



# SPONSORSHIP OPPORTUNITIES

## 2023 FIRST & AFRICACERT SYMPOSIUM: AFRICA & ARAB REGIONS KIGALI, RWANDA | 28 FEBRUARY - 2 MARCH 2023

The 2023 FIRST & AfricaCERT Symposium for the African and Arab Regions will be held at the Marriott Hotel in Kigali, Rwanda over the dates of 28 February through 3 March 2023. Co-hosted by AfricaCERT and the National Cyber Security Authority (NCSA) of Rwanda.

Participants are expected to be comprised of global FIRST Member Teams and CSIRTs from the African and Arab regions. We also expect to attract network operators, anti-abuse teams, and other security professionals from the African and Arab regions. The event will be available in hybrid format with in-person and virtual admission available. Sessions will be presented in English with French translation services available.

### ABOUT FIRST SYMPOSIA

The Forum of Incident Response and Security Teams, Inc. ("FIRST") conducts themed regional symposia throughout the year and around the world. The format is formal and includes management, technical, and hands-on components. Symposia typically provide 1-2 full-days of plenary sessions along with 1-2 full days of hands-on training. Plenary content focuses on informal discussions and presentations that are of high interest to FIRST members in those specific regions. They are more sensitive in nature and related to the day-to-day work of participants. Training is interactive and taught by leading security experts in small workgroup settings.

### WHY SPONSOR?

By becoming a sponsor, you will have intimate access to security executives, directors, and senior professionals responsible for managing threat intelligence, incident response, risk and audit from a broad range of industries.

*Your sponsorship makes it possible for us to waive attendance fees and to assure a high level of participation from local industry and government CSIRTs.*

### EVENT CO-HOSTS



National Cyber  
Security Authority

### ABOUT FIRST

FIRST is a premier organization and recognized global leader in incident response. Membership in FIRST enables incident response teams to more effectively respond to security incidents by providing access to best practices, tools, and trusted communication with member teams.

[www.first.org](http://www.first.org)

### UPCOMING EVENTS

**EU Symposium**  
31 Jan - 2 Feb 2023  
Bilbao, Spain

**FIRSTCON23**  
4-9 June 2023  
Montreal, Canada

*Latin America Symposium*  
Pending: October 2023  
Fortaleza, Brasil

*Cyber Threat Intelligence*  
Pending: October 2023  
Berlin, Germany

# SPONSORSHIP PACKAGES AVAILABLE

Package Benefits	Platinum	Gold	Silver	Champion
Package Cost in USD	\$10,000	\$7,500	\$5,000	\$2,000
Packages Available	Multiple	Multiple	Multiple	Multiple
Complimentary Registration Passes	5	3	2	1
Access to Table Top Exhibit <sup>1</sup>	Yes	Yes	Yes	--
Exhibit Staff Passes (No Access to Sessions)	4	4	2	--
Logo & 50-word Company Description on Event Website	Yes	Yes	Yes	Yes
Logo on Event Signage	Yes	Yes	Yes	Yes
2-minute Welcome Address During Opening Remarks	Yes	--	--	--

Package Benefits	Social Event	Notebook	Lanyard
Package Cost in USD	\$15,000	\$5,000	\$2,500
Packages Available	1	1	1
Complimentary Registration Passes	10	--	--
Logo and 50-word Company Description on Event Website	Yes	Yes	Yes
Logo Branded on Applicable Signage / Branded Good	Yes	Yes	Yes
2-minute Welcome Address During Social Event	Yes	--	--

<sup>1</sup> Access to Table Top Exhibit:

- Setup on 1 March and Exhibit Opportunity 2 March Only.
- Sponsor to be provided with one standard trestle table, 2 chairs, 1 waste bin, 1 power strip, and access to venue wifi.
- Additional AV such as monitors may be ordered directly from the onsite AV provider.
- Sponsor assumes all additional costs outside of the standard provisions.

**Have a creative sponsorship idea to suggest? Let us know! [events@first.org](mailto:events@first.org)**

# SPONSORSHIP TERMS & CONDITIONS

The following Terms and Conditions apply to the Forum of Incident Response and Security Teams, Inc. ("FIRST") hosted events ("EVENT"). The "EVENT VENUE" refers to the location where the EVENT is being held. SPONSOR includes any person, firm, or company, corporation, institution, association or committee to whom the sponsorship is allocated. Terms and Conditions are subject to change without any prior notice.

