What Metrics Should a CSIRT Collect to Measure Success?

(Or What Questions Should We Be Asking and How Do We Get the Answers?)

Robin Ruefle, Audrey Dorofee June 15, 2017

Software Engineering Institute Carnegie Mellon University Pittsburgh, PA 15213





University © 2017 Carnegie Mellon University

Copyright 2017 Carnegie Mellon University

This material is based upon work funded and supported by Department of Homeland Security under Contract No. FA8721-05-C-0003 with Carnegie Mellon University for the operation of the Software Engineering Institute, a federally funded research and development center sponsored by the United States Department of Defense.

Any opinions, findings and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of Department of Homeland Security or the United States Department of Defense.

NO WARRANTY. THIS CARNEGIE MELLON UNIVERSITY AND SOFTWARE ENGINEERING INSTITUTE MATERIAL IS FURNISHED ON AN "AS-IS" BASIS. CARNEGIE MELLON UNIVERSITY MAKES NO WARRANTIES OF ANY KIND, EITHER EXPRESSED OR IMPLIED, AS TO ANY MATTER INCLUDING, BUT NOT LIMITED TO, WARRANTY OF FITNESS FOR PURPOSE OR MERCHANTABILITY, EXCLUSIVITY, OR RESULTS OBTAINED FROM USE OF THE MATERIAL. CARNEGIE MELLON UNIVERSITY DOES NOT MAKE ANY WARRANTY OF ANY KIND WITH RESPECT TO FREEDOM FROM PATENT, TRADEMARK, OR COPYRIGHT INFRINGEMENT.

[Distribution Statement A] This material has been approved for public release and unlimited distribution. Please see Copyright notice for non-US Government use and distribution.

This material may be reproduced in its entirety, without modification, and freely distributed in written or electronic form without requesting formal permission. Permission is required for any other use. Requests for permission should be directed to the Software Engineering Institute at permission@sei.cmu.edu.

Carnegie Mellon[®], CERT[®] and CERT Coordination Center[®] are registered marks of Carnegie Mellon University.

DM-0004640



Agenda



- Background & Motivation
- Project History
- Data Description
- Observations and Challenges
- Next Steps and Future Work



What Metrics Should a CSIRT Collect to Measure Success? © 2017 Carnegie Mellon University

What Metrics Should a CSIRT Collect to Measure Success? Background & Motivation



Software Engineering Institute Carnegie Mellon University

What Metrics Should a CSIRT Collect to Measure Success? © 2017 Carnegie Mellon University

Project Motivation

Part of our collaborative work with US-CERT (NCCIC) formalized in our Information Discovery Project.

The project concentrates on finding methods to increase the understanding and use of incident data and organizational process metrics.



What Metrics Should a CSIRT Collect to Measure Success? © 2017 Carnegie Mellon University

Information Discovery Project Objectives

Tasking for the Information Discovery project revolves around three activities:

- Exploratory Analysis
- General Metrics Research
- Collaboration and Support



Our Focus Today - General Metrics Research

This task continues to research what people/organizations are measuring and trying to determine if those measurements are valid, useful, and accurate.

The general metrics research task is focused on two main activities:

- Continued research on new techniques for measuring CSIRT/incident management effectiveness
- Continued development of a recommended set of metrics to be collected by CSIRT/incident management organizations.

As part of this information we will also try to look at emerging domains – what problems are encountered with measurements today, and what is getting traction.



Developing a Recommended Set of Metrics

This will include

- the identification of the questions that should be asked
- the data and metrics needed to answer the questions
- the benefit of collecting and reporting such metrics
- how this can be tied to process improvement



What Metrics Should a CSIRT Collect to Measure Success? **Project History**



Software Engineering Institute Carnegie Mellon University

What Metrics Should a CSIRT Collect to Measure Success? © 2017 Carnegie Mellon University

- 1. Collected existing metrics across literature and other sources
 - What was being collected
 - What was recommended
 - What might be useful
- 2. Developed Internal Reports for US-CERT and Updates: State of the Practice: Cybersecurity Incident Management Metrics, Taxonomies, Maturity Frameworks, and Constituency Characterizations CMU/SEI-2015-SR-014
- 3. Looking to publish this document during next funding period.



