

Enterprise Security Monitoring

Comprehensive Intel-Driven Detection

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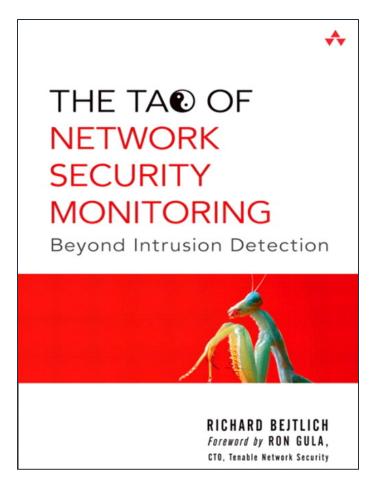
First There Was...





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Then There Was...





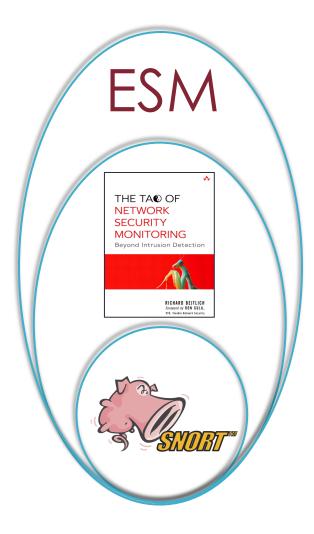
Now There Is...

Enterprise Security Monitoring (ESM)



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Enterprise Security Monitoring

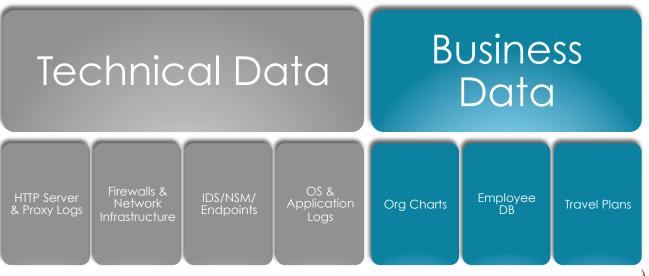




ESM Architecture



Threat Intelligence





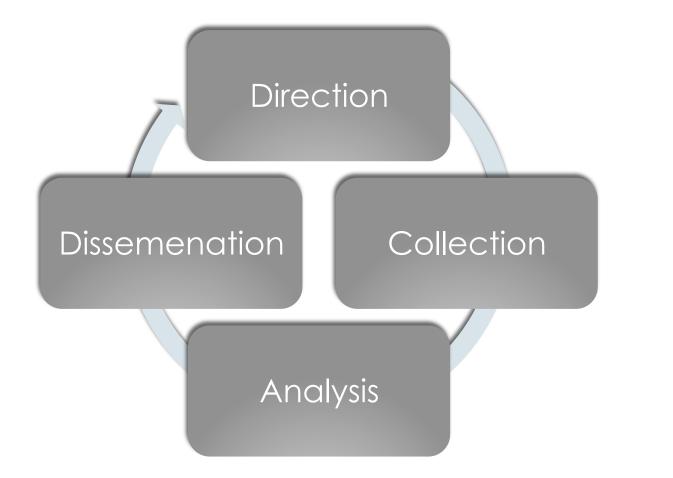
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Benefits of Enterprise Security Monitoring

- Increased visibility across the organization
- Get more value out of existing systems
- Data aggregation is hunter friendly
- Better organization around:
 - Detection platform coverage
 - Detection planning
 - General
 - Threat-specific
 - Prioritization of detection resources
- Quicker, more accurate incident detection and response
- Leverage your detection/response infra as an offensive capability

