IBM

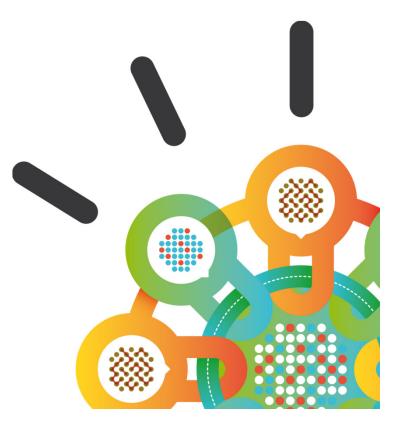
Security Intelligence. Think Integrated.

Trends in the Threat Landscape

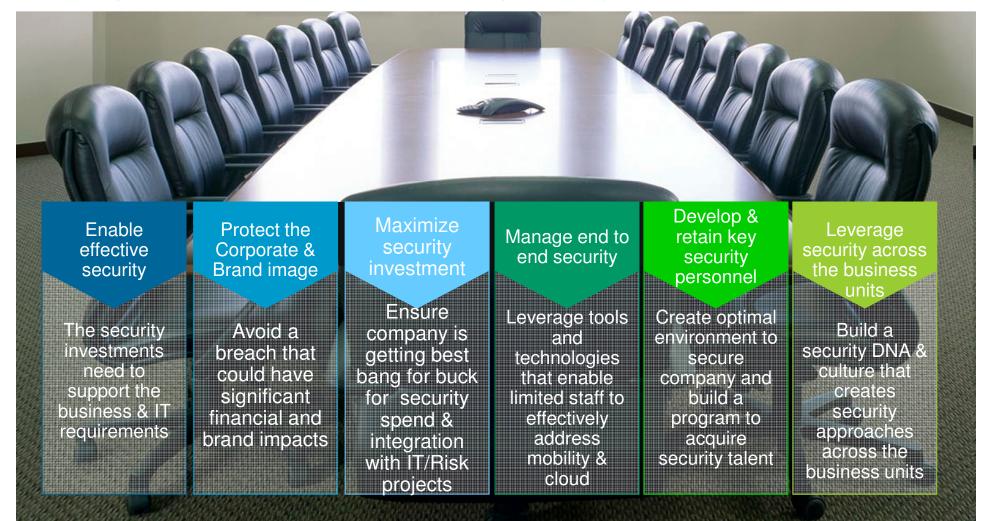
Thad Mann, CISM, CISSP, CeH, PMP

Cybersecurity Black Belt

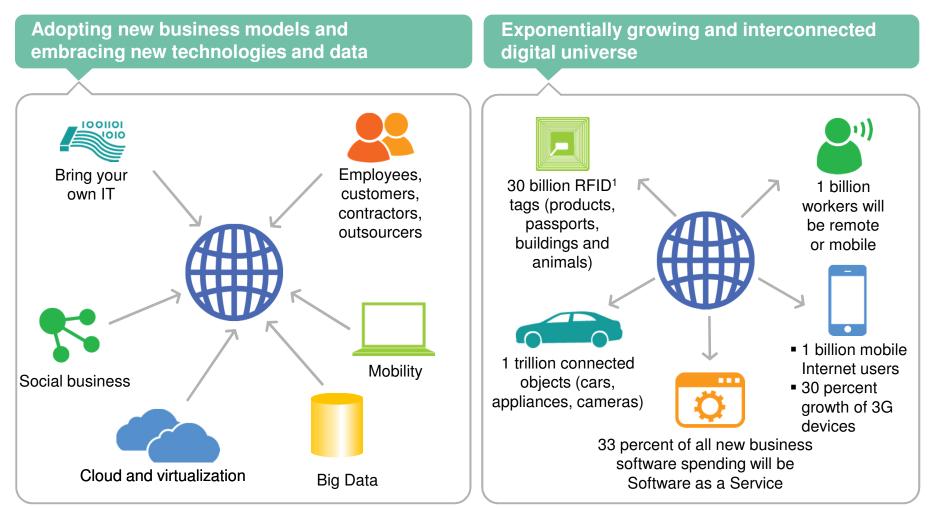
tmann@us.ibm.com, 336-339-7206, October 2013



Several critical security business issues resonate consistently across senior management, and have become the top security focus issues



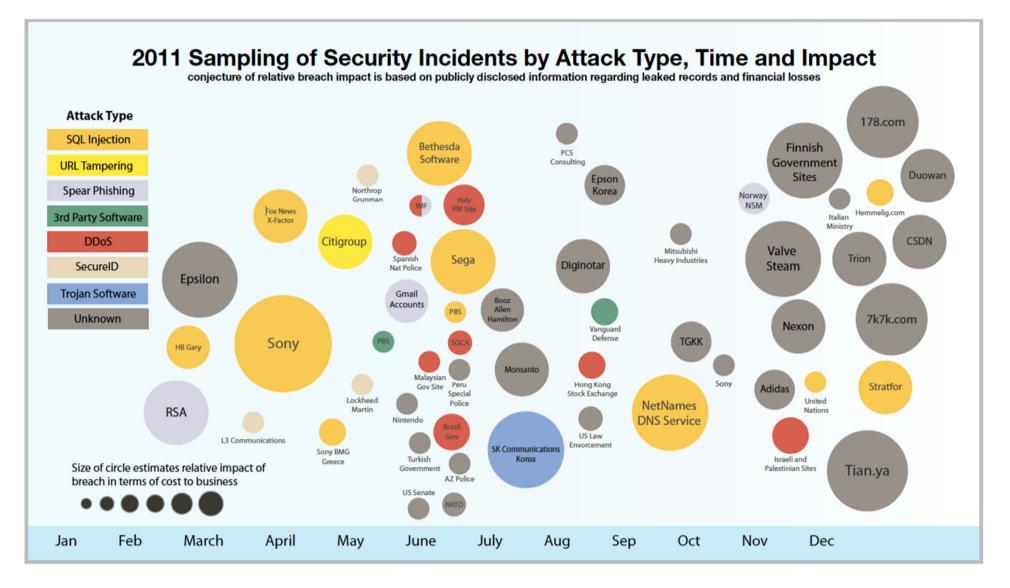
Vulnerabilities increase with emergence of new business models, new technologies and Big Data



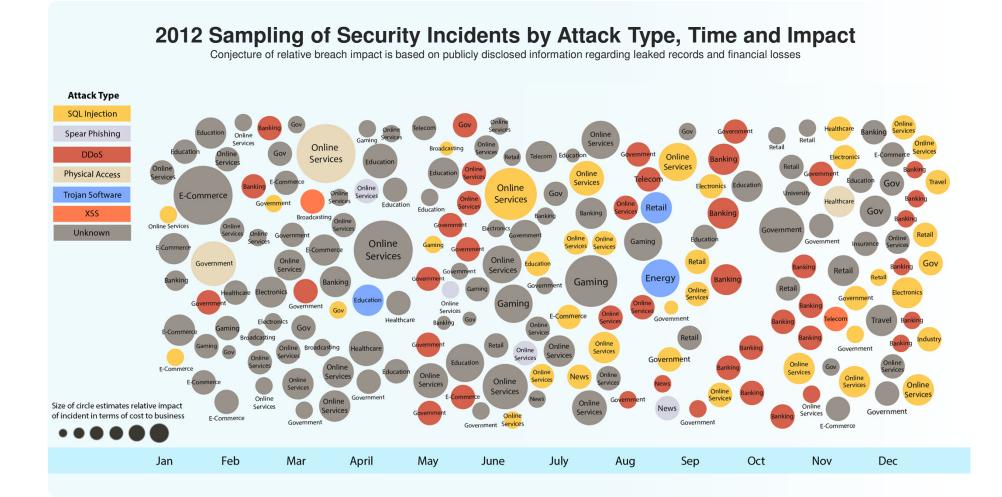
Source: IBM X-Force® Trend and Risk Report, 2012

