



2025 Mexico City Technical Colloquium SPONSORSHIP

October 27-29, 2025

FIRST Technical Colloquia offer a dynamic, free forum for FIRST member teams and invited guests to exchange insights on vulnerabilities, incidents, tools, and other critical topics impacting incident response and security operations.

The event features one-day of training sessions followed by two days of plenary talks, creating a rich environment for learning and collaboration. Opportunities to sponsor training and speaking sessions are available.

Why Sponsor?

The Plenary days of this TC are free to attend. Your sponsorship helps us continue delivering a world-class experience at no cost to participants. As a sponsor, you gain direct access to a global community of industry professionals—from executives to analysts—spanning a wide range of business sectors.

Your support enables us to deliver a world-class event free of charge that is available to all. By sponsoring, you have access to industry practitioners from executives to analysts from a large number of business verticals across the globe.

Program Committee

- Alberto Avalos
- Oscar Cárcamo
- Eduardo P. Sánchez
- Edgar Chillón
- Juan Muñoz

#FIRSTMX2025

Mexico City, MX



Opportunities

If you are interested in sponsoring this event, please reach out to events@first.org

Package Benefit	Platinum	Gold	Silver	Bronze
Sponsorship Fee in USD	\$35.000	\$25.000	\$10.000	\$5.000
Packages Available	1	3	4	5
Branding & Social Media Opportunities				
Branding on Event Signage	Main Stage, Entrance/Wecome/Registration Area, Banners, Printed Collateral	Entrance/Wecome/Registration Area, Banners, Printed Collateral	Applicable Banners and Printed Collateral	Applicable Banners and Printed Collateral
Welcome Video (45-seconds)	Yes	Yes		
Logo with URL on Event Website	Yes	Yes	Yes	Yes
Company Description on Event Website	100-word	50-word	25-word	25-word
Logo on Event T-Shirt	Yes	Yes		
Logo on Event Lanyard	Yes	Yes		
Logo on Event Bags	Yes	Yes	Yes	
Honorific Mention on FIRST Social	Yes	Yes	Yes	
Speaking Opportunities				
Opportunity to Host Training Day	Yes			
45-minute Keynote Opportunity	Yes Plenary Day 1			
Reserved 45-minute Speaking Slot	Yes Plenary Day of Choice	Yes After Lunch, Day to Be Selected by Organizer		
Reserved Access				
Conference Seats	7	5	3	2
Training Seats	3	3	2	1