

Phishing trends in Japan

Council of Anti-phishing Japan
Shinichi Tankyo





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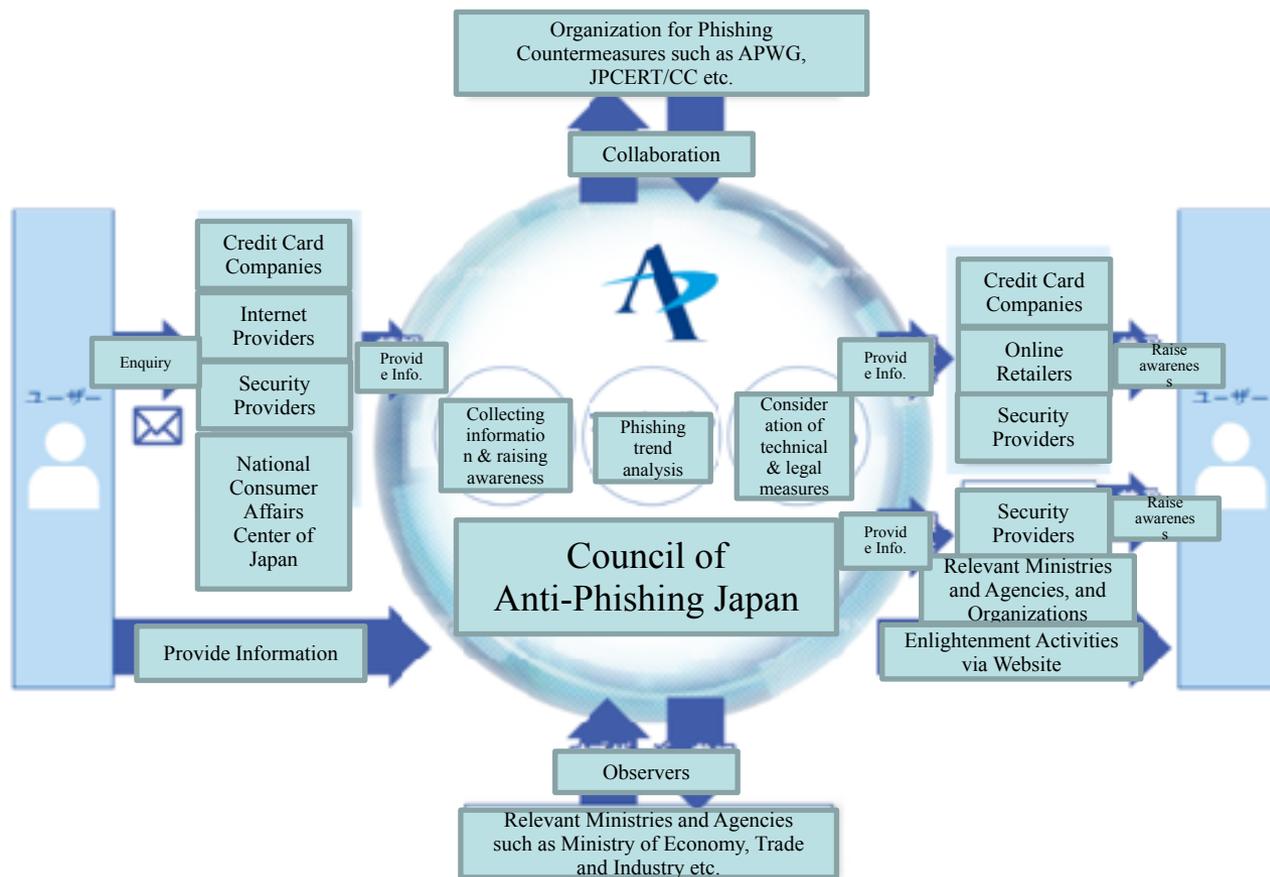
About Council of Anti-Phishing Japan(CAPJ)

Organization Overview of Council of Anti-Phishing Japan



- Incorporation
 - 2005 Apr.
- Name
 - Council of Anti-Phishing Japan
- Purpose
 - Activity focused on gathering and providing information on phishing fraud cases and technical information to prevent phishing fraud in Japan.
- Member + Observer
 - 102
 - Regular members: 75; research partners: 6; relevant organizations: 14
 - Observer: 7
 - Financial institutions, credit companies, online services, security vendors, etc.
- Chairman
 - Hisamichi OKAMURA
- Steering committee
 - Chairman: Takahiro Kato (Toppan Forms Co., Ltd.)
 - Vice Chairman: Yusuke Karasawa (Japan Digital Design Corporation/SourceNext Corporation)
- Office
 - JPCERT Coordination Center, Inc.

Council of Anti-Phishing Japan's Activity



