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### Credential Honeytoken for Tracking Web-based Attack Cycle

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### Who I am

- Mitsuaki Akiyama
- Security Researcher (Ph.D)
  - Research interests: honeypots, malware analysis, exploit analysis
- Developer of various types of honeypots
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- Background: web-based attack cycle
- Honeytoken
- Preliminary investigation: information leaking malware
- Proposed system
- Experimental results
- Summary and conclusion



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### Web-based attack cycle

#### New Mass Web Attack Makes 40,000 Victims



### Web-based attack cycle detail



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### What is a Honeytoken?

- Honeypot: decoy system resource
- Honeytoken: not computer system; resource-centric honeypot



#### • Studies on credential honeytokens

- Phishing Phisher [ICIMP2007], Anti-phishing framework [eCrime2009], BotSwindler [RAID2010]



### **Our approach**

- Chain each attack phase on web-based attack cycle
  - leak honeytokens
  - monitor usages of honeytokens
  - analyze drive-by downloads on compromised websites
- integrate each method into our system for <u>automatic</u> <u>observation</u>



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### Client applications targeted for stealing credentials

- Analyzing malware on sandbox
  - -Malware executables from the web
- •Various kinds of malware read configuration files of applications without user's permission
  - FTP client: 24 kinds
  - IM client: 3 kinds
  - Mail client: 4 kinds
  - Web authoring tool : 2 kinds
  - Web browser: 6 kinds
  - Other: 14 kinds



e.g., C: ¥ Program Files ¥ BPFTP ¥ Default.bps



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### **Observation system and procedure**



### **Step 1. Collect malware**

- Client honeypot crawls seed URLs and collects malware
  - public blacklists and general websites
  - drive-by download and click-download executables





### Step 3. Observe compromising

- WCMS honeypot deploys bogus web content (HTML, JS, CGI)
  - CMS packages and original files used as bait
- Expected that web content will be compromised by an adversary
  - e.g., injecting redirect code leading to exploit sites



## Step 4. Inspect compromised web content



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### **Experimental setup and brief result**

- Experimental period
  - Mar. 2012 to Feb. 2013 (about one year)
- Seed URLs
  - Blacklist URLs (*malwaredomainlist.com*) and general public websites
  - Compromised web content on WCMS honeypot was also used for seed.
  - Crawling repeatedly at regular intervals (2 or 3 days)
- Collected malware
  - Total 5,474
- Brief result
  - Successful observation of web-based attack cycle for over a year
  - 4.1% of malware had a part in the web-based attack cycle.
  - 900 malicious FQDNs, 10,420 malicious IP addresses; very small overlap between them and well-known blacklists



### Basic control structure on adversary side



#### **Graph structure of adversary groups**



## Lifespans and activities of adversary groups



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### **Compromised web content**



### **Redirection to exploit sites**

- Injected redirect codes in compromised web content point to malicious websites (exploit sites).
- Redirect destinations (malicious websites) are frequently changed.
  - By inspecting them, our system can **discover new, unknown malicious websites without large-scale crawling**.



### Exploit kit on exploit sites

- Well-known exploit kits observed by our system
  - identified by manual analysis
  - Heuristics to identify
    - URL characteristics (path, fine name, URL parameter), redirect graph, content types, etc.

Exploit kit	# of IPs	# of FQDNs
Blackhole	24	127
Redkit	97	82
Phoenix	29	43
Incognito	18	32
Neosploit	19	7





# Multi-redirection via Traffic Direction System

- Traffic Direction System (TDS)
  - used for cyber criminal activities (drive-by infection, drug trading, etc.)
  - controls redirect destinations
  - redirects a crawler to popular websites in order to **conceal exploit sites**





#### **Evaluation: Blacklist overlap comparison**

 Overlap between our obtained malicious entities and malicious IP addresses/FQDNs on public blacklists

Our obtained malicious entities

Type of information	# of IPs	# of FQDNs
Adversary IP (accessing FTP)	722	(n/a)
TDS_A	9,476	84
TDS_B	33	525
Blackhole	24	127
Redkit	97	82
Phoenix	29	43
Incognito	18	32
Neosploit	19	7

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Public blacklists' entities (registered in the same period of our experiment)

Blacklists	# of IPs	# of FQDNs
MalwareDomainList (MDL)	3,489	3,741
MalwarePatrol ( <b>MP</b> )	5,457	6,425
UrlBlackList ( <b>UBL</b> )	208,801	111,945
MalwareDomain- BlackList ( <b>MDB</b> )	3,009	13,212
ZeusTracker ( <b>ZT</b> )	1,672	1,971
CleanMX-viruses (CMX)	65,456	(n/a)



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#### **IP address overlap**

Type of info.	Collected	∩MD L	∩M ₽	∩UB L	∩MD B	∩ZT	∩CMX
Adversary IP (accessing FTP)	722	5	2	10	3	1	30
TDS_A	9,476	2	11	55	1	2	136
TDS_B	33	7	0	10	3	0	6
Blackhole	24	15	1	3	5	0	12
Redkit	97	69	3	15	8	2	16
Phoenix	29	3	0	13	1	2	8
Incognito	18	7	1	1	1	1	0
Neosploit	19	7	0	5	1	2	8
Total	10,420	113	18	102	21	8	209
		۱ <u> </u>	471 / 10,420 = <b>4.5%</b> overlap				



### **FQDN** overlap

	Collected	∩MD L	∩M P	∩UB L	∩MD B	∩ZT	∩CMX
Adversary IP (accessing FTP)	(n/a)	(n/a)	(n/a)	(n/a)	(n/a)	(n/a )	(n/a)
TDS_A	84	0	0	31	5	0	(n/a)
TDS_B	525	3	0	19	11	0	(n/a)
Blackhole	127	3	0	0	0	0	(n/a)
Redkit	82	34	0	13	9	0	(n/a)
Phoenix	43	1	0	11	0	0	(n/a)
Incognito	32	2	0	5	5	0	(n/a)
Neosploit	7	1	0	11	0	0	(n/a)
Total	900	44	0	81	30	0	(n/a)
OSTON 26th an	nual <b>FIRST</b> confe			γ 15	5 / 900 =	17%	overlap

### Evaluation: Speed of malicious domain discovery Discovery latency



Almost all domains were discovered within 60 days (2 months) of their creation.

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Our discovery method is obviously faster than other blacklists.

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### Summary and conclusion

- Observation system based on credential honeytoken successfully tracks complicated web-based attack cycle
- Effectiveness
  - Instantaneous discovery of malicious entities without requiring large-scale crawling
  - Small overlap between obtained malicious entities and those registered in famous public blacklists
- Enhanced observation space
  - Observation space is essentially different from conventional blacklisting approaches.