What Metrics Should a CSIRT Collect to Measure Success? © 2017 Carnegie Mellon University

- 4. Held working session at 2016 FIRST conference Metrics SIG to gather information on what metrics are currently collected and what questions needed to be answered.
- 5. Brainstormed an initial set of categories, subcategories of questions
 - iterative internal reviews and revisions
 - lots of changing of minds and approaches
- 6. Created spreadsheet of question categories and subcategories of metrics to see
 - which metrics could answer what questions
 - what questions had no metrics yet identified



Software Engineering Institute Carnegie Mellon University

- 7. Revised spreadsheet multiple times as we reworked categories
 - Found large gaps where many questions had no established corresponding metrics.
- Brought in a metrics course for interested CERT staff in December: Information Security PRAGMATIC Metrics Boot Camp, Level II
 - Introduced concept of Goal-Question-Metric.
 - Asked the question How well am I doing?
- 9. Decided to look at and use SEI Goal-Question-Indicator-Metric (GQIM) methodology.
- 10. Will apply Goal-Question-Indicator-Metric methodology to categories of questions to achieve a more logical structure





Software Engineering Institute Carnegie Mellon University

What Metrics Should a CSIRT Collect to Measure Success? © 2017 Carnegie Mellon University

The intent is to produce a spreadsheet that

- correlates goals and questions to possible metrics
- can answer the questions, verifying the goal has been met (in other words, that the CSIRT is succeeding at its mission)

Will refine cross-references to distinguish between metrics which

- fully answer a question
- partially answer a question
- provide an indication that something needs to be investigated before a conclusion can be drawn

Starter sets of metrics could be created for a CSIRT based on its goals or mission.



What Metrics Should a CSIRT Collect to Measure Success?





Software Engineering Institute Carnegie Mellon University

Title of the Presentation Goes Here © 2017 Carnegie Mellon University [DISTRIBUTION STATEMENT Please copy and paste the appropriate distribution statement into this space.]

SEI GQIM

- GQIM references
 - Measuring What Matters Workshop Report, CMU/SEI-2015-TN-002
 - Goal-Driven Software Measurement A Guidebook, CMU/SEI-96-HB-002
- Start with goals of a CSIRT, decompose to major questions to answer that goal, sub-questions, indicators (as needed to help identify metrics) and then match to metrics



GQIM

GQIM process, in general, is a process for identifying metrics to help you determine if you are meeting your goals.

- Identify objectives
- Develop one or more goals for each objective
- Develop one or more questions that, when answered, help determine the extent to which the goal is met
- Identify one or more pieces of information (indicators) that are required to answer each question
- Identify one or more metrics that will use selected indicators to answer the questions

We adapted the process to focus on a hierarchy of goals and questions and tying those to specific metrics.



What Metrics Should a CSIRT Collect to Measure Success? **Data Description**



Software Engineering Institute Carnegie Mellon University

Title of the Presentation Goes Here © 2017 Carnegie Mellon University [DISTRIBUTION STATEMENT Please copy and paste the appropriate distribution statement into this space.]

Spreadsheet Status

Some data about the current spreadsheet:

- Number of categories and subcategories of questions 5 categories and 21 subcategories
- Number of questions in those categories and subcategories 86
- Number of metrics 90

Spreadsheet sample:

	effective is the CSIRT at coordinating and	How efficient and effective is the CSIRT at sharing information?	How efficient is the CSIRT at communicating? (bi- directional)	How effective has CSIRT communication been? (what difference has it made to constituents?)
Number of security team consultations	х	х	х	х
Percentage of incidents with no measurable costs				
Mean time to know the root cause of an incident				
Mean time to verify and confirm the satisfactory resolution with the parties affected	х	х	x	



