

34<sup>th</sup> ANNUAL **FIRST** CONFERENCE

#Firstcon22

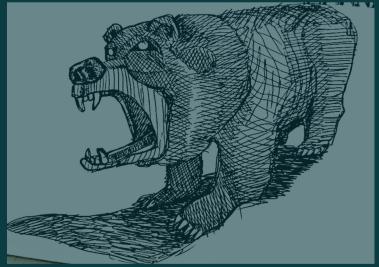
## Ransomware as a Science

TLP: Amber

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#### Agenda

Introduction Sourcing the data Understanding the data Data fusion (playing with the data) Conclusions and QA





#### Introduction

- We have data, lots of data of different types
- We try to view ransomware holistically, all groups, all types of victims
  - All ransomware actors (profiteers/state actors/noobs)
  - All victims (paying/not paying/blocked by endpoint)
  - Interdisciplinary (Binaries/Networks/Financials/Risk)
- We have some novel techniques for tracking threat actors
- We have some evidence for policy makers to consider
- We are aiming for a theory of change beyond "make backups"

#### Data sources and knowledge domains

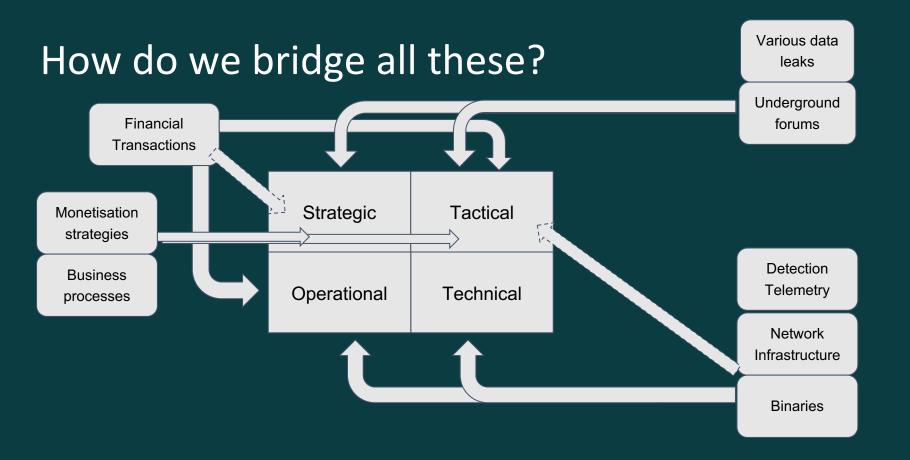
Detection Telemetry Network Infrastructure

Underground forums Various data leaks

Blockchain and Financial Transactions Monetization strategies and Business processes

Time Series analysis Statistical Methods (DataSci/AI/ML/Quantum/ZeroTrust/Buzzword Bingo/ J/K)







#### How do we <u>bridge</u> all these?



#### **Time Series Analysis!**



## Sourcing the data





#### Detections: ransomware over time by geolocation

		Jul-21		Aug-21		Sep-21		Oct-21		Nov-21		Dec-21
1	United States	26.5%	United States	20.2%	United States	19.5%	United States	23.4%	United States	21.1%	United States	22.2%
2	China	10.7%	France	7.2%	Hong Kong	9.9%	France	7.5%	France	6.3%	France	7.3%
3	India	6.1%	India	6.5%	Germany	7.9%	Italy	5.0%	Belgium	4.4%	Hong Kong	7.0%
4	Germany	4.8%	Hong Kong	5.8%	France	4.6%	Belgium	4.5%	Italy	4.4%	Italy	5.7%
5	Brazil	4.8%	Germany	4.6%	Turkey	4.2%	Brazil	3.8%	Hong Kong	4.3%	India	5.3%



