2026 CVE Program & FIRST VulnCon

Sponsor Prospectus

April 13-16, 2026

DoubleTree Resort Paradise Valley

What is VulnCon?

In 2024, the Forum of Incident Response and Security Teams (FIRST) and the CVE Program partnered to launch a joint conference focused on the critical vulnerability management ecosystem. This event brings together experts from standards and frameworks organizations, security tools developers, and incident response teams to advance the identification, classification, remediation, and responsible disclosure of vulnerabilities across the industry.

VulnCon distinguishes itself from other cybersecurity conferences through its emphasis on product security incident response, coordinated vulnerability disclosure, and vulnerability management. The conference aims to highlight the work of key stakeholders and programs within the ecosystem and explore how their efforts can benefit the broader security community.

The 2025 edition of VulnCon gathered 446 in-person conference attendees, and 175 virtual attendees.

How can you help?

Financial support from sponsors is essential to keeping attendance costs low and maximizing value for our cybersecurity community. By becoming a sponsor, you're making a meaningful investment in your brand, supporting the development of cybersecurity talent, and fostering collaboration and information sharing.

Every sponsor plays a vital role in supporting VulnCon's mission and the broader security ecosystem. Your organization will benefit from increased visibility and valuable networking opportunities throughout the event. As a sponsor, you'll have the chance to showcase your products and services to a highly engaged audience, participate in networking activities, and connect with potential customers and partners.

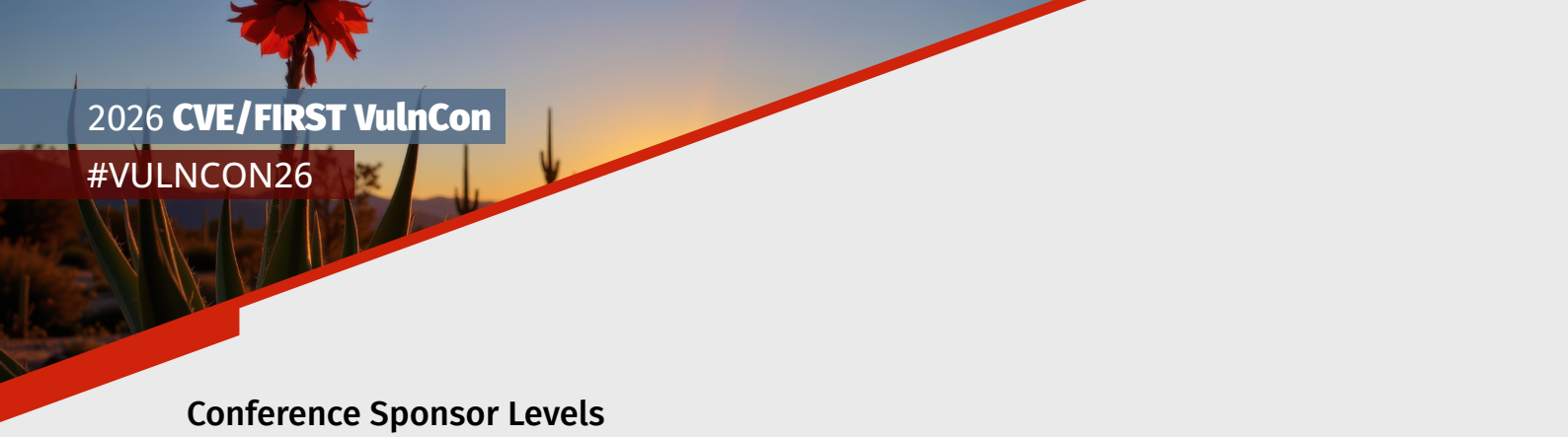
Exhibiting sponsors can use their table to recruit talent, demonstrate products, host interactive activities such as competitions, and show their support for the product security landscape.

Who is likely to attend VulnCon?

VulnCon attracts a diverse audience—including industry leaders, thought leaders, information security professionals, and students—who are eager to expand their knowledge. While attendees come from a wide range of backgrounds, they share a common goal: to learn about emerging cybersecurity challenges and connect with peers who are committed to solving them collaboratively.