Software Engineering Institute Carnegie Mellon University

What Metrics Should a CSIRT Collect to Measure Success? © 2017 Carnegie Mellon University

Very Large Spreadsheet

E HOME INS		GE LAYOUT	FORM	ULAS D	ATA R	EVIEW	VIEW ACR	ROBAT PO	OWERPIVOT	april - 201	.7 big table o	of metrics ar	d question:	s v5 new cate	egories - Exc	cel											1 — E
Le K Cut Copy → Ste ✓ Format Painter Clipboard ਯ		- 1 ⊡ - Font	L ▼ A [*]		≡ (€	_	rap Text erge & Center				nal Format ng ∗ Table			Bad Explanate		ood yperlink	Neut Inpu		Calculat Linked C			Delete For Cells	🗸 🗸 🖓 Fi		Sort & Find Filter ∓ Sele	18	
>	< 🗸 :	fx Doe	es the CSIR	T have a lo	ng-term s	trategy for	r its future m	ission?																			
					-													~						-			
A	С	D	E	F	G		I 1. Mission Su		К	L	M	N	0	Р	Q	R	S	T	U	V	W	Х	Y	Z	AA	AB	AC
							1. 1911551011-50																				_
	1a. Meetir	ng goals/o	bjectives			leeting cu requireme			g compliano nis org/servi		1d Finan	cial - effe	tive use c	f funding									2a Securi	ty Posture			
Metric/Question	Does the CSIRT have a long- term strategy for its	Does the CSIRT meet its operatio nal mission: All the Operatio nal Perform ance	meet its operatio nal and technical mission: All the Operatio nal and Technica I	effective ly protect the organizat ion from harm from	perform ance effective and	CSIRT meet its operation		Does the CSIRT comply with all applicable laws, regulation S, standards, etc.? (e.g., NIST 800- 531?	Does the CSIRT use audits to verify	Does the CSIRT perform routine complianc e checks?	budget		Are the CSIRT funds effective ly spent?	used efficientl	secure is the	the organizat ion from harm from security	routinely identify and assess its weaknes ses/gaps /ineffici encies? and have counter	How secure is the	ned	How much loss was	How much did it cost [ajd: One incident ? Contain ment, response , etc.?]	types of incidents and vulnerab ilities the CSIRT	of incidents involved impacts or financial losses	distributi on) of the incidents and	weren't detected or stopped	of incidents	detected
Number of incidents		x	X				icreis.	007.		e encenor		100 100 1	if spend				5.				,,		70011	integr	1.8 1.1.2		
Infection and encounter rates by country/region Infection and																											
encounter rates by operating system Detection trends for notable malware																						x					
families Malicious phishing sites, malware distribution sites, and drive-by download sites by worldwide location																											
[1]																											
								1			1											1	1				
· ► : • ►							1	1																			



What Metrics Should a CSIRT Collect to Measure Success? © 2017 Carnegie Mellon University

What Metrics Should a CSIRT Collect to Measure Success? Results So Far



Software Engineering Institute Carnegie Mellon University

What Metrics Should a CSIRT Collect to Measure Success? © 2017 Carnegie Mellon University

Data from Metrics SIG -1

Current Metrics

- Incident statistics
- Vulnerability statistics
- Remediation statistics
- Staff performance
- Compliance
- Metrics wanted
 - Cost and return-on-investment (ROI)
 - Incident statistics
 - Response statistics
 - Risk management



Data from Metrics Sig -2

Sample questions Metrics Sig members would like to have answered

- How secure is our organization?
- Is our security adequate?
- What security gaps do we have?
- How does our CSIRT compare to peers and others?
- Are we mature or not?
- Is our team effective? Are we adding value to the community?
- Is our team effective at response?
- Is our team presenting information effectively?
- What activity do we improve next year?



