SECURITY RISK MANAGEMENT FROM TECHNOLOGY VISION TO MARKET REALITY

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- The Risk Assessment Challenge
- What Is IT Security Risk Management?
- The technology
- The process from dream to product to market leader



What you don't know <u>can</u> hurt you

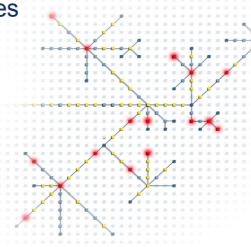
- Measuring infrastructure risk is a security and a governance requirement.
- Despite fortunes invested, IT infrastructure security remains the great unknown
 - Lack of visibility poor decisions
 - Too much information need for automation



The Task is Significant

Assessing IT infrastructure risk is more of an art

- Impossible to connect all the dots due to information overload
 - 10's or 100's of business applications
 - 1000's of servers, routers & firewalls
 - 10,000's security controls and access rules
 - 10,000's of vulnerabilities
- Continuous state of change
 - New vulnerabilities published daily
 - Constant network changes





Through advanced analytics, performed on a virtual model, an organization's security risk profile can be measured and risk exposure proactively reduced, while gaining insight into how effective security controls and access rules are.

We Call This....

Security Risk Management for IT Infrastructures



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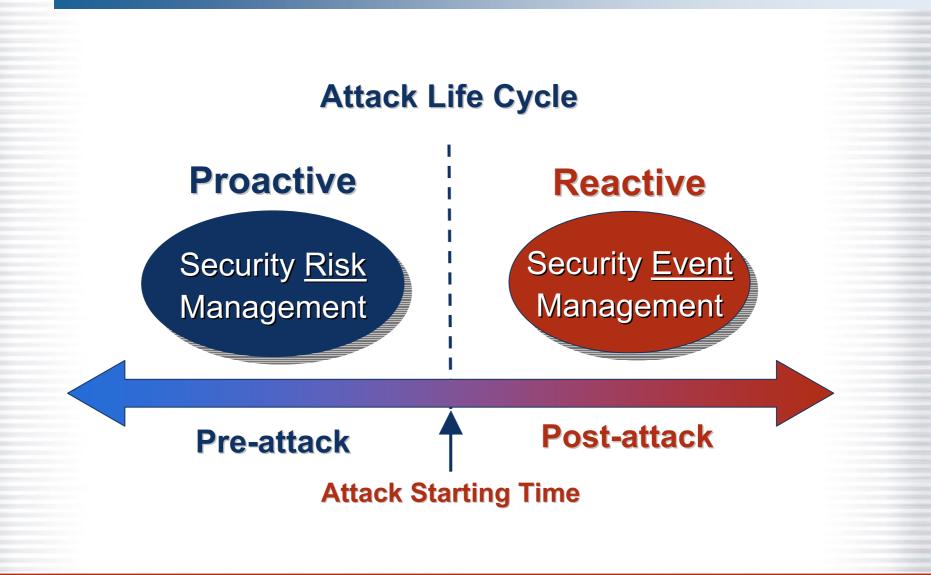
What is IT Security Risk Management?

The <u>complete</u> process of understanding threats, prioritizing vulnerabilities, limiting damage from potential attacks, understanding the impact of proposed changes or patches on the target systems and the business, and measuring all of the above.





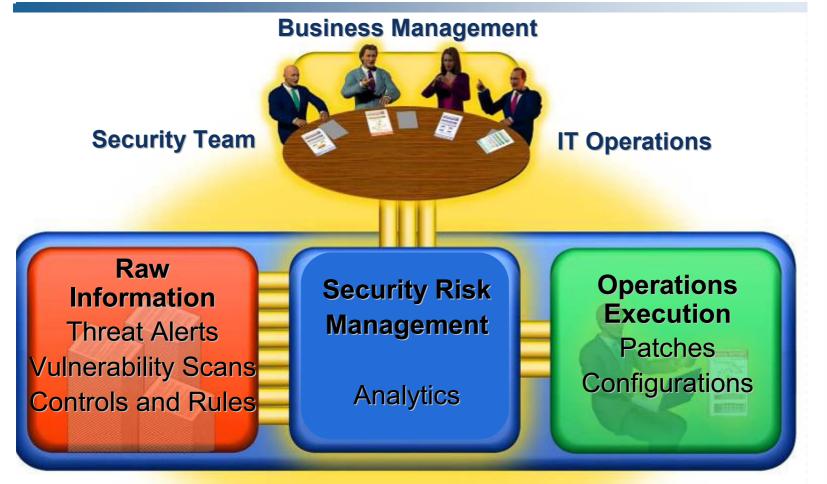
How is SRM Different Than SEM?





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Where Does SRM Fit?