Common attendee titles may include:

- VP / Partner / CISO
- Entrepreneur
- Attorney
- Director / Manager
- Architect / Engineer / Analyst
- Student



2026 **CVE/FIRST VulnCon**

#VULNCON26

Conference Sponsor Levels

Your sponsorship support helps ensure the success and continuation of this community focused conference and furthers our goal to provide organized content that informs and inspires. The table below outlines the available packages and what opportunities are available at each.

Program Benefits	Platinum $12,000	Gold $8,000	Champion $2,500
Company Logo Represented on Conference Signage	Yes	Yes	Yes
Company Logo Represented on Program Intermission Slide	Yes	Yes	No
Vendor Table Opportunity*	Yes	No	No
Collateral Placement at Shared Table	N/A	Yes	No
Social Media Shoutouts	Yes	Yes	No
Complimentary Conference Passes	5	3	1
Recognition on VulnCon Website	*Landing Page*	*Sponsor Page*	*Sponsor Page*
Attendee OPT-IN List Post-event (Name, Job Title, Company, Country)	Yes	No	No

*Vendor Tables will be available April 14 and 15 only.

Branded & A La Carte Options	Quantity Available	Cost
Lanyard *Your logo printed on the conference lanyards*	**1**	$4,500
Notebook *Your logo will be represented on this conference item*	**1**	$6,000
Tote Bag *Your logo will be represented on this conference item + opportunity to provide 1 bag insert*	**1**	$8,000
All Day Break *Special signage featuring your logo displayed during the day's coffee breaks*	**4**	$8,500
Lunch *Special signage featuring your logo displayed during the day's Lunch + Opportunity to provide 5-minute community support message*	4	$10,000
Networking Reception *Special signage featuring your logo displayed during Tuesday's Networking Reception + Opportunity to provide 5-minute community support message*	**1**	$15,000
Social Event *Special signage featuring your logo displayed during the Wednesday night Social Event + Opportunity to provide 5-minute community support message*	1	$25,000

We humbly thank all of our sponsors and supporters! Without your help, VulnCon would not exist! By participating in VulnCon as a sponsor, you are making a solid investment helping to further the goals of VulnCon and enabling the betterment of the security community as a whole.

Terms and Conditions

These terms and conditions ("Terms and Conditions") are incorporated into the Sponsor Agreement (the "Sponsor Agreement") executed by and between the Forum of Incident Response and Security Teams, Inc., a North Carolina nonprofit corporation ("FIRST") and _____ (the "Sponsor") and is effective from the date signed through April 30, 2026.

These Terms and Conditions refer to FIRST and the Sponsor as the "Parties" and may refer separately to either as a "Party."

The Event (the "Event") is defined as the **2026 VulnCon** in Scottsdale, USA, April 13-16, 2026.

The Sponsorship Acknowledgements & Benefits (the "Sponsorship Acknowledgements & Benefits") are based on the level of Sponsor support, and defined as such items including, but not limited to, Event admission, co-branding of soft goods, food & beverage, entertainment, and VIP opportunities. FIRST will arrange and bear all costs and expenses related to Sponsorship Acknowledgements & Benefits.

ACCEPTANCE & ELIGIBILITY

Sponsorship ("Sponsorship") opportunities are granted on a first-come, first-served basis. Eligible organizations should share in FIRST's mission of ensuring a safe Internet for all. Acceptance of a Sponsor does not indicate an endorsement by FIRST of the Sponsor or any of its programs, products, or services.

PAYMENT OF SPONSOR FEE AND PAYMENT TERMS

The Sponsor hereby agrees to pay FIRST the fee associated with the level of sponsorship selected in the Sponsor Agreement (the "Sponsor Fee"). Unless otherwise set forth in the Sponsor Agreement, payment is due upon receipt of the Sponsorship invoice. Acceptable payment methods include corporate check, corporate wire transfer, credit card, ACH transaction, or international bank transfer. By providing payment information to FIRST, Sponsor authorizes FIRST to debit the credit card, or initiate or receive funds by bank account indicated for the fee amount of Sponsorship due at acceptance of the Sponsorship invoice. If the Sponsorship payment remains unpaid on terms outlined within the Sponsorship invoice, FIRST will suspend provision of all or part of the Sponsor Agreement and cancel the Sponsorship.

All fees are stated in USD.

Sponsor shall be responsible for any applicable taxes on the Sponsor Fee.