IBM

With targeted Attacks Shaking Businesses and Governments

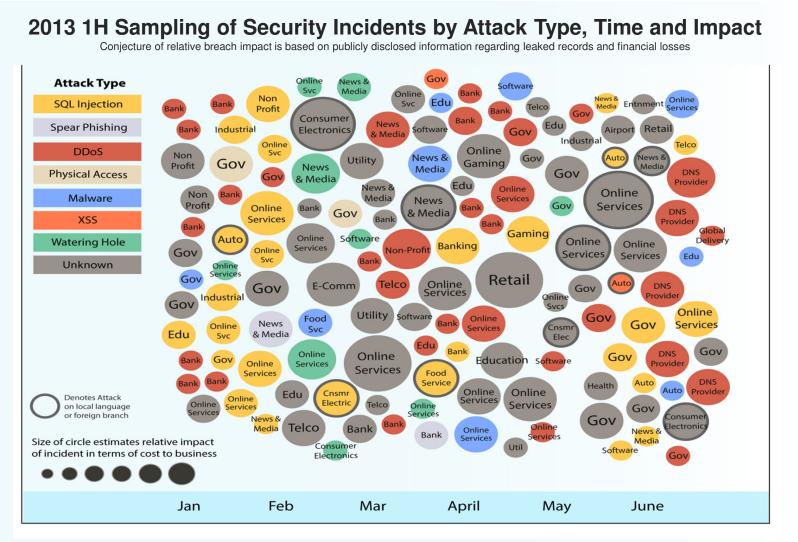


IBM has tracked a massive rise in advanced and other attacks





....there is no sign of the trend getting any better YTD 2013



Source: IBM X-Force®Research 2013 Trend and Risk Report

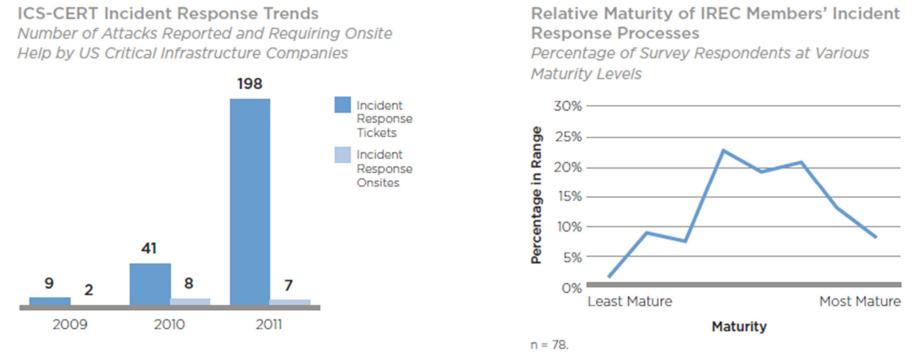




IBM Cybersecurity Intelligence Index: Energy and Utilities, September 2013



One of the 10 Security Imperatives in 2013: Upgrade Incident Response Capabilities to Prepare for Advanced Threats



Source: ICS-CERT Incident Response Summary Report, 2011.

Source: IREC Controls Maturity Benchmarking Service, 2009.

Most organizations have outdated incident response capabilities; increasingly sophisticated attacks require CISOs to revisit their processes.

Corporate Executive Board, Information Risk Executive Council Study, 2013 Security Outlook November 2012

Security skills are hard to attract and retain



struggle with an understaffed IT team

FORRESTER[®]





complain of the inability to measure the effectiveness of their current security efforts

are unable to find people with the right skills

81% of chief information security officer functions are re-organizing or have been re-organized *within the last six months*.

Corporate Executive Board, Information Risk Executive Council Study, July 2012



Threats & Vulnerabilities Research

IBM

IBM's approach to Cyber Security is based upon what we learn protecting our own multi-national enterprise and that of thousands of customers around the world

IBM has one of the largest, most complex internal IT infrastructures in the world

- 2,000-plus major sites
- 400,000-plus employees
- 170-plus countries
- About 200,000-plus contractors
- 800,000-plus traditional endpoints
- About 50 percent of employees are mobile



IBM provides unmatched global coverage and security awareness.







10B analyzed Web pages & images
150M intrusion attempts daily
40M span & phishing attacks
70K documented vulnerabilities
Millions of unique malware samples



World Wide Managed Security Services Coverage

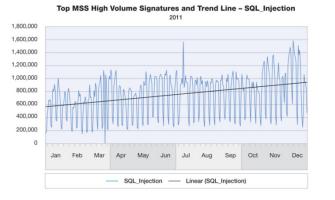
- 20,000+ devices under contract
- 3,300 GTS service delivery experts
- 3,700+ MSS clients worldwide
- 13B+ events managed per day
- 1,000+ security patents
- 133 monitored countries (MSS)

We analyze them all...

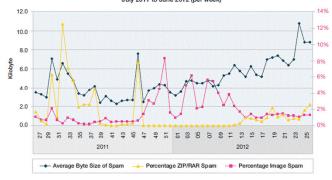
- Most comprehensive Vulnerability Database in the world
 - Over **70,000** unique vulnerabilities cataloged
 - Entries date back to the 1990's
- Updated daily by a dedicated research team
- The X-Force currently monitors
 over...
 - 8,000 Vendors
 - 17,000 Products
 - 40,000 Versions
 - 4,0000+ Clients
 - 13+ Billion events daily

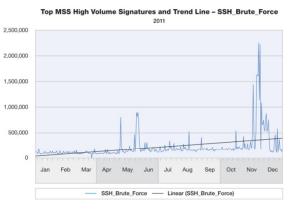




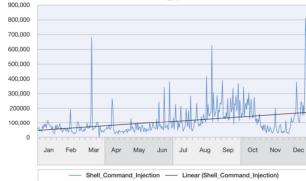


Average Byte Size of Spam versus Percentage of Image and ZIP/RAR Spam July 2011 to June 2012 (per week)

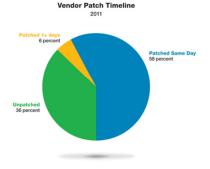


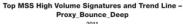


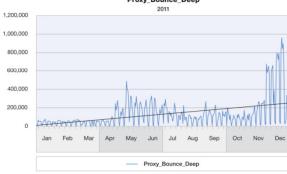




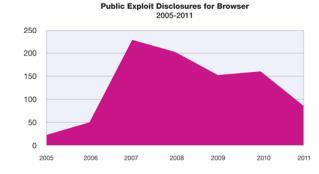
Source: IBM X-Force® Research and Development