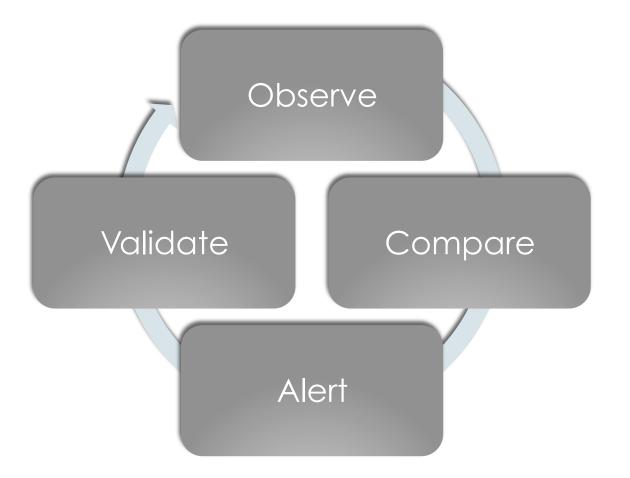


Intel Lifecycle



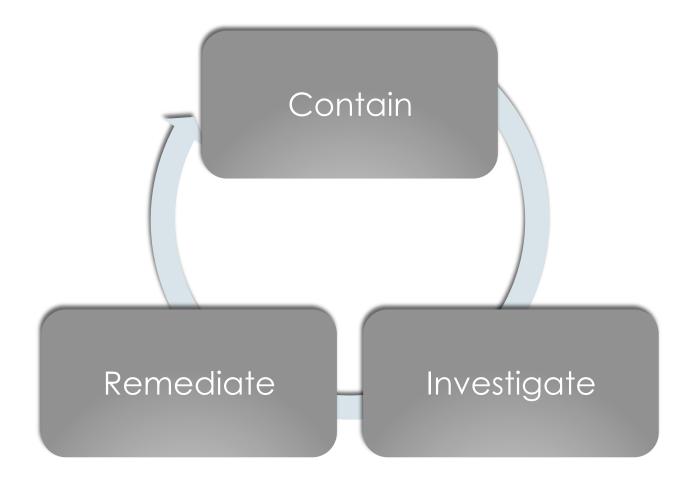


Detection Process



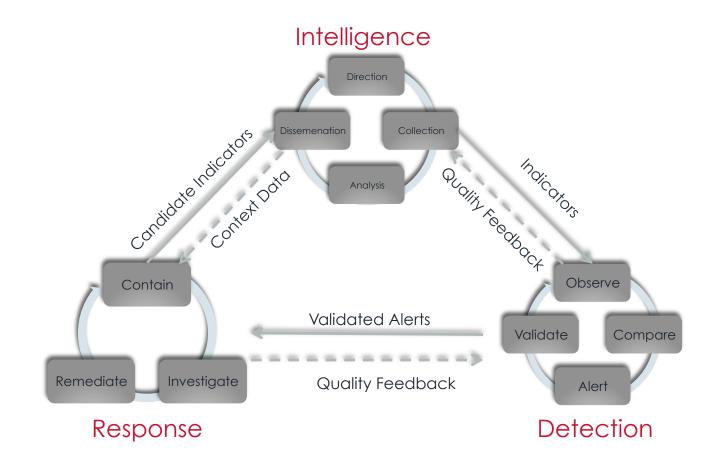


Response Cycle





The Intel-Driven Operations Cycle





Wacky Wall Walker Intelligence

The most common approach to "threat intel" I see is...

THROW ALL OUR FACTS OUT THERE AND SEE WHAT STICKS.

Pros

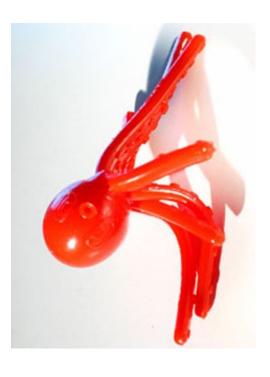
Quick to implement

Cons

Too many alerts

No confidence in results

Gives your adversaries a laugh



We can do better!



Let's Be Clear...

Most people confuse



with intelligence.



Let's Be Clear...



Captain, I do not believe that to be the correct use of the term.



What is an Indicator?



A piece of information that points to a certain conclusion



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What is it Not?