Sponsor shall be responsible for any banking or administrative fees such that the net amount FIRST receives equals the amount described within the Sponsor Agreement.

Please refer to the sponsorship invoice for payment terms and payment instructions.

TAX TREATMENT

FIRST is a qualified public charitable organization under Section 501(c)(3) of the U.S. Internal Revenue Code (the "Code"). Sponsor's payment is a qualified sponsorship payment under Section 513(i) of the Code and nonrefundable. To the extent that Sponsor's payment exceeds the fair market value of all goods, services, and other return benefits received by Sponsor, it is considered a charitable donation to FIRST and tax-deductible to the extent permitted by law. FIRST will provide Sponsor with documentation of the fair market value of all return benefits received in connection with the Event. In no event will the value of return benefits exceed the payment. The return benefits are not intended to be available as a regularly occurring sale or an offer of advertising. Sponsor is responsible for consulting with its own tax advisor regarding the deductibility and treatment of its payment, including contributed goods, for its own tax purposes. Contributed services are not tax-deductible.

USE OF NAMES AND LOGOS

During the Term of this Sponsor Agreement, Sponsor grants to FIRST a free, limited, non-exclusive, nontransferable, nonassignable, irrevocable right and license to use the Sponsor's name and logo provided by Sponsor solely for the purpose of providing the Sponsorship Acknowledgments & Benefits, and otherwise fulfilling its obligations under these Terms and Conditions. Sponsor has the right to publicly announce and promote its Sponsorship of the Event using the FIRST name as follows: "[Sponsor] is [or was] a proud Sponsor of the [Event]" or in similar language approved in advance by FIRST. In any online announcement, a link to www.first.org must be provided by Sponsor. Any use of the FIRST logo or any use of the FIRST name other than the language set forth above, requires the prior written review and approval of FIRST. In no event shall Sponsor use FIRST's name or logo in connection with the sale of a product or service. Upon request, Sponsor will provide FIRST with copies of any Sponsor materials that use the FIRST name or logo. Sponsor's right to use the FIRST name and/or logo will terminate one (1) year after the Event, or earlier upon FIRST's written notice of termination (the "Term"). Both Parties further agree not to use each other's intellectual property in any way that would imply commercial endorsement of the other, or demean, defame, embarrass, diminish or cause any harm to the other.

SPONSORSHIP SCOPE

Unless otherwise expressly identified in the Sponsorship Agreement, Sponsor will be a non-exclusive sponsor of the Event, and FIRST reserves the right to have other sponsors. Sponsor acknowledges that all Sponsorship Acknowledgements & Benefits provided by FIRST relate only to the identified Event, and not similar FIRST events held in other locations, or at any other time.

SPONSOR OBLIGATIONS

Sponsor agrees to meet all published deadlines provided by FIRST. Failure to meet stated deadlines may impact the quality of the Event. FIRST bears no responsibility for any issues that may arise due to Sponsor not meeting deadlines, and reserves the right to cancel the Sponsor's participation with no recourse by the Sponsor.

POLICY ON SUITCASING, OUTBOARDING, COMPETING EVENTS, AND SUBLETTING

In order to protect FIRST's valued Sponsors, exhibitors and their investment in attending the Event, FIRST rules strictly prohibit "suitcasing" or "outboarding" by individuals, attendees, or companies who transact business at the Event or at official Event hotel(s), who have not purchased a Sponsorship or exhibit or display space. By suitcasing or outboarding the show, an individual, attendee, or company gains an unfair competitive advantage over Event exhibitors that have invested money and other resources to exhibit. Event rules also prohibit any individuals, attendees, or companies from scheduling an event that competes with an official event sanctioned and publicized by FIRST. "Competitive events" seek to draw conference attendees away from an official event sanctioned by FIRST and are therefore detrimental to the success of the official event, and the investment by Event sponsors. "Suitcasing" refers to those non-exhibiting companies or persons who go to the Event as an attendee, but "work the aisles" from their suitcase/briefcase and solicit business in the aisles or lobby area. "Outboarding" refers to non-exhibiting companies that set up exhibits or events at off-site locations, hotel hospitality suites, or restaurants, and encourage Event attendees to leave the conference and spend time with them. "Competitive Events" are any events that compete for conference attendees by being scheduled during the same or overlapping timeframe as an official event scheduled by FIRST, whether the event is educational, an exhibition, or a social event. Also, Sponsors may not sublet or assign any part of their display space, nor advertise or display goods or services other than their own, except with the express written approval of FIRST. Those found to be in noncompliance with this policy may, in the sole and absolute discretion of the FIRST, be asked to leave the Event, and may no longer be welcomed at, or allowed to attend, exhibit, or sponsor, at any future FIRST events.