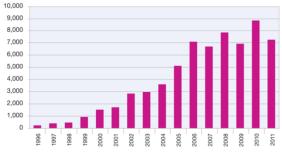




Source: IBM X-Force® Research and Development



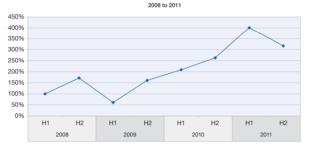




Source: IBM X-Force® Research and Development

© 2013 IBM Corporation

Volume of Newly Registered Anonymous Proxy Websites



Source: IBM X-Force® Research and Development

IBM

MAC malware

- Flashback
 - discovered September 2011 has seen the most activity in the Mac malware world.
 - Uses Java Exploit
- APT
 - Tibet malware (March 2012); Java and Word Document exploits
 - SabPub backdoor (April 2012); Java exploit
- Crisis/Morcut (July 24, 2012)
 - Anti-reversing + Rootkit capabilities
 - Cross platform (Windows, OSX, VMWare?)
 - Not found in the wild (yet)
- Expect to see continued increase in number of Mac based malware with improved functionality



Source: IBM X-Force® Research and Development

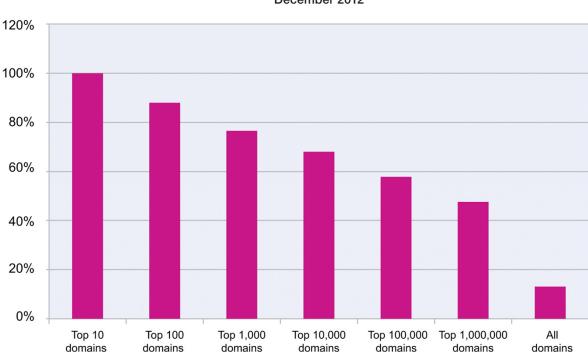




Social Networking – no longer a fringe pastime

Social Networks allow attacker: to learn:

- Who works there?
- What are their titles?
- Create index cards with name and titles
- Who are their colleagues?
- Start to build an org chart
- What is their reporting structure?
- Who are their friends?
- What are they interested in?
- What are their work/personal email addresses?



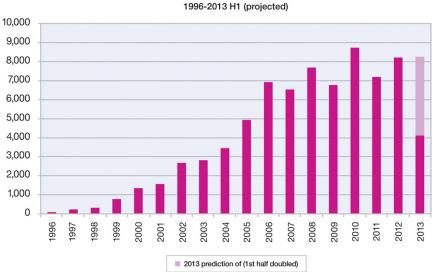
Internet Penetration of Social Networks

December 2012

Source: IBM X-Force® Research and Development

Vulnerability disclosures up in 2012 and continuing to grow...

- 4,100 number of vulnerabilities (1H13)
- Total number of vulnerabilities is over 70,000 and growing!



Vulnerability Disclosures Growth by Year 1996-2013 H1 (projected)

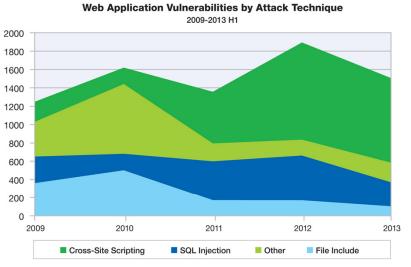
Source: IBM X-Force® Research and Development

1996 to 2012

Total Cumulative Vulnerabilities

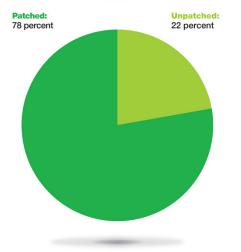
IBM

Vulnerabilities in Web Platforms, CMS and Plug-Ins

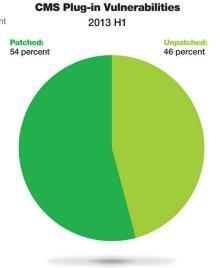


CMS Core Vulnerabilities







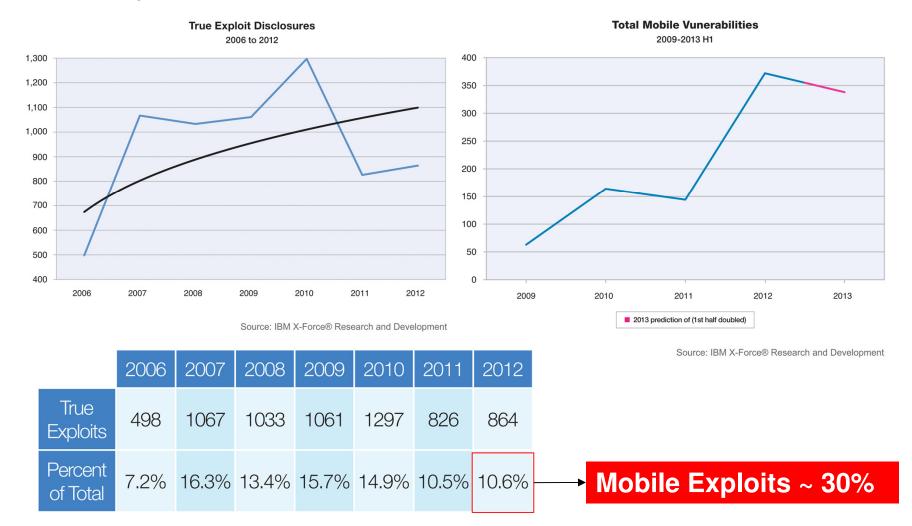


Source: IBM X-Force® Research and Development

Source: IBM X-Force® Research and Development



Public Exploit Disclosures

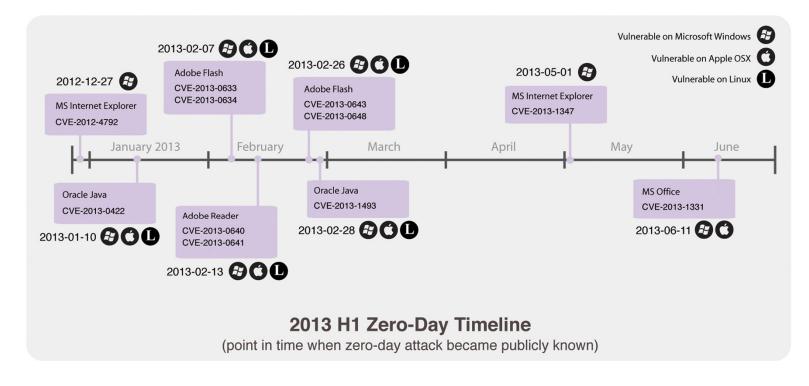


Source: IBM X-Force® Research and Development



Zero Day Timeline

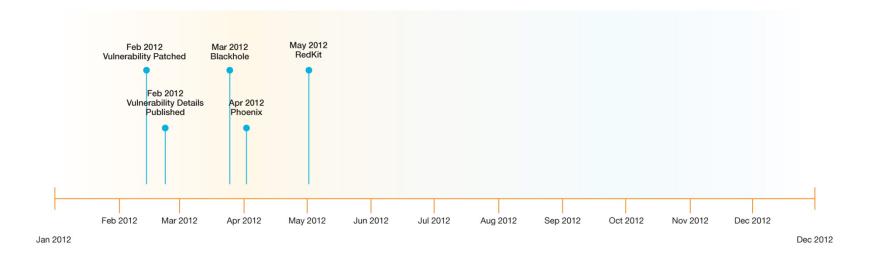
- IE, Java and Adobe
- Evolving from Spear Phishing to the Watering Hole