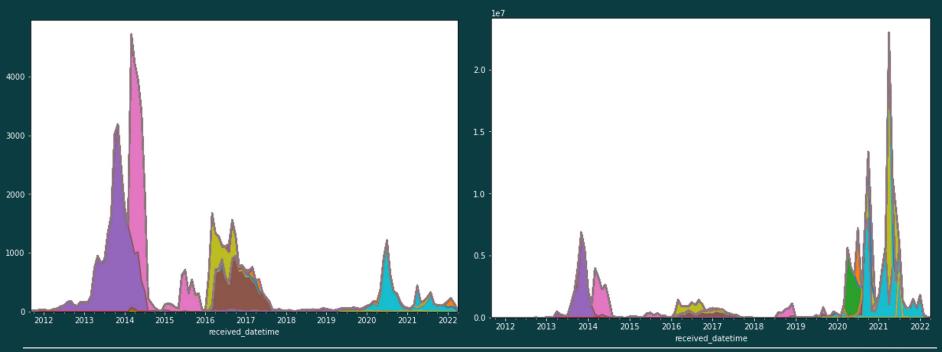
#### Detection by business size

Dec-21	Top 1 - United States		Top 2 - France		Top 3 - Hong Kong		Top 4 - Italy		Top 5 - India	
	1 MAZE	220	WCRY	168	WCRY	41	WCRY	20	WCRY	1,274
	2 LOCKY	145	LOCKBIT	30	LOCKY	2	GANDCRAB	15	GANDCRAB	96
	3 CRYPTOR	125	HIDDENTEAR	15	RYUK	1	MOUNTLOCKER	12	MOUNTLOCKER	66
	4 MOUNTLOCKER	106	Gorf	12	Crypmodadv	1	SODINOKIBI	8	EGREGOR	42
	5 MORRISCRYPT	71	THANOS	7	Crypmod	1	EGREGOR	7	SODINOKIBI	33
					Enterprise					
	1 MAZE	176	WCRY	168	WCRY	41	WCRY	19	WCRY	1,131
	2 LOCKY	63	LOCKBIT	7	LOCKY	2	HIVE	2	GANDCRAB	94
	3 GANDCRAB	61	HIDDENTEAR	4	Crypmodadv	1	LOCKY	2	MOUNTLOCKER	66
	4 WCRY	46	WANA	3	ERIS	1	CRYPCTB	2	EGREGOR	42
	5 Filecoder	43	Gorf	3	WANA	1	CONTI	1	SODINOKIBI	33
					SMB					
	1 CRYPTOR	125	LOCKBIT	21	Genasom	1	GANDCRAB	15	WCRY	120
	2 MORRISCRYPT	71	Gorf	6			MOUNTLOCKER	12	StopCrypt	3
	3 MOUNTLOCKER	70	CRYPTESLA	1			SODINOKIBI	8	BABUK	3
	4 LOCKY	55	CRYTOX	1			EGREGOR	7	PolyRansom	2
	5 MAZE	44	CRYSIS	1			CONTI	5	LOCKBIT	2
					Consumers					
	1 CERBER	32	THANOS	6	RYUK	1	CERBER	6	WCRY	23
	2 LOCKY	27	HIDDENTEAR	5	Crypmod	1	StopCrypt	4	StopCrypt	12
	3 Crypmodadv	5	Gorf	3	COBRA	1	Gorf	2	VIRLOCK	6
	4 GANDCRAB	5	StopCrypt	3			LOCKY	2	CERBER	5
	5 WCRY	4	CERBER	2			SHADE	1	PETYA	4

#### Frequency versus severity?

Number of Ransoms Paid monthly

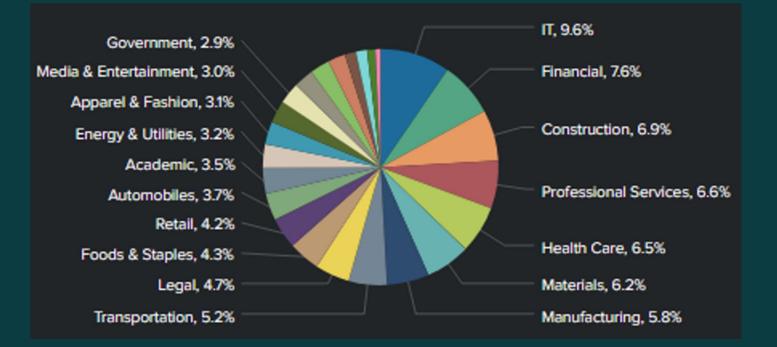
Amount of money earned monthly



#### Leaks sites

Тор	0 Ransom & Extorsion Groups	Top 10 Countries					
	Ransom 🗢	count ¢		Country 🗢	count 🗢		
	Conti	805		United States	2477		
	LockBit	666		United Kingdom	263		
	MAZE	330		France	251		
	Sodinokibi	309		Canada	234		
	Pysa	307		Germany	201		
	DoppelPaymer	206		Italy	189		
	Egregor	197		Australia	96		
	Avaddon	184		Spain	93		
	NetWalker	178		India	88		
	CLOP	119		Brazil	86		