Current Set of Question Categories

Overarching set of categories

- Mission success
- Security Performance/Analytics
- Operational Performance
- Constituency Management
- Employee Management



- 1. Mission Success
 - Goal /objective measurement meeting the goals
 - Meeting customer requirements
 - Compliance meeting all compliance requirements for this org and service
 - Financial effective use of funding



2. Security Performance/Analytics – these are all the defensive, preventative, and response activities and results

- Security posture
- Incident management
- Vulnerability management



- 3. Operational Performance
 - Benchmarking/maturity (against standards or criteria (like ITIL, F-CND, IMCA, etc.), against peer organizations
 - Right or adequate equipment to perform mission
 - Right or adequate staff to perform mission
 - Business continuity, risk, and resilience
 - Process improvement



- 4. Constituency Management
 - Constituent satisfaction
 - Constituent outreach
 - Constituent requirements gathering
 - Capacity building



- 5. Employee Management
 - Employee satisfaction
 - Employee retention
 - Employee skill development
 - Employee professional development
 - Employee performance



Category to Question Examples

- 2. Security Performance/Analytics
 - Security posture (selected questions)
 - How secure is the organization?
 - Does the CSIRT effectively protect the organization from harm from security incidents?
 - How much loss was prevented?
 - What were the types of incidents and vulnerabilities the CSIRT handled?
 - What % of incidents are recurring?
- 3. Operational Performance
 - Benchmarking/maturity
 - How does this CSIRT compare to others?
 - How does this CSIRT compare to its peers (similar types of CSIRTS, domains, size, etc.)?
 - How does the CSIRT benchmark against standards or criteria (e.g., ITIL, F-CND, IMCA, etc.) or Is this CSIRT mature?



What Metrics Should a CSIRT Collect to Measure Success? Observations and Challenges



Software Engineering Institute Carnegie Mellon University

What Metrics Should a CSIRT Collect to Measure Success? © 2017 Carnegie Mellon University

Observations

There are large gaps where questions have no relevant metrics, or at least no simple relationship between metrics and the question

Almost all metrics will answer one or more questions, but it tends to be the same question for many of the metrics

Of the main categories, the matches between metrics and questions is

- Heaviest in Security Performance
- Moderate (but with mostly partial matches) in Mission Success
- Light in Operational Performance
- Almost non-existent in Employee and Constituent Management



Challenges

It's a big spreadsheet

Still not clear if we have the right set of categories/questions and the possible metrics

 Likely need to investigate more traditional employee and customer management metrics for CSIRT employee and constituent aspects

There are significant gaps that need to be filled either with new metrics or through combinations of other metrics

Many metrics are actually leading indicators of something that may be going wrong but are not direct answers to the question

Theory needing testing: can you group metrics for smaller questions in such a way to reach a reasonable answer to a big question (e.g., How secure is the organization?)



What Metrics Should a CSIRT Collect to Measure Success? © 2017 Carnegie Mellon University

What Metrics Should a CSIRT Collect to Measure Success? Next Steps and Future Work



Software Engineering Institute Carnegie Mellon University

What Metrics Should a CSIRT Collect to Measure Success? © 2017 Carnegie Mellon University

What's Next?

Continue using GQIM to refine the goals and questions we are trying to answer with the metrics

- Ensure the questions can be answered
- Decompose questions to smaller questions
- Verify if I answer these questions will I know if I'm meeting this goal?
- Complete a first draft of the entire spreadsheet
- Seek external review and feedback of both the overall structure and the content of the spreadsheet
- Develop guidance for using the spreadsheet
- Identify and test some sets of starter metrics for different types of CSIRTs based on goals



Related Work

Also working with another group in DHS looking at CSIRT Capability Proficiency Levels.

We are applying GQIM to this work too.

At the capability level it seems more straight forward.



Questions





Software Engineering Institute | Carnegie Mellon University

What Metrics Should a CSIRT Collect to Measure Success? © 2017 Carnegie Mellon University

Contact Information

Presenter / Point of Contact

Robin M. Ruefle

Senior Member of the Technical Staff

Team Lead, CSIRT Development and Training Team

Telephone: +1 412.268.6752

Email: rmr@sei.cmu.edu