CVE-2012-0507 Timeline

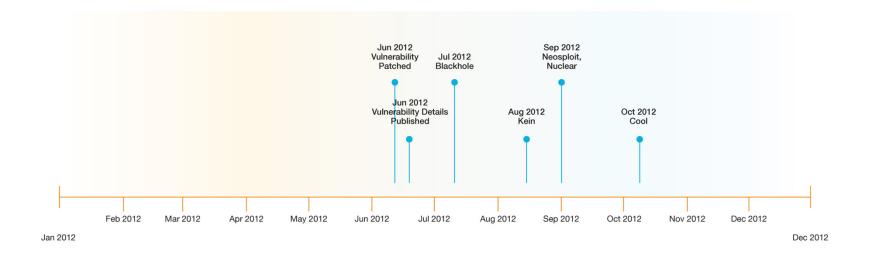
- Logical flaw in the handling of an array
- AtomicReferenceArray vulnerability





CVE-2012-1723 Timeline

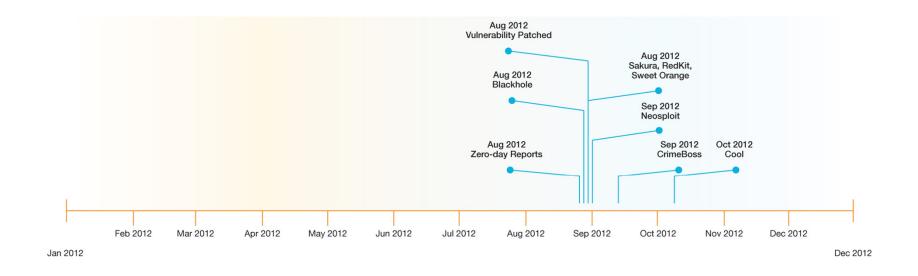
Type-Confusion vulnerability in JRE





CVE-2012-4681 Timeline

- Gondvv sploit
- Privilege escalation and bypass

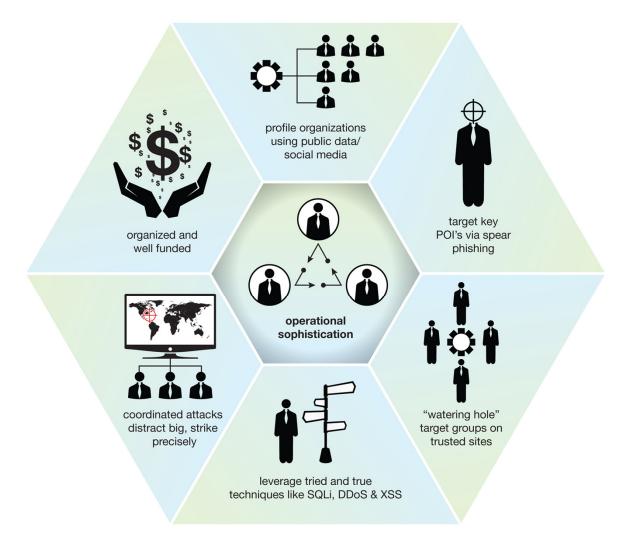








Operational sophistication is increasing...



SQL Injection Attack Tools

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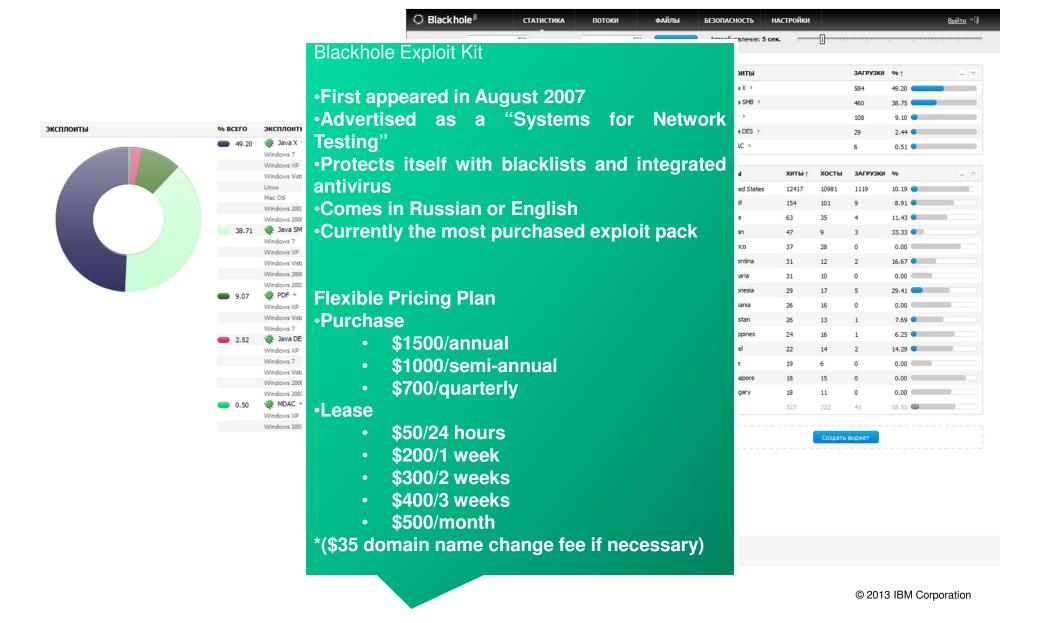


Forbes 2012 Vulnerability Price List

ADOBE READER	\$5,000-\$30,000
MAC OSX	\$20,000-\$50,000
ANDROID	\$30,000-\$60,000
FLASH OR JAVA BROWSER PLUG-INS	\$40,000-\$100,000
MICROSOFT WORD	\$50,000-\$100,000
WINDOWS	\$60,000-\$120,000
FIREFOX OR SAFARI	\$60,000-\$150,000
CHROME OR INTERNET EXPLORER	\$80,000-\$200,000
IOS	\$100,000-\$250,000

Source: <u>http://www.forbes.com/sites/andygreenberg/2012/03/23/shopping-for-zero-days-an-price-list-for-hackers-secret-software-exploits/</u>

Blackhole Crimeware

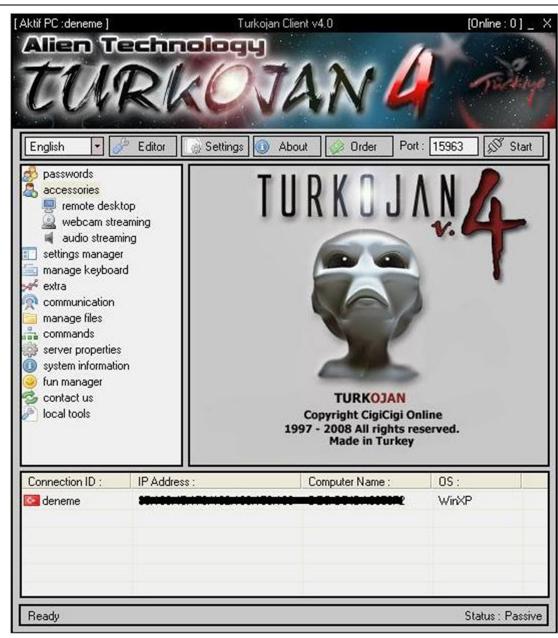


IBM

Trojan Creator Kits

Constructor/Turkojan

- V.4 New features
 - Remote Desktop
 - Webcam Streaming
 - Audio Streaming
 - Remote passwords
 - MSN Sniffer
 - Remote Shell
 - Advanced File Manager
 - Online & Offline keylogger
 - Information about remote computer
 - Etc..