#### Leaks: Targeted sector





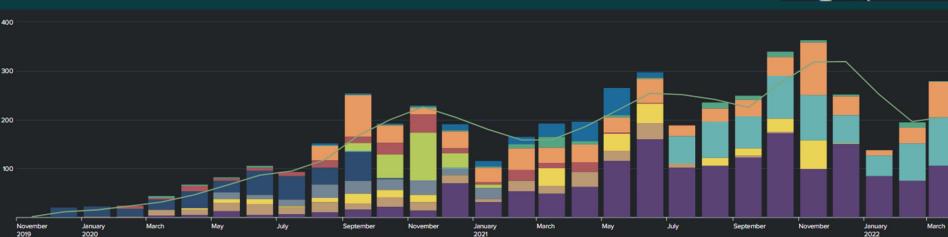
#### Leaks: Targeted region over time

#### Targeted Region





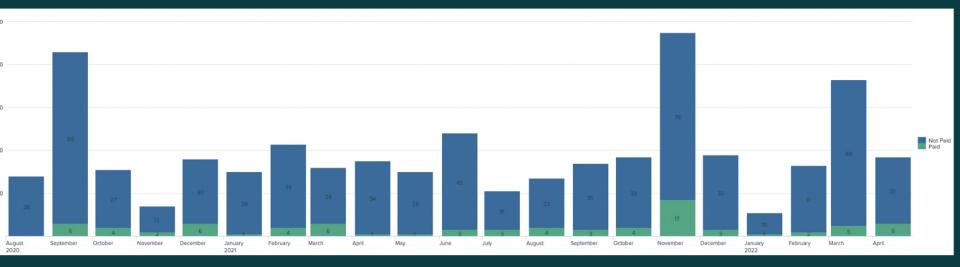
#### Leaks: Groups activity over time



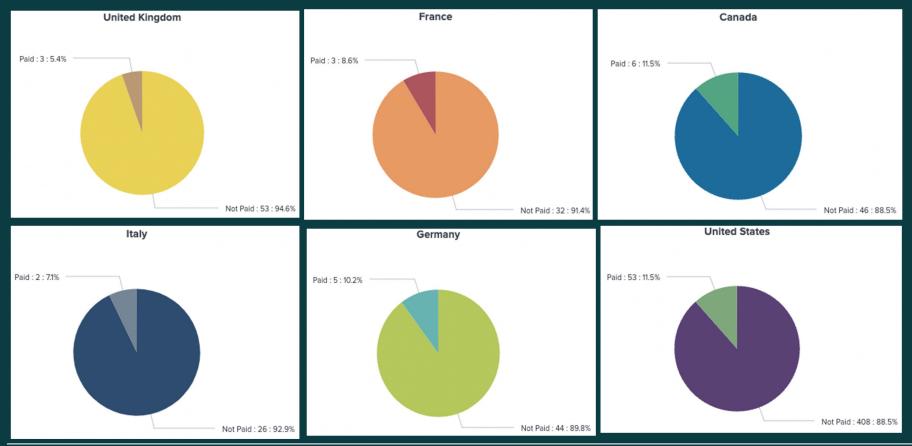
Avaddon CLOP Conti DoppelPaymer Egregor LockBit MAZE NetWalker Pysa Sodinokibi OTHER

