



AMSTERDAM 2024 Technical Colloquium SPONSORSHIP

March 5-7, 2024 | W Hotel Amsterdam

Why Sponsor?

FIRST Technical Colloquia & Symposia provide a free discussion forum for FIRST member teams and invite guests to share information about vulnerabilities, incidents, tools and all other issues that affect the operation of incident response and security teams. This TC has always had a technical focus on incident response and responders. We have one day of training (available as a sponsorship opportunity), followed by the main conference with 2 days of talks.

This event is 100% free to attend.

2023 Snapshot

- **104** organizations
- **30** countries
- **29** FIRST teams and Liasons

Your support enables us to deliver a world-class event free of charge that is available to all. By sponsoring, you have access to industry practitioners from executives to analysts from a large number of business verticals across the globe.

#FIRSTAMS2024

**Amsterdam, NL
March 5-7, 2024**

Past Sponsors...

- Cisco
- FalconForce
- farsight Security (DomainTools)
- Human Security
- LinkedIn
- NetAbstraction (Conceal)
- Phishing Test
- Polsinelli Law
- Recorded Future
- SAP
- Splunk
- Surevine

Opportunities

Level	Quantity	Cost USD
Break Sponsor	2	\$2,000
Social Event	2	\$5,000
Host	2	\$16,000

- Social Event opportunities on March 6 and March 7, 2024.
- Host sponsors receive brand recognition on the event website and event signage.

Open to flexible sponsorship packages. Please contact the organizers for interest in sponsoring the event: amsterdam-tc@first.org

Terms and Conditions

The following Terms and Conditions apply to the Forum of Incident Response and Security Teams, Inc. (FIRST) hosted events (EVENT). The **EVENT VENUE** refers to the location where the EVENT is being held. SPONSOR includes any person, firm, or company, corporation, institution, association or committee to whom the sponsorship is allocated. Terms and Conditions are subject to change without any prior notice.

1. Sponsorships are granted on a first-come, first-served basis. SPONSORS need to be committed to computer security improvement, concerned about the security infrastructure of the Internet and associated communications elements and be supportive of FIRST's mission to participate in this conference as a SPONSOR. FIRST retains the right to reject any sponsor that it deems inappropriate.
2. Sponsorship agreements cannot be processed without payment. Funds must be payable in US dollars. SPONSORS should follow the payment instructions per their invoice. Payment terms are NET 30 unless otherwise agreed upon by both FIRST and SPONSOR. SPONSOR shall be responsible for any taxes on the sponsorship fee.
3. A sponsorship may be cancelled by the SPONSOR by sending written notification to FIRST up to 60-days prior to the EVENT start date. A sponsorship cannot be cancelled after that date because FIRST incurs the cost of printing and other sponsorship recognition and loss of sponsorship. If notification of cancellation is received within 60-days of the EVENT start, FIRST will attempt to revise SPONSOR recognition items as feasible and FIRST shall be entitled to retain 100% of the sponsorship fee as damages.
4. Should any unforeseen event that is beyond the control of FIRST render the fulfillment of this agreement by FIRST impossible or impractical, FIRST may return a portion of the amount paid for the sponsorship after deduction of any amounts necessary to cover expenses incurred in connection with work performed on production of the EVENT prior to the occurrence of the unforeseen event. Such expenses shall include, but not be limited to expenses incurred by FIRST as a result of contracts with third parties for services or products connected with the EVENT, including out of pocket expenses and overhead expenses attributable to production of the EVENT. No funds will be returned should the dates or location of the show be changed by FIRST, but the sponsorship benefits will be applied to the EVENT that is held at the changed location and/or changed date. FIRST shall not be financially liable in the event the show is interrupted, cancelled, moved, or dates changed except as provided herein.
5. Provision of FIRST conference sponsorship does not entitle the SPONSOR to a waiver of any applicable annual FIRST membership fee.
6. Accommodation costs are not included in the EVENT registration fee or sponsorship fee. Attendees are responsible for making their own lodging arrangements.
7. All sponsorship materials must be submitted 60-days prior to EVENT start date to ensure inclusion in the production schedule. Sponsorship requests after this date may still be accepted with caveats.

8. SPONSORS may not sublet, assign, or apportion any part of the item(s) sponsored nor represent, advertise, or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by FIRST.
9. FIRST will not be liable for damage or loss to a SPONSOR's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
10. No part of an exhibit and no signs or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the EVENT VENUE premises or equipment and furnishings. Damage from failure to observe this notice is payable by the SPONSOR.
11. FIRST reserves the right to select and finalize design of each branded conference item.
12. SPONSOR may request to sponsor single or multiple items/ events.
13. For sponsorship opportunities that include signage, signage space may be limited. FIRST organizers will inform each SPONSOR of the maximum size, number of signs, etc.
14. In order to limit costs, FIRST may limit the number of colors used for the printing of SPONSOR logos.
15. If a SPONSOR wants to negotiate for a higher priced item (e.g., higher quality shirt, bag, menu, etc.) than FIRST has budgeted, SPONSOR must pay any additional cost for that item in addition to the applicable sponsorship fee.
16. The attendee list shall remain the property of FIRST. SPONSOR is granted a limited, nonexclusive license to use the list for legitimate correspondence related to computer security incident response matters only. SPONSOR may not transfer the list to another party nor allow another party access to the list. Any SPONSOR violating these restrictions may be subject to an infringement claim. In addition, SPONSOR may not be allowed to sponsor subsequent FIRST events, at the sole discretion of FIRST.
17. All FIRST funds are used to support the mission of the organization, including any net revenue from the EVENT.

Amsterdam 2024
FIRST Technical Colloquium

#FIRSTAMS2024

Amsterdam 2024 FIRST Technical Colloquium Sponsorship Agreement

YOUR CONTACT & BILLING INFORMATION

COMPANY NAME _____

CONFERENCE POINT OF CONTACT _____

CONFERENCE POINT OF CONTACT EMAIL _____

BILLING POINT OF CONTACT _____

BILLING ADDRESS _____

BILLING CITY _____

BILLING STATE / PROVINCE _____

BILLING ZIP / POSTAL CODE _____

BILLING COUNTRY _____

BILLING PHONE (INCLUDE COUNTRY CODE) _____

BILLING EMAIL _____

PO NUMBER (IF APPLICABLE) _____

VAT NUMBER (IF APPLICABLE) _____

PLEASE SELECT YOUR PAYMENT METHOD:

Corporate Check Corporate Wire Transfer Credit Card

x	Level	Cost USD
<input type="checkbox"/>	Break Sponsor	\$2,000
<input type="checkbox"/>	Social Event	\$5,000
<input type="checkbox"/>	Host	\$16,000

Please scan and email a copy of the completed application to events@first.org.
THIS IS NOT AN INVOICE.

The Forum of Incident Response and Security Teams, Inc. is a US registered 501(c)(3) non-profit organization.
US FEIN 38-3943584

FOR AUTHORIZED SPONSOR REPRESENTATIVE

Print Name _____

Signature _____

Date _____

FOR AUTHORIZED ORGANIZER REPRESENTATIVE

Print Name _____

Signature _____

Date _____