II

_

lt's just business...

	Bronze Edition
REAL OF A LONA AND LO	 This product is the improved version of Turkojan 3.0 and it has some limitations(Webcam - audio streaming and msn sniffer doesn't work for this version) 1 month replacement warranty if it gets dedected by any antivirus 7/24 online support via e-mail Supports only Windows 95/98/ME/NT/2000/XP Realtime Screen viewing(controlling is disabled)
	Silver Edition
TURKOJAN	 4 months (maximum 3 times) replacement warranty if it gets dedected by any antivirus 7/24 online support via e-mail and instant messengers Supports 95/98/ME/NT/2000/XP/<i>Vista</i> Webcam streaming is available with this version Realtime Screen viewing(controlling is disabled) Notifies changements on clipboard and save them Price : 179\$ (United State Dollar)
	Gold Edition
TURK BLAN	 6 months (unlimited) or 9 months(maximum 3 times) replacement warranty if it gets dedected by any antivirus (you can choose 6 months or 9 months) 7/24 online support via e-mail and instant messengers Supports Windows 95/98/ME/NT/2000/2003/XPIVista Remote Shell (Managing with Ms-Dos Commands) Webcam - audio streaming and msn sniffer Controlling remote computer via keyboard and mouse Notifies changements on clipboard and save them Technical support after installing software Viewing pictures without any download(Thumbnail Viewer)
	Price : 249\$ (United State Dollar)



Who is doing it





Cybercrime is a **\$12.5** billion global market

Source: http://group-ib.com



What's different about Advanced Persistent Threats?

Advanced

- Exploiting unreported (zero-day) vulnerabilities
- Advanced, custom malware is not detected by antivirus products
- Coordinated, well researched attacks using multiple vectors

Persistent

- Attacks last for months or years (average: 1 year; longest: 4.8 years)¹
- Attackers are dedicated to the target they will get in
- 210 day average from breach to detection²

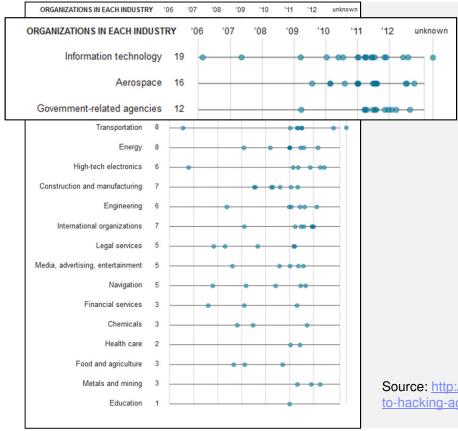
Threat

- Targeted at specific individuals and groups within an organization; aimed at compromising confidential information
- 1 in 5 employees will open a suspicious email and fail to inform IT³
- Not random attacks they are "out to get you"
- 1) Source: <u>http://intelreport.mandiant.com/Mandiant_APT1_Report.pdf</u>
- 2) Source: 2013 Trustwave Global Security Report
- 3) Source: Courion Research, October 13, 2013

Today's News: NY Times publishes detailed account on statesponsored attacks



Industries Targeted by the Hackers



A growing body of digital evidence leaves little doubt that an overwhelming percentage of the attacks on American corporations, organizations and government agencies originate in and around [one location].

Source: <u>http://www.nytimes.com/2013/02/19/technology/chinas-army-is-seen-as-tied-to-hacking-against-us.html</u>



Famous APT Events...

- Operation Ababil Iz Ad-Din al-Qassam cyber fighters
 - Three separate DDoS attackers
 - Targeting Major US Banks including J.P. Morgan Chase, Bank of America, US Bancorp, and PNC
- Moonlight Maze (1998-2001)
 - -3-year long campaign targeted against government systems
- Titan Rain (2003)
 - Targeted US Government and US Government contractors
- Ghostnet (2009)
 - Discovered in a 10 month investigation
- Operation Aurora
 - Targeted Fortune 100 companies
 - Moved APT to a marketing tool
- Night Dragon (2009-2010)
 - Targeted global energy
- StuxNet (Flame, Duqu, Gauss, Mini-Flame...)

Attacks on Aramco

- Highly sophisticated
- Likely government sponsored
- Infilitrated 30,000+ computers

We, behalf of an anti-oppression hacker group that have been fed up of crimes and atrocities taking place in various countries around the world, especially in the neighboring countries such as Syria, Bahrain, Yemen, Lebanon, Egypt and ..., and also of dual approach of the world community to these nations, want to hit the main supporters of these disasters by this action.

untitled text 💲

4 1

One of the main supporters of this disasters is Al-Saud corrupt regime that sponsors such oppressive measures by using Muslims oil resources. Al-Saud is a partner in committing these crimes. It's hands are infected with the blood of innocent children and people.

In the first step, an action was performed against Aramco company, as the largest financial source for Al-Saud regime. In this step, we penetrated a system of Aramco company by using the hacked systems in several countries and then sended a malicious virus to destroy thirty thousand computers networked in this company. The destruction operations began on Wednesday, Aug 15, 2012 at 11:08 AM (Local time in Saudi Arabia) and will be completed within a few hours. This is a warning to the tyrants of this country and other countries that support such criminal disasters with injustice and oppression. We invite all anti-tyranny hacker groups all over the world to join this movement. We want them to support this movement by designing and performing such operations, if they are against tyranny and oppression.