#### Number of leaks over time Conti

Time (monthly since august 2020 till April 2022) Paid/Not Paid

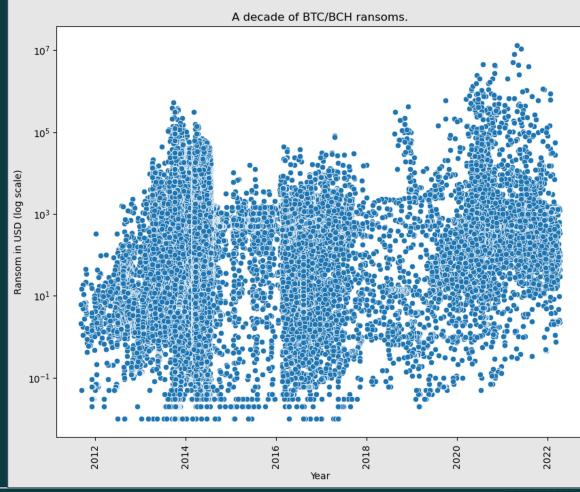


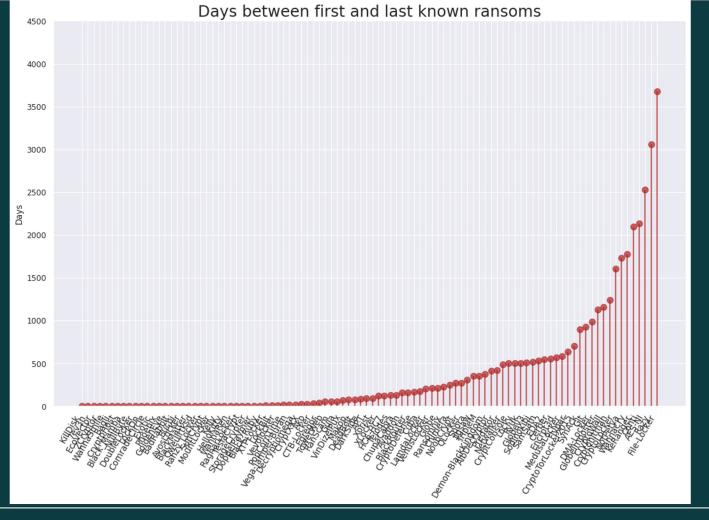
#### Where paid?



### Ransoms/time

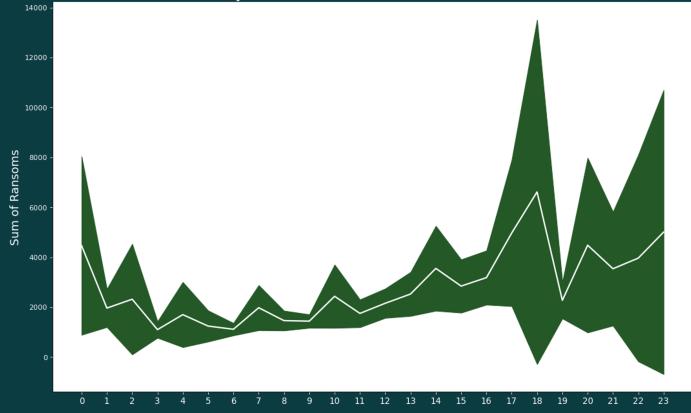
A decade of ransoms isn't an emergency. This is a long game now, and we need better strategy.





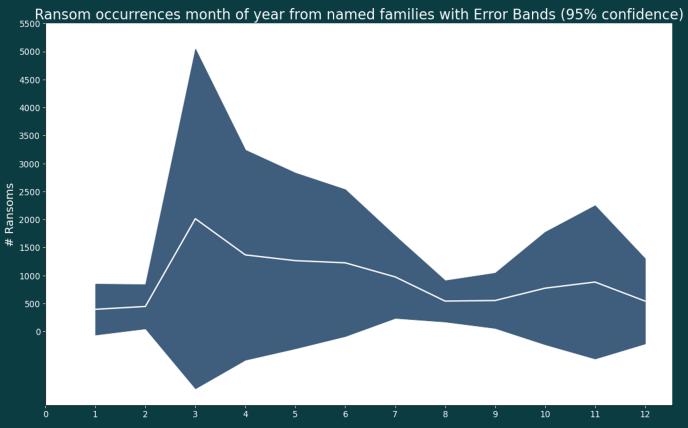
#### Ransoms summed by time of day in UTC

Ransom sums hourly from named families with Error Bands (95% confidence)





#### Ransom frequency by month

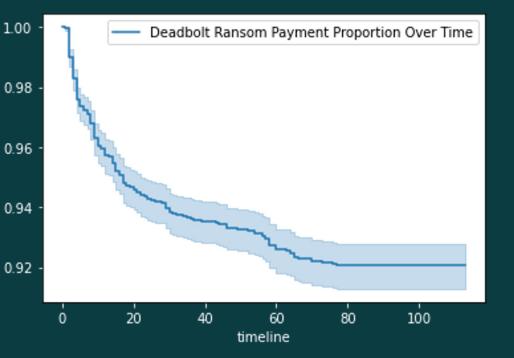




#### Most people pay very quickly

Delaying payment might be a good nudge towards not paying.

