" refers to non-exhibiting companies that set up exhibits or events at off-site locations, hotel hospitality suites, or restaurants, and encourage Event attendees to leave the conference and spend time with them. "Competitive Events" are any events that compete for conference attendees by being scheduled during the same or overlapping timeframe as an official event scheduled by FIRST, whether the event is educational, an exhibition, or a social event. Also, Sponsors may not sublet or assign any part of their display space, nor advertise or display goods or services other than their own, except with the express written approval of FIRST. Those found to be in noncompliance with this policy may, in the sole and absolute discretion of the FIRST, be asked to leave the Event, and may no longer be welcomed at, or allowed to attend, exhibit, or sponsor, at any future FIRST events.

Force Majeure

Neither Party shall be liable by reason of any failure or delay in the performance of Event obligations hereunder on account of war, government authority, disaster, fire, acts of God, recommendations by the World Health Organization (WHO) or similar organization against non-essential travel to or from the Event location, or other emergencies, any of which make it illegal, impracticable, or impossible for FIRST, the Event hotel(s), or convention centers to provide the facilities and/or services for the Event, or make it illegal, impracticable, or impossible for the Sponsor to utilize the hotels or convention centers for the Event.

Cancellation

FIRST Sponsorship opportunities are limited and require advance funding. Sponsorship commitments are non-cancellable and non-refundable.

Indemnity

Each Party agrees to indemnify and hold harmless the other Party, its members, directors, officers, employees, agents, affiliates, successors, and assigns, from and against any and all liabilities, obligations, losses, damages, penalties, actions, judgments, suits, costs, expenses, including reasonable attorneys' fees, or disbursements of any kind or nature whatsoever, which may be imposed on, incurred by, or asserted against the indemnified Party directly arising out of the obligations outlined in the Terms and Conditions, except to the extent such loss arises out of the gross negligence or willful misconduct of the indemnified Party.

Code of Conduct and Nondiscrimination

FIRST is committed to providing safe, productive, and welcome event environments. Sponsors are expected to behave professionally and to adhere to and comply with the FIRST Code of Conduct – see <https://www.first.org/about/policies/code-of-conduct>. If you are subject to or witness unacceptable behavior, or have any other concerns, please notify a community organizer as soon as possible by visiting the registration desk or emailing conduct@first.org.

Attendee List

The attendee list shall remain the property of FIRST. Applicable Sponsors are granted a limited, one-time, nonexclusive license to use the list for legitimate correspondence related to the Event, and to describe such Sponsor's product or service being featured at the Event only. Sponsor may not transfer the list to another party nor allow another party access to the list. A sponsor violating these restrictions may be subject to an infringement claim and/or theft of intellectual property claim. In addition, Sponsor may not be allowed to sponsor subsequent FIRST events, at the sole discretion of FIRST.

Privacy Policy

FIRST uses its best efforts to comply with all applicable data protection laws in sharing appropriate data with Sponsors. Sponsors who receive the personal data of attendees shall comply with all applicable data protection laws. Reference is made to the FIRST Privacy Policy (<https://www.first.org/about/policies/privacy>).

Governing Law

This Agreement will be governed by and construed in accordance with the laws of the State of North Carolina, in the United States, without giving effect to any conflicts or choice of law rules.

Entire Agreement

This Sponsor Agreement and the Exhibits hereto constitute the entire agreement between the Parties with regard to the subject matter hereof.

2027 CTI Conference Sponsorship Agreement

YOUR CONTACT & BILLING INFORMATION

COMPANY NAME

CONFERENCE POINT OF CONTACT

CONFERENCE POINT OF CONTACT EMAIL

BILLING POINT OF CONTACT

BILLING ADDRESS

BILLING CITY

BILLING STATE / PROVINCE

BILLING ZIP / POSTAL CODE

BILLING COUNTRY

BILLING PHONE (INCLUDE COUNTRY CODE)

BILLING EMAIL

PO NUMBER (IF APPLICABLE)

VAT NUMBER (IF APPLICABLE)

X	Level	Cost Euro
☐	Platinum	€20,000
☐	Gold	€15,000
☐	Silver	€10,000
☐	Community Champion	€500 - €5,000
	Amount: _____	
☐	Networking Reception	€15,000
☐	Welcome Reception	€15,000
☐	Notebook	€8,000
☐	Lanyard	€5,000
☐	Coffee Break	€3,000

Please select your payment method:

- ☐ Corporate Check
- ☐ Corporate Wire Transfer
- ☐ Credit Card

For Authorized Sponsor Representative

Print Name _____

Signature _____

Date _____

For Authorized Organizer Representative

Print Name _____

Signature _____

Date _____

Please scan and email a copy of the completed application to events@first.org. THIS IS NOT AN INVOICE.

The Forum of Incident Response and Security Teams, Inc. is a US registered 501(c)(3) non-profit organization.
US FEIN 38-3943584