Hacktivists

- Definition:
 - -Hacktivist = Hacker Activist
 - The use of legal and/or illegal digital tools in pursuit of political ends

Realities:

- Membership amongst hacktivist groups has grown rapidly over the past few years
- Participation has become simplified via freely downloadable tools



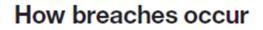
(UGNazi Hacktivist Group Logo)

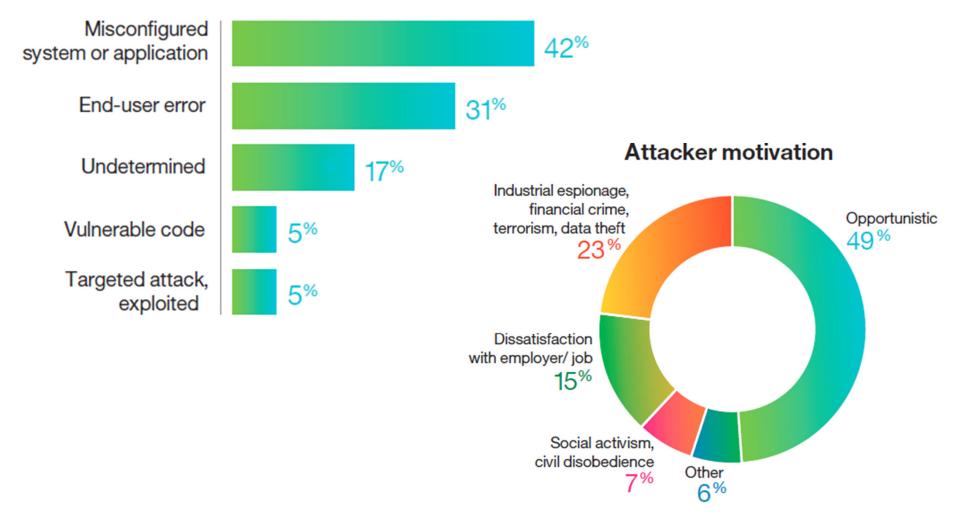


How to minimize the risk?

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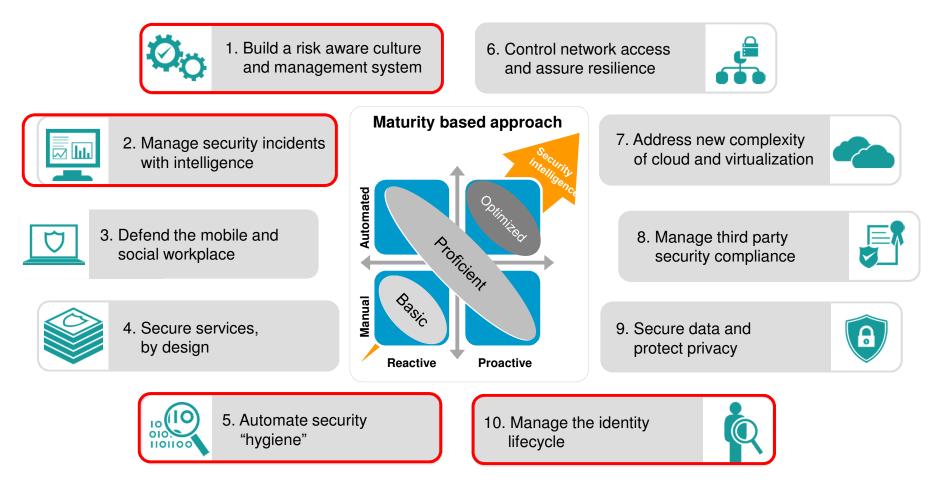
E&U Focus Areas





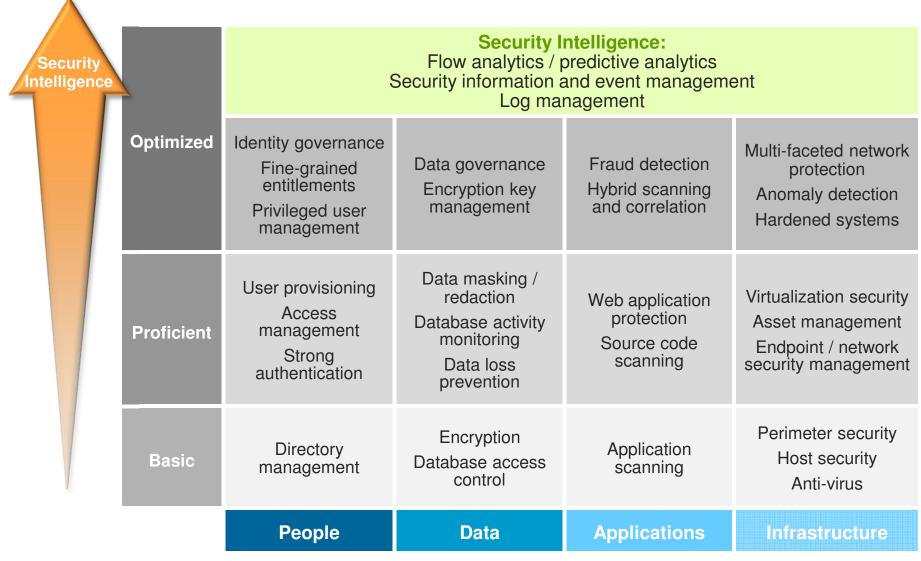


Essential Practices





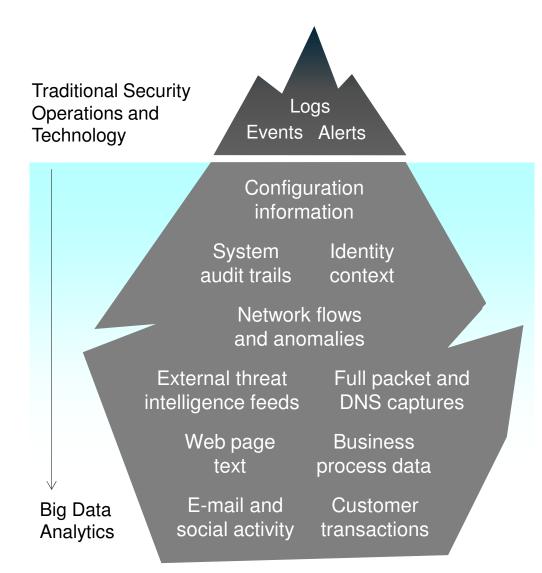
Move to an optimized state across all security domains.



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12-0-

Extend Security Intelligence with complementary Big Data solutions



There is a growing need to identify and protect against these threats by building insights from broader data sets

- 1. Analyze a **variety** of non-traditional and unstructured datasets to improve security
- 2. Significantly increase the **volume** of data stored for forensics and historical security analysis
- 3. Visualize and query data in new ways
- 4. Integrate Big Data analysis with existing security operations



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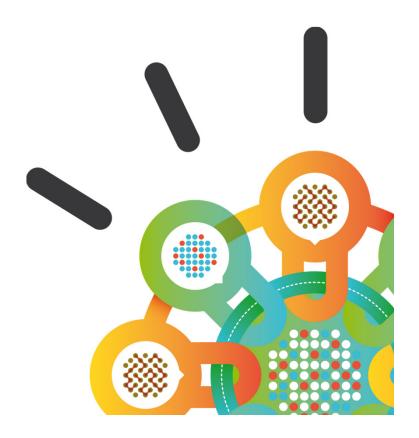
Subscribe to the security channel for latest security videos www.youtube.com/ibmsecuritysolutions

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Security Intelligence. Think Integrated.

Thank You!