As you can see here, 50% of those who pay do so in about a week.



#### Understanding the data





#### What are the risks to the RAAS users?

Access to the "victim" infrastructure Risks of "victims" not paying the ransom Ransomware infrastructure Ransomware group: services and people



#### Cost of Access 40k, lower bound of ransom >40K

Forum > Marketplace > ACCESSES: shells, FTP, root, DB, sql-inj, dediks

#### Access electronics manufacturing conglomerate (Admin rights in 2 domains) branch

Bassterlord · () 10/14/2020 · () citrix rce von accesses

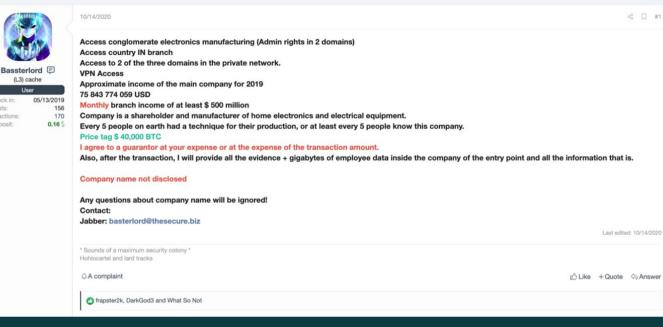
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Posts:

Reactions:

Deposit:

Track





# 2 weeks later attempt to extort for 500k (upper bound)



#### India corporate data

... a normal price for a corporation of this level. A buyback notice has been sent to the corporate addresses of the company's employees. Additional contacts: Jabber: **basterlord** @ thesecure.biz Mail: Basster@protonmail.com The link to the archive The password will be in 7 days in the same post if the payment is not received

Bassterlord · Theme · 10/29/2020 · data leaked database panasonic ransom · Replies: 1 · Section: SPAM: mailings, responses, databases, mail-dumps

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Password will be in 7 days in the same post if payment is not received



#### Data Fusion





#### **Threat Actor Metrics**

Persistence of attack attempts (single, low hanging fruits, advanced)

Dependence Ransom on the victim size, revenue, industry

- Does Ransom is negotiable?
- Targeted/opportunistic

Victim selection criteria (geo region, company scale, industries, geo/industry exclusion list i.e. not target medical and education

Operational cadence (frequency of access) -victims per week/size?

Method of initial access

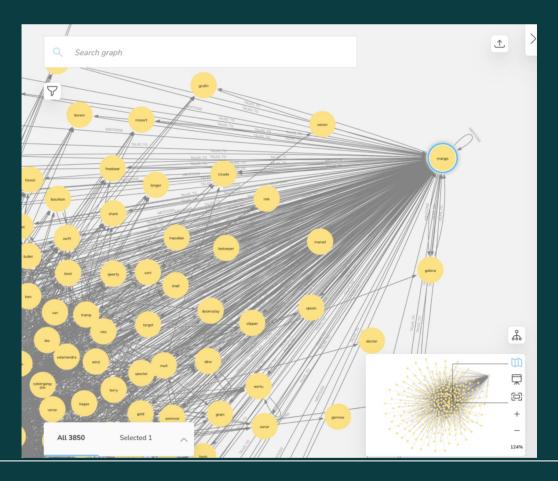




An online public blockchain explorer identified at least 23 other addresses 33. collected together with address XXXXXXXXXXXXXXXIRTnHQA8tNuG7S2pKcdNxB in one on May 27, 2021, funds from the collection of addresses, wallet. totaling 69.60422177 BTC, including 63.70000000 BTC accessible from address XXXXXXXXXXXXXXXXIRTnHQA8tNuG7S2pKcdNxB was transferred to address XXXXXXXXXXX950klpjcawuy4uj39ym43hs6cfsegq (the "Subject Address"), and it has not moved since.