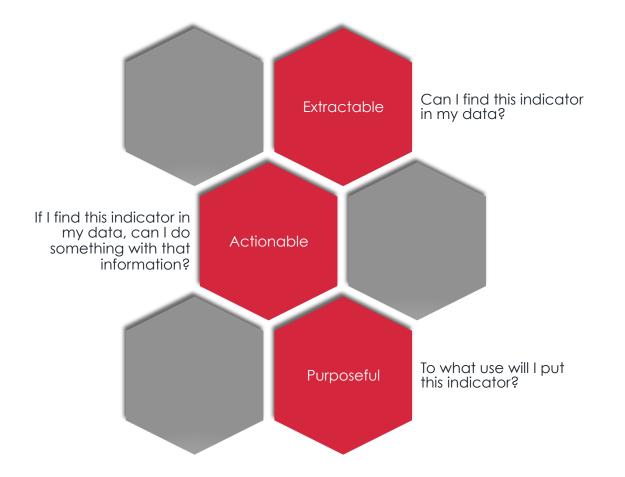


Common Indicator Data Types

IPv4 Address	Domain / FQDN	Hash (MD5, SHA1)
URL	Transaction Element (User- Agent, MTA)	File Name / Path
Mutex	Registry Value	User Name
	Email Address	



Indicator Characteristics





Indicator Purposes

Attribution

• Who/what is responsible for this activity?

Detection

• If this event happens, I want to know about it.

Profiling

• What are the targeting parameters for this threat?

Prediction

• Given the current state, what can I expect from this threat in the future?



The Kill Chain

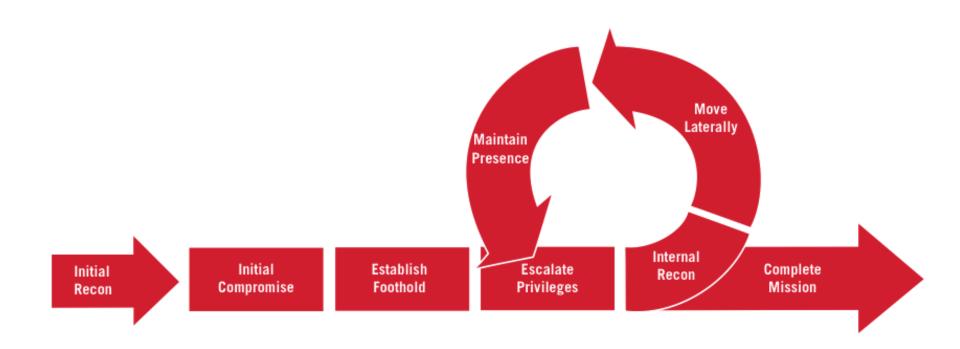


"[...] a systematic process to target and engage an adversary to create desired effects."

Source: Intelligence-Driven Computer Network Defense Informed by Analysis of Adversary Campaigns and Intrusion Kill Chains", Hutchins, Cloppert, Amin, http://www.lockheedmartin.com/content/dam/lockheed/data/corporate/documents/LM-White-Paper-Intel-Driven-Defense.pdf (Last checked August 2013)

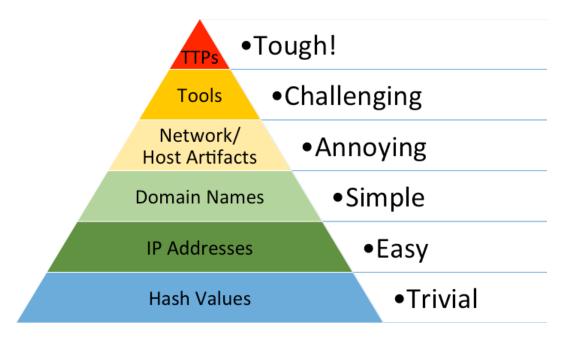


Mandiant Attack Lifecycle Diagram





The Pyramid of Pain



The Pyramid measures potential usefulness of your intel

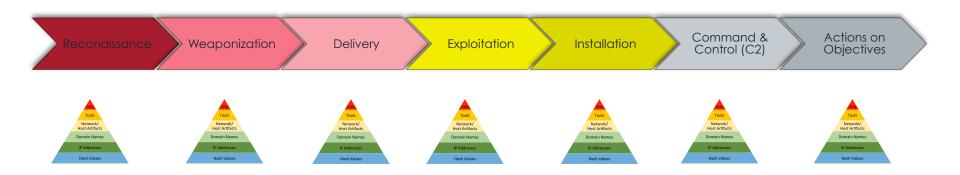
It also measures difficulty of obtaining that intel

The higher you are, the more resources your adversaries have to expend.

When you quickly detect, respond to and disrupt your adversaries' activities, defense becomes offense.