Security is a top priority for IBM and significant investments have been made to enable us to continue leading in this space

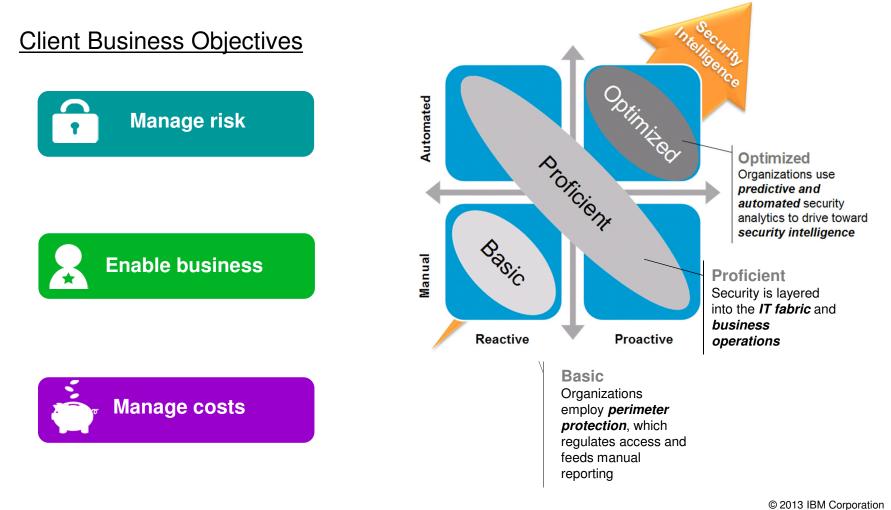
- Over 100 researchers, representing 6 majors research centers worldwide. Areas of research include:
 - Trusted platforms
 - Secure co-processors
 - Next-generation security analytics
 - Mobile computing
 - Biometrics
 - Security for cloud computing
 - Homomorphic encryption
- IBM has launched a *Cybersecurity Initiative* to build security skills
 - Working closely with over 80 universities worldwide
 - Supporting research efforts
 - Educating faculty members
 - Providing guest lectures and internships

"Looking ahead, we continue to invest to deliver innovations for the enterprise in key areas such as big data, mobile solutions, social business and security" Ginny Rometty, CEO IBM, Jan 2013

IBM President and Chief Executive Officer Ginny Rometty, joined by Chairman Sam Palmisano, met with US President Barack Obama at the White House in early March, 2012. Rometty discussed issues including cybersecurity policy, and the global economic situation with President Obama and his senior economic team.



IBM has made significant investments, while leveraging our own global presence and experience, to help clients accomplish their business objectives and reach a more optimized security state



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IBM can provide unmatched global coverage and security awareness





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Clients are asking IBM to expand the role we play with a their security program

Security Governance

Advanced Threat Analysis Center

- Threat Intelligence Gathering
- Event and Vulnerability Analysis
- Impact Analysis
- Incident Management
- Investigations
- Enforcement Optimization
- Risk Assessments, Briefings, and Advisories

Security Operations Center

- Security Monitoring
- Incident Escalation and Response
- SIEM Intelligence Platform Administration

Security Intelligence Platform

Aggregate security event, log and flow data

Application & Device Management

Hunter Team

Penetration testing

SocialPhishing

Attack modeling

Assessments Ad-hoc projects

Awareness

Infrastructure

Application

- Configuration Management
- Policy Management
- Correlation, rules and feeds



Global Threat Operations Center

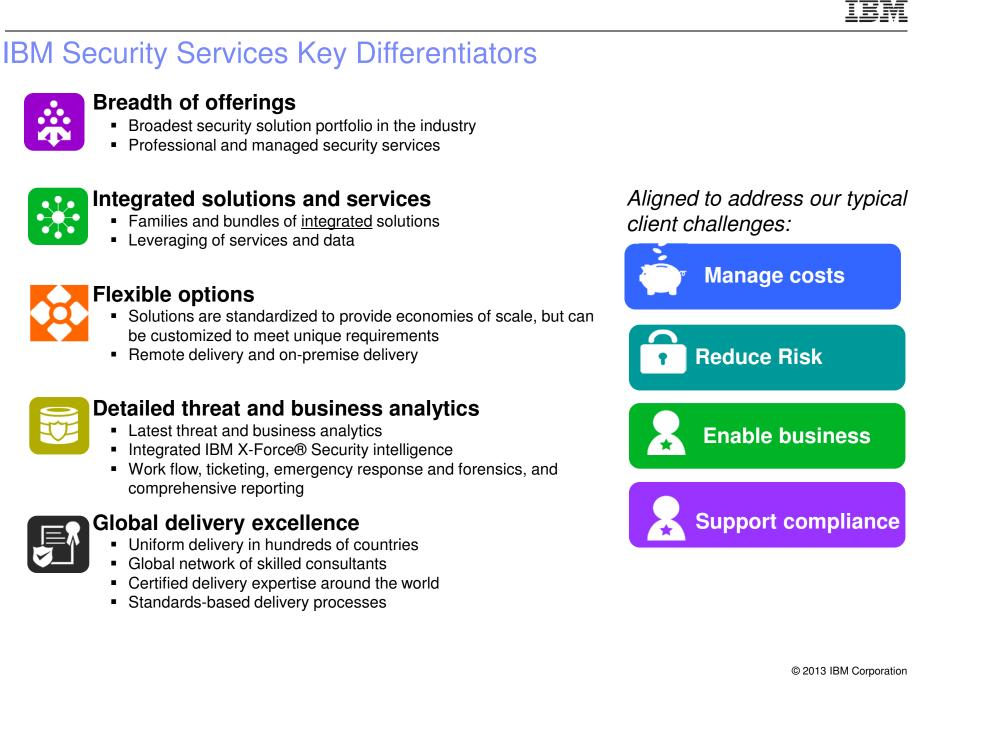




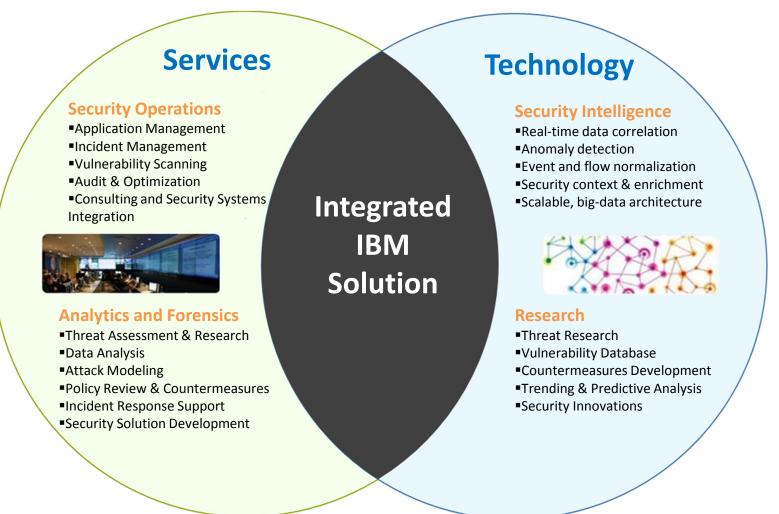
IBM' s X-Force organization is a unique capability that benefits our clients and is unmatched in the industry

IBM X-Force Research and Development The world's leading enterprise **Global security operations center** security R&D organization (infrastructure monitoring) Engine **Content Delivery** Engine Support content stream needs Continue third party testing Dominance and capabilities Execute to deliver new content streams · Support requirements for for new engines Content engine enhancement Research Delivery FORCE Maintenance and tool development Industry/Customer Deliverables Blog, Marketing and Industry Research Speaking Engagements X-Force Database Support content streams Vulnerability Tracking Industry/Customer · Expand current capabilities in research to Deliverables Trend Analysis and Security Analytics provide industry knowledge to the greater IBM

X-Force Mission: To protect our customers from security threats on the Internet by developing a comprehensive knowledge of vulnerabilities and attack methodologies and applying that knowledge through effective protection technologies.