34. The private key for the Subject Address is in the possession of the FBI in the Northern District of California.

## People...





#### Ransoms correlate strongly to malware family

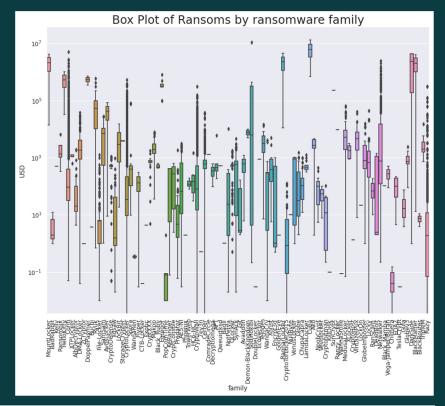
Spearmans correlation coefficient for family:

0.951

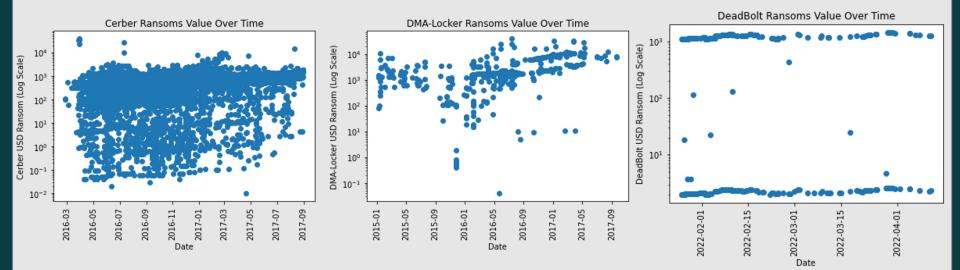
Samples are correlated (reject null hypothesis if p < 0.05):

p=0.000

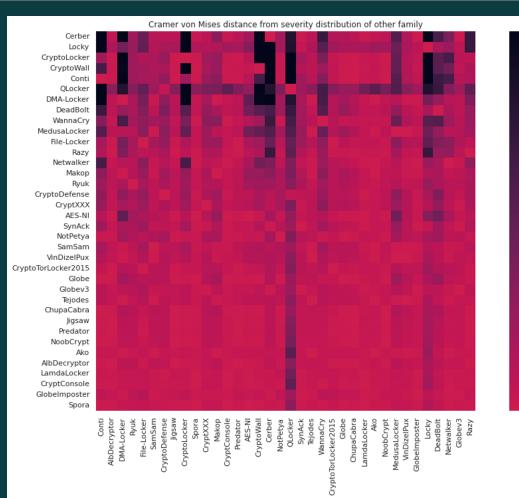
N=116761



#### Severity characterizations







We can measure that statistical distance using the Cramer von Mises metric. Red shows they are similar and black shows they are very different. A better way to view that though is with the associated pvalue of the distance metric.

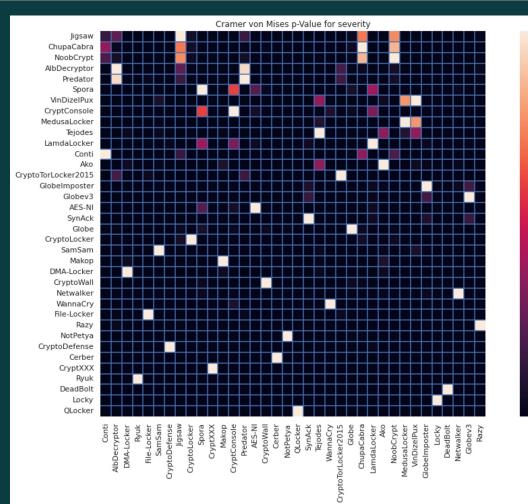
- 50

40

- 30

- 20

- 10



Black here means we are almost certain the ransoms are drawn from different distributions, and white means it is highly likely they are drawn from the same distribution.