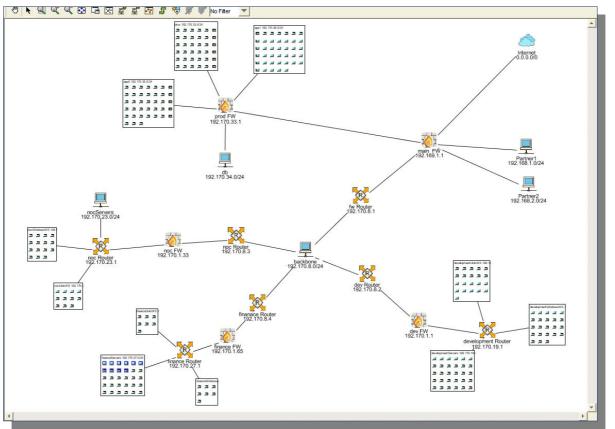




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How Does SRM Work?

It All Starts With a Virtual Model



Single View of Threats, Controls and Policies

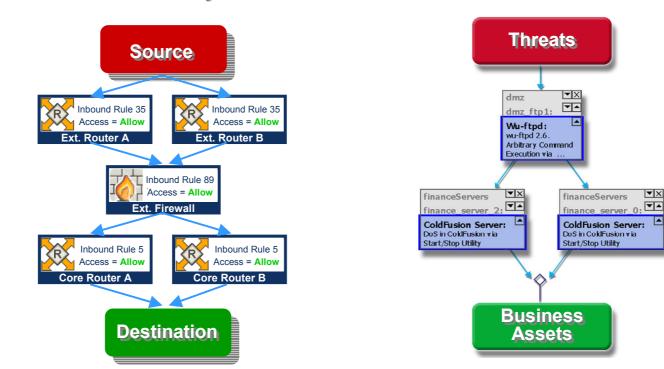


Simulation

SIMULAT

Access Analysis





War Games for Business





Business Impact Analysis

- CIA (Confidentiality, Integrity, Availability)
- Regulation (SOX, HIPAA...)
- Damage levels
- Audit firewalls and uncover network policy violations



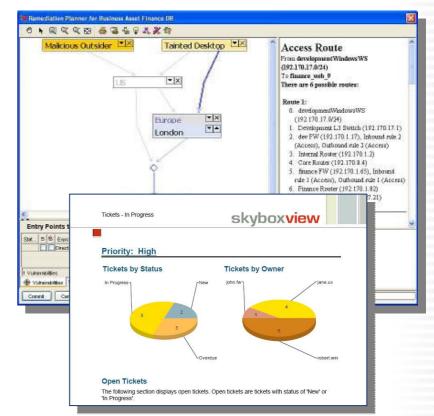
Test and validate network configuration before deployment

Managing the Risks That Matter



Mitigation Planning and Reporting

- Determine the most effective countermeasures
- "What-if" scenarios
- Workflow automation
- Reports geared for technical and business audiences



Plan Optimal and Safe Countermeasures



SRM examples

Automating the Risk Assessment and Mitigation Planning Process

- Challenge: Annual IT risk assessment audit performed by a team of 10 people. Due to constant network change and daily influx of new vulnerabilities findings quickly became obsolete. Goal: Move to a continuous and automated process.
- Challenge: Information overload. Vulnerability Scanners discovered 8500 vulnerabilities with over 1600 ranked as severe or critical. Over 20,000 security controls and access rules. Goal: Prioritized security battle plan, based on understanding which vulnerabilities are directly or indirectly exploitable according to the network access rules in place.
- Challenge: Hundreds of network configuration changes processed weekly. Network engineers unable to validate if proposed changes expose the organization to unacceptable risk. Goal: Reduce change validation process from weeks to hours.



Other potential SRM use cases

- Calculate impact of changes on network resilience
- Calculate impact of authentication controls on security risk
- Calculate impact of changes on performance
- Integrate Security Risk with other forms of Operational Risk
- SRM on data, applications, etc.



Summary - SRM Can Help

- 1. Continuously measure your organization's IT security risk profile
- 2. Build a defensible case for your security control set
- 3. Prioritize risk reduction projects based on their business impact
- 4. Deploy scarce resources on the risks that really matter (ROI)
- 5. Automate labor-intensive tasks and achieve operational efficiency
- 6. Measure and track the level of security and improvement



Entrepreneurial challenges

- Technology
- Culture
- The meaning of life



Technology Challenges

- Consistency
- Scalability
- Integrability
- Manageability
- Usability
- Maintainability



Cultural questions

- Conviction vs. communication
- Engineering vs. sales
- Local vs. global
- Hierarchy vs. cooperation
- Strong leadership vs. consensus



Fundamental questions

- Is it doable?
- Can we make a market?
- What exactly is that I am trying to sell?
- How fast should I run?
- Who are my constituents?
- Whose mistakes can I learn from?
- When should I let go?



- Do thorough research
- Surround yourself with experienced people you trust
- Make sure you can deal with failure and with success
 and with a few years of not knowing the result
- Then, but only then, run as fast as you can to the goal!



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MANAGING THE RISKS THAT MATTER