Our clients tell us the power of IBM as a partner is realized when we leverage our security services, technology and research into an integrated IBM solution



The IBM Security Framework can help you with the challenges of cost, complexity and compliance



Designed to help:

 Enable innovation through securityrich,

end-to-end infrastructure, platforms and services

- Reduce number and complexity of required security controls
- Reduce redundant security expenses
- Improve organizational and operational agility and resiliency
- Leverage industry expertise to help unify policy management
- Deliver needed visibility, control, security intelligence and automation

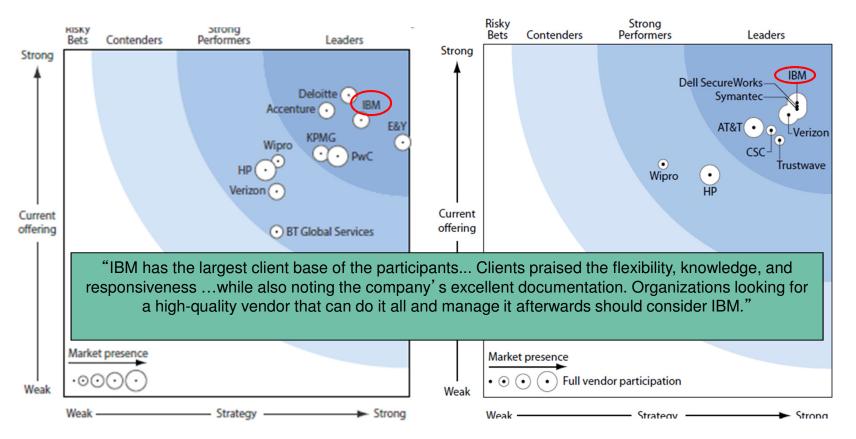
Capability: End-to-end security coverage Bringing Products and Services together to deliver Solutions

1		Enterprise Gov	ernance, Risk and Compl	iance Ma	inagement		0	
	GRC Platform (OpenPages)		Risk Analytics (Algorithmics)		Investigation Management (i2)			
	\$		‡		\$			
			IBM Security Portfo	olio				
	Sec	curity Intelligence,	Analytics, and Governan	ce, Risk,	and Complia	псе		
	QRadar SIEM		QRadar Log Manager		QRadar Risk Manager			
	Risk and Compliand	ce Services	Privacy and Audit Service	rivacy and Audit Services Mar		Managed and Cloud-based SIEM		
Security Ecosystem	Operational IT Security Domains and Capabilities							
	People	Data	Applications	Networ	_k Infrast	ructure Endpoint		
Partner Programs (3 rd party)	Identity and Access Management Suite	Guardium Database Security	AppScan Enterprise, Standard and Source			Endpoint Manager (BigFix)	Manage and Clou Service	
	Federated Identity Manager	InfoSphere Optim Data Masking	DataPower Security Gateway			Virtualization and Server Security		
Standards	Enterprise Single Sign-On	Key Lifecycle Manager	Security Policy Manager	QRadar Anomaly Detection		Mainframe Security (zSecure, RACF)	X-Force and IBM Researc	
	Authentication and Deployment Services	Encryption and DL Deployment Servic	Application Security	Managed Firewall, Intrusion Prevention, UTM Services		Infrastructure Testing and Incident Response		
_	Identity Hosting Services	Hosted Web and Email Security	Application Security Mgmt - SaaS	Vulnera	bility Mgmt	Mobile Device Security Mgmt	v12-10	

Products Services

Managed Security Services

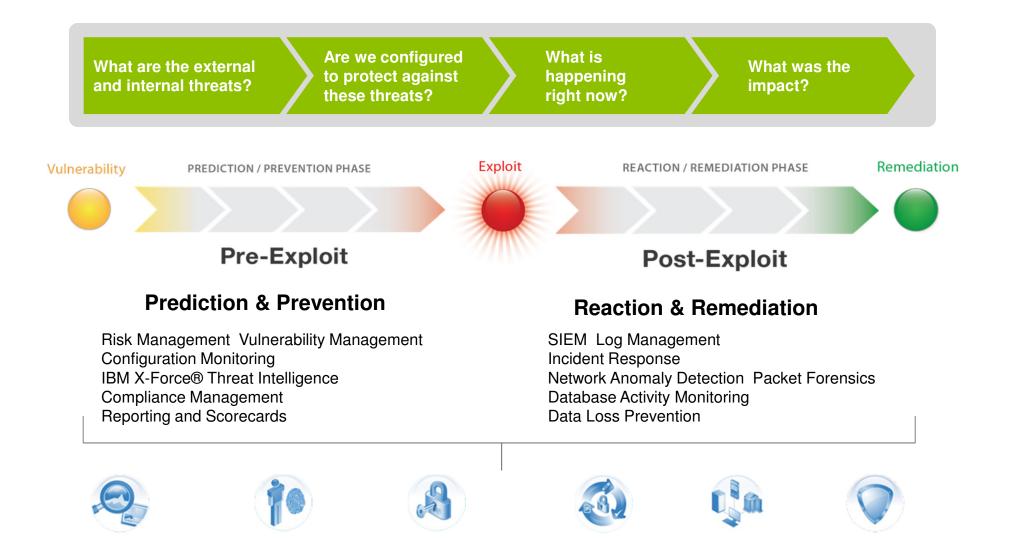
And this experience has resulted in recognition from the marketplace



Security Consulting

Source: Forrester Research Inc. "Forrester WaveTM": Information Security Consulting Services, Q1 2013". And Forester Wave: Managed Security Services providers Q1, 2012. Full report can be accessed at http://www.ibm.com

There is the need to address the full security intelligence timeline



The security environment continues to be increasingly challenging with ever greater impact of incidents

The total number of attacks logged in the first eight months of 2012 by IBM's Cyber intelligence & Response Team is **40% higher** than attacks reported in all of 2011.

Threat	Profile Type	Share of Incidents	Attack Type
Advanced threat / mercenary	 National governments Terrorist cells Crime Cartels 	23%	 Espionage Intellectual property theft Systems disruption Financial Crime
Insiders	 Insiders - employees, contractors, outsourcers 	15% 🔻	 Financial Crime Intellectual Property Theft Unauthorized Access/
Hacktivist	 Social Activists 	7% 🔺	 Systems disruption Web defacement Information Disclosure
Opportunist	 Worm and virus writers "Script Kiddies" 	49% 🔻	Malware propagationUnauthorized AccessWeb defacement

Source: Government Accountability Office, Department of Homeland Security's Role in Critical Infrastructure Protection Cybersecurity, GAO-05-434; IBM CyberSecurity Intelligence & Response Team, September 2012



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