- 1.0

- 0.8

- 0.6

- 0.4

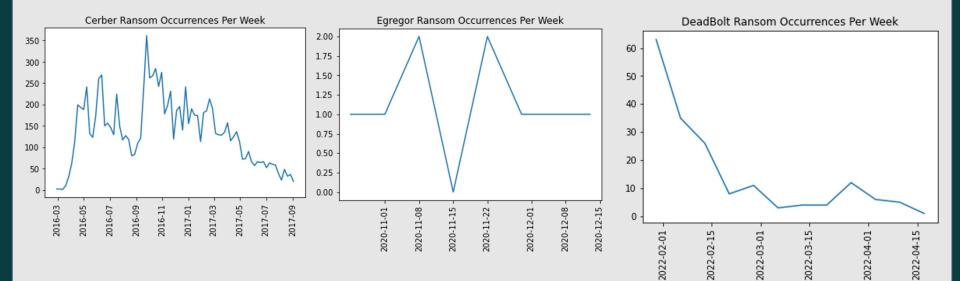
- 0.2

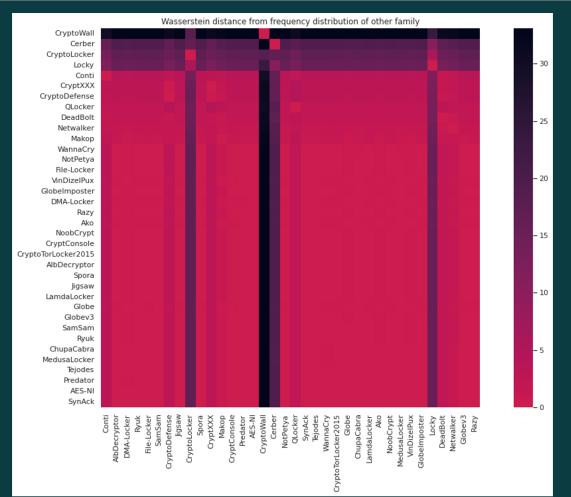
- 0.0

This could be a predator effect, or it could be a prey effect. In other words, because the victims are all similar (all use a certain technology or are a similar size), or it could be because the gangs negotiation tactics are similar.



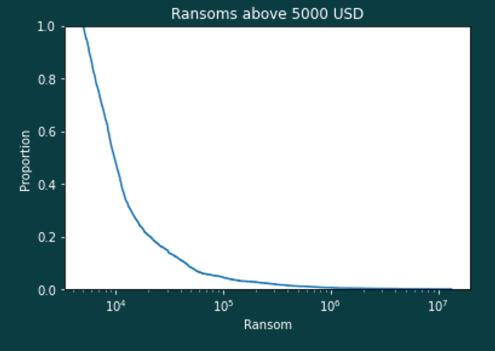
#### **Frequency Characterizations**





#### Rapid cost estimation:

The impact of an event will typically cost between 10-50% of the Annual Returning Revenue of the company involved. Assuming no network segregation, no endpoint protection, and lateral movement on behalf of the attacker.





#### A theory of change beyond "make backups"

Most people aren't paying. Given we know this, should we optimise DFIR for those who DON'T?

How do we increase the friction of people to pay?

Sanctions

KYC/AML

Delays (less likely to pay as time goes on)? How do we reduce the losses of those who choose not to pay?

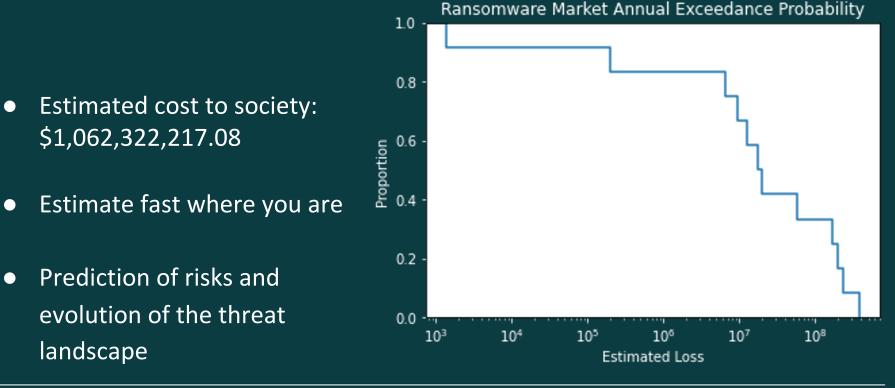
Transition from "backup" to RESTORATION



#### A theory of change beyond "make backups" II

- Traceability of transactions
- Infrastructure policing
- Micro-perimeterization
- Business process policy
- Negotiation onion denylisting
- When you pay, you're paying to victimise 10-20 others Turn the tide:
  - Calling out that most people are not paying regularly and with evidence

#### How much does this cost society?



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#### Conclusion and Q&A

Scope of ransomware impacts Broad overview of operating patterns of gangs Time series analysis for DFIR Evidence based policy recommendations

Join the MSR-SIG Data WG





#### Research team