The Bed of Nails





Intel-Driven Detection Planning

- What scenarios do we need to be able to detect?
- What are our options for detecting them?
- What are the strengths and weaknesses of our detection program today?
- What is our detection stance against specific actors?
- What is our overall plan for detection across our enterprise?



What Scenarios Do We Need to Detect?

Reconaissance	Weaponization	Delivery	Exploitation	Installation	Command & Control (C2)	Actions on Objectives
 File - Name File URI - URL HTTP - GET HTTP - User Agent String URI - Domain Name Address - e-mail Address - ipv4- addr 	•Code - Binary_Code •File •File - Path •URI - URL	 Behavior File - Full Path File - Name File URI - URL HTTP - POST Email Header - Subject Email Header - X- Mailer URI - Domain Name Hash - MD5 Hash - SHA1 Address - e-mail Address - ipv4- addr 	 Behavior Win Registry Key File - Name File URI - URL Streetname - McAfee Streetname - Sophos URI - Domain Name Hash - MD5 Hash - SHA1 Address - cidr Address - ipv4- addr 	 Code - Binary_Code Win Process Win Registry Key File - Full Path File - Name File File - Path URI - URL HTTP - GET HTTP - GET HTTP - User Agent String Streetname - McAfee Streetname - Sophos URI - Domain Name Hash - MD5 Hash - SDEEP Address - e-mail Address - ipv4- addr 	 Behavior Win Process Win Registry Key File URI - URL HTTP - GET HTTP - POST HTTP - User Agent String URI - Domain Name Hash - MD5 Address - e-mail Address - ipv4- addr 	 Behavior Win Registry Key Win Service File - Full Path File - Name File File - Path URI - URL Streetname - Sophos URI - Domain Name Hash - MD5 Hash - SHA1 Address - ipv4- addr



Detection Options - Snort

Reconaissance	Weaponization	Delivery	Exploitation	Installation	Command & Control (C2)	Actions on Objectives	
 File - Name File URI - URL HTTP - GET HTTP - User Agent String URI - Domain Name Address - e-mail Address - ipv4- addr 	•Code - Binary_Code •File •File - Path •URI - URL	•Behavior •File - Full Path •File - Name •File •URI - URL •HTTP - POST •Email Header - Subject •Email Header - X- Mailer •URI - Domain Name •Hash - MD5 •Hash - SHA1 •Address - e-mail •Address - ipv4- addr	• Behavior • Win Registry Key • File - Name • File •URI - URL • Streetname - McAfee • Streetname - Sophos •URI - Domain Name • Hash - MD5 • Hash - MD5 • Hash - SHA1 •Address - cidr •Address - ipv4- addr	• Code- Binary_Code •Win Process •Win Registry Key •File-Full Path •File-Name •File •File-Path •URI - URL •HTTP - GET •HTTP - User Agent String •Streetname- McAfee •Streetname- Sophos •URI - Domain Name •Hash-MD5 •Hash-SHA1 •Hash-SSDEEP •Address - e-mail •Address - ipv4- addr	•Behavior •Win Process •Win Rogistry Koy •File •URI - URL •HTTP - GET •HTTP - POST •HTTP - User Agent String •URI - Domain Name •Hash - MD5 •Address - e-mail •Address - ipv4- addr	 Behavior Win Registry Key Win Service File - Full Path File - Name File File - Path URI - URL Streetname - Sophos URI - Domain Name Hash - MD5 Hash - SHA1 Address - ipv4-addr 	