FORCE MAJEURE

Neither Party shall be liable by reason of any failure or delay in the performance of Event obligations hereunder on account of war, government authority, disaster, fire, acts of God, recommendations by the World Health Organization (WHO) or similar organization against non-essential travel to or from the Event location, or other emergencies, any of which make it illegal, impracticable, or impossible for FIRST, the Event hotel(s), or convention centers to provide the facilities and/or services for the Event, or make it illegal, impracticable, or impossible for the Sponsor to utilize the hotels or convention centers for the Event.

CANCELLATION

FIRST Sponsorship opportunities are limited and require advance funding. Sponsorship commitments are non-cancellable and non-refundable.

INDEMNITY

Each Party agrees to indemnify and hold harmless the other Party, its members, directors, officers, employees, agents, affiliates, successors, and assigns, from and against any and all liabilities, obligations, losses, damages, penalties, actions, judgments, suits, costs, expenses, including reasonable attorneys' fees, or disbursements of any kind or nature whatsoever, which may be imposed on, incurred by, or asserted against the indemnified Party directly arising out of the obligations outlined in the Terms and Conditions, except to the extent such loss arises out of the gross negligence or willful misconduct of the indemnified Party.

CODE OF CONDUCT AND NONDISCRIMINATION

FIRST is committed to providing safe, productive, and welcome event environments. Sponsors are expected to behave professionally and to adhere to and comply with the FIRST Code of Conduct – see https://www.first.org/about/policies/code-of-conduct. If you are subject to or witness unacceptable behavior, or have any other concerns, please notify a community organizer as soon as possible by visiting the registration desk or emailing conduct@first.org.

PRIVACY POLICY

FIRST uses its best efforts to comply with all applicable data protection laws in sharing appropriate data with Sponsors. Sponsors who receive the personal data of attendees shall comply with all applicable data protection laws. Reference is made to the FIRST Privacy Policy (https://www.first.org/about/policies/privacy).

GOVERNING LAW

This Agreement will be governed by and construed in accordance with the laws of the State of North Carolina, in the United States, without giving effect to any conflicts or choice of law rules.

ENTIRE AGREEMENT

This Sponsor Agreement and the Exhibits hereto constitute the entire agreement between the Parties with regard to the subject matter hereof.

2026 VulnCon Sponsorship Agreement

YOUR CONTACT & BILLING INFORMATION

COMPANY NAME

CONFERENCE POINT OF CONTACT

CONFERENCE POINT OF CONTACT EMAIL

BILLING POINT OF CONTACT

BILLING ADDRESS

BILLING CITY | BILLING STATE / PROVINCE

BILLING ZIP / POSTAL CODE | BILLING COUNTRY

BILLING PHONE (INCLUDE COUNTRY CODE) | BILLING EMAIL

PO NUMBER (IF APPLICABLE) | VAT NUMBER (IF APPLICABLE)

PLEASE SELECT YOUR PAYMENT METHOD:

☐ Corporate Check ☐ Corporate Wire Transfer ☐ Credit Card

X	Level	Cost USD
☐	Platinum Sponsor	$12,000
☐	Gold Sponsor	$8,000
☐	Champion Sponsor	$2,500
☐	Lanyard	$4,500
☐	Notebook & Pen	$6,000
☐	Tote Bag	$8,000
☐	All Day Break	$8,500
☐	Lunch	$10,000
☐	Networking Reception	$15,000
☐	Social Event	$25,000

FOR AUTHORIZED SPONSOR REPRESENTATIVE

Print Name _____

Signature _____

Date _____

FOR AUTHORIZED ORGANIZER REPRESENTATIVE

Print Name _____

Signature _____

Date _____

Please scan and email a copy of the completed application to events@first.org.
THIS IS NOT AN INVOICE.

The Forum of Incident Response and Security Teams, Inc. is a US registered 501(c)(3) non-profit organization. US FEIN 38-3943584