1. Sponsorships are granted on a first-come, first-served basis. SPONSORS need to be committed to computer security improvement, concerned about the security infrastructure of the Internet and associated communications elements, and be supportive of FIRST's mission to participate as a SPONSOR. FIRST retains the right to reject any sponsor deemed inappropriate.
2. Sponsorship agreements cannot be processed without payment. Funds must be payable in US dollars. SPONSORS should follow the payment instructions per their invoice. Payment terms are NET 30 unless otherwise agreed by both FIRST and SPONSOR. SPONSOR shall be responsible for any taxes on the sponsorship fee.
3. A sponsorship may be cancelled by the SPONSOR by sending written notification to FIRST up to 60-days prior to the EVENT start date. A sponsorship cannot be cancelled after that date because FIRST incurs the cost of printing and other sponsorship recognition and loss of sponsorship. If notification of cancellation is received within 60-days of the EVENT start, FIRST will attempt to revise SPONSOR recognition items as feasible and FIRST shall be entitled to retain 100% of the sponsorship fee as damages.
4. Should any unforeseen event that is beyond the control of FIRST render the fulfillment of this agreement by FIRST impossible or impractical, FIRST may return a portion of the amount paid for the sponsorship after deduction of any amounts necessary to cover expenses incurred in connection with work performed on production of the EVENT prior to the occurrence of the unforeseen event. Such expenses shall include, but not be limited to expenses incurred by FIRST as a result of contracts with third parties for services or products connected with the EVENT, including out of pocket expenses and overhead expenses attributable to production of the EVENT. No funds will be returned should the dates or location of the show be changed by FIRST, but the sponsorship benefits will be applied to the EVENT that is held at the changed location and/or changed date. FIRST shall not be financially liable in the event the show is interrupted, cancelled, moved, or dates changed except as provided herein.
5. Provision of FIRST sponsorship does not entitle the SPONSOR to a waiver of any applicable FIRST membership dues.
6. Accommodation costs are not included in the EVENT registration or sponsorship fee. Attendees are responsible for making their own lodging arrangements.
7. All sponsorship materials must be submitted 60-days prior to EVENT start date to ensure inclusion in the production schedule. Sponsorship requests after this date may still be accepted with caveats.
8. SPONSORS may not sublet, assign, or apportion any part of the item(s) sponsored nor represent, advertise, or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by FIRST.
9. FIRST will not be liable for damage or loss to a SPONSOR's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
10. No part of an exhibit and no signs or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the EVENT VENUE premises or equipment and furnishings. Damage from failure to observe this notice is payable by the SPONSOR.
11. FIRST reserves the right to select and finalize design of each branded conference item.
12. SPONSOR may request to sponsor single or multiple items and events.
13. For sponsorship opportunities that include signage, signage space may be limited. FIRST organizers will inform each SPONSOR of the maximum size, number of signs, etc.
14. In order to limit costs, FIRST may limit the number of colors used for the printing of SPONSOR logos.
15. If a SPONSOR wants to negotiate for a higher priced item (e.g., higher quality shirt, bag, notebook, etc.) than FIRST has budgeted, SPONSOR must pay any additional cost for that item in addition to the applicable sponsorship fee.
16. The attendee list shall remain the property of FIRST. SPONSOR is granted a limited, nonexclusive license to use the list for legitimate correspondence related to computer security incident response matters only. SPONSOR may not transfer the list to another party nor allow another party access to the list. Any SPONSOR violating these restrictions may be subject to an infringement claim. In addition, SPONSOR may not be allowed to sponsor subsequent FIRST events, at the sole discretion of FIRST.
17. All FIRST funds are used to support the mission of the organization, including any net revenue from the EVENT.

# SPONSORSHIP AGREEMENT

## EVENT SPONSORSHIP SELECTION

You may select multiple sponsorship packages per event agreement.

FIRST Symposium for Africa & Arab Regions | 28 February - 3 March | Kigali, Rwanda

Do you wish to be invoiced by:

FIRST - US registered 501(c)3 entity OR  AfricaCERT - GH registered entity

## CONTACT & BILLING INFORMATION

COMPANY NAME \_\_\_\_\_

EVENT POINT OF CONTACT NAME \_\_\_\_\_

EVENT POINT OF CONTACT EMAIL \_\_\_\_\_

BILLING POINT OF CONTACT NAME \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

BILLING CITY \_\_\_\_\_

BILLING STATE / PROVINCE \_\_\_\_\_

BILLING ZIP / POSTAL CODE \_\_\_\_\_

BILLING COUNTRY \_\_\_\_\_

BILLING PHONE (INCLUDE COUNTRY CODE) \_\_\_\_\_

BILLING EMAIL \_\_\_\_\_

PO NUMBER (IF APPLICABLE) \_\_\_\_\_

VAT NUMBER (IF APPLICABLE) \_\_\_\_\_

### Please select your payment method:

Corporate Check  Corporate Wire Transfer  Credit Card

X	Level	Cost USD
	Platinum Sponsor	\$10,000
	Gold Sponsor	\$7,500
	Silver Sponsor	\$5,000
	Champion	\$2,000
	Social Event	\$15,000
	Notebook	\$5,000
	Lanyard	\$2,500

### FOR AUTHORIZED SPONSOR REPRESENTATIVE

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

### FOR AUTHORIZED FIRST REPRESENTATIVE

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Please scan and email a copy of the completed application to [events@first.org](mailto:events@first.org). **THIS IS NOT AN INVOICE.**

The Forum of Incident Response and Security Teams, Inc. is a US registered 501(c)(3) non-profit organization. US FEIN 38-3943584