Detection Options - HIPS

Reconaissance	Weaponization	Delivery	Exploitation	Installation	Command & Control (C2)	Actions on Objectives
 FileName File URL-URL HTTPGET HTTPUser-Agent String URL-Domain Name Addresse-mail Addressipv4- addr 	• Code- Binary_Code •File •File-Path •URI-URL	•Behavior •File - Full Path •File - Name •File •URL - URL •HTTP - POST •Email Header - Subject •Email Header - X- Mailer •URL - Domain Name •Hash - MD5 •Hash - MD5 •Hash - SHA1 •Address - e-mail •Address - ipv4- addr	 Behavior Win Registry Key File - Name File URL - URL Streetname - McAfee Streetname - Sophos URL - Domain Name Hash - MD5 Hash - MD5 Hash - SHA1 Address - cidr Address - ipv4- addr 	 Code - Binary_Code Win Process Win Registry Key File - Full Path File - Name File File - Path URL - URL HTTP - GET HTTP - User Agent String Streetname - McAfee Streetname - Sophos URL - Domain Name Hash - MD5 Hash - SDEEP Address - ipv4- addr 	•Behavior •Win Process •Win Registry Key •File •URI-URL •HTIP-GET •HTIP-POST •HTIP-User Agent String •URI-Domain Name •Hash - MD5 •Address - e-mail •Address - ipv4- addr	 Behavior Win Registry Key Win Service File - Full Path File - Name File File - Path URL - URL Streetname - Sophos URL - Domain Namo Hash - MD5 Hash - SHA1 Address - ipv4-addr

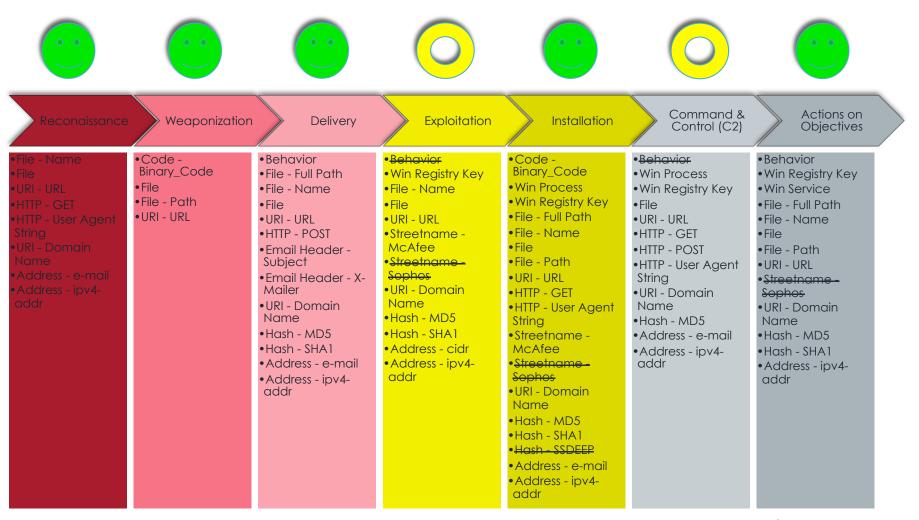


Detection Options – Email Gateway Logs

Reconaissance	Weaponization	Delivery	Exploitation	Installation	Command & Control (C2)	Actions on Objectives	
 File-Name File URI-URL HTTP-CET HTTP-UserAgent String URI-Domain Name Address - e-mail Address - ipv4- addr 	•Code - Binary_Code •File • File - Path •URI - URL	 Behavior File - Full Path File - Name File URI - URL HTTP - POST Email Header - Subject Email Header - X- Mailer URI - Domain Name Hash - MD5 Hash - SHA1 Address - e-mail Address - ipv4- addr 	 Behavior Win Registry Key File Name File URL URL Streetname - McAfee Streetname - Sophos URL - Domain Name Hash - MD5 Hash - SHA1 Address - cidr Address - ipv4- addr 	• Code- Binary_Code • Win Process • Win Registry Key • File - Full Path • File - Name • File • File - Path • URI - URL • HTIP - USE • HTIP - USE • Agent - Agent • Streetname - McAfee • Streetname - McAfee • Streetname - Sophos • URI - Domain Name • Hash - MD5 • Hash - SSDEEP • Address - e-mail • Address - ipv4- addr	 Behavior Win Process Win Registry Key File URL - URL HTTP - GET HTTP - POST HTTP - User Agent String URL - Domain Name Hash - MD5 Address - e-mail Address - ipv4- addr 	 Behavior Win Registry Key. Win Service File - Full Path File - Name File File - Path URI - URL Streetname - Sophos URI - Domain Name Hash - MD5 Hash - SHA1 Address - ipv4- addr 	

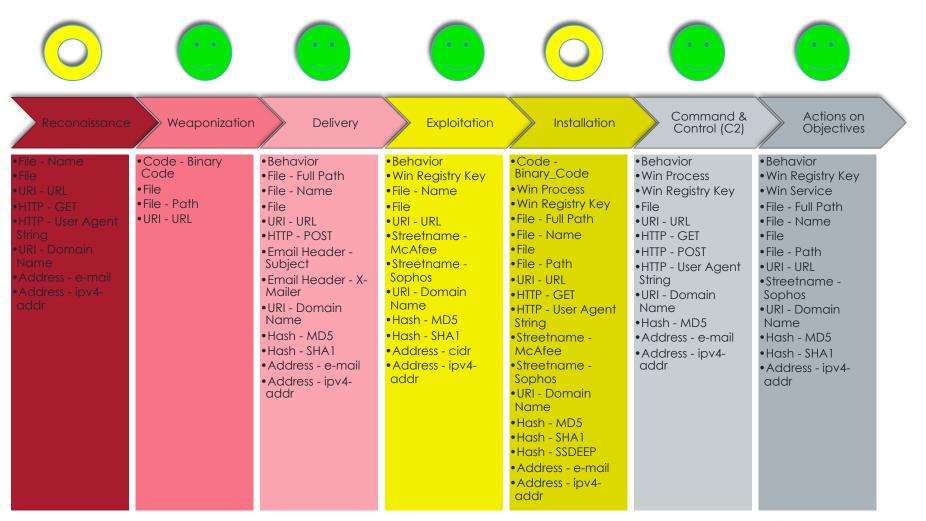


Score Card: Use of Available Indicators



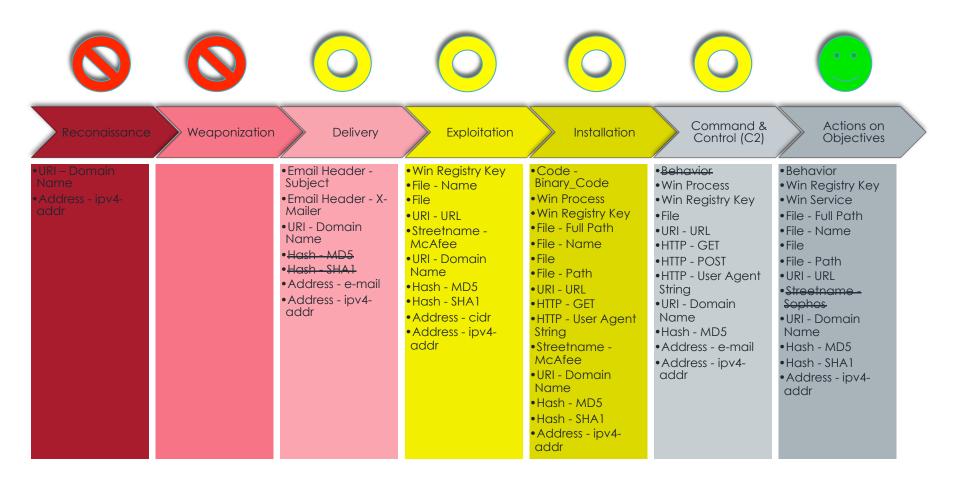


Score Card: Pyramid Effectiveness of Indicators





Score Card: Effectiveness Against APT- π





Enterprise Detection Plan

Behavior Email GW NONE NONE Code - Binary_Code Email GW HIPS HIPS Win Process HIPS HIPS HIPS Win Process HIPS HIPS HIPS Win Registry Key HIPS HIPS HIPS Win Service HIPS HIPS HIPS File - Full Path Snort HIPS HIPS File - Full Path Snort HIPS HIPS File - Path Snort Snort HIPS File - Path Snort Snort HIPS File - Path Snort Snort HIPS URI - URL Snort Snort Snort Snort URI - URL Snort Snort Snort Snort HTTP - GET Snort Snort Snort Snort HTTP - POST Snort Snort Snort Snort	
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Address - ipv6-addr	

Summary

- NSM:IDS :: ESM:NSM
- Collect and aggregate across your entire enterprise
 - Increased visibility
 - Maximum use of resources
 - Better for hunting
- Organize intel for for better program insights
- **Big improvements** in detection & response capabilities for minimal investment
- Smart detection makes for frustrated adversaries!





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I <3 Feedback!

I'd really love to hear from you. Questions, comments, stories about how this worked for you, citations referencing my work are all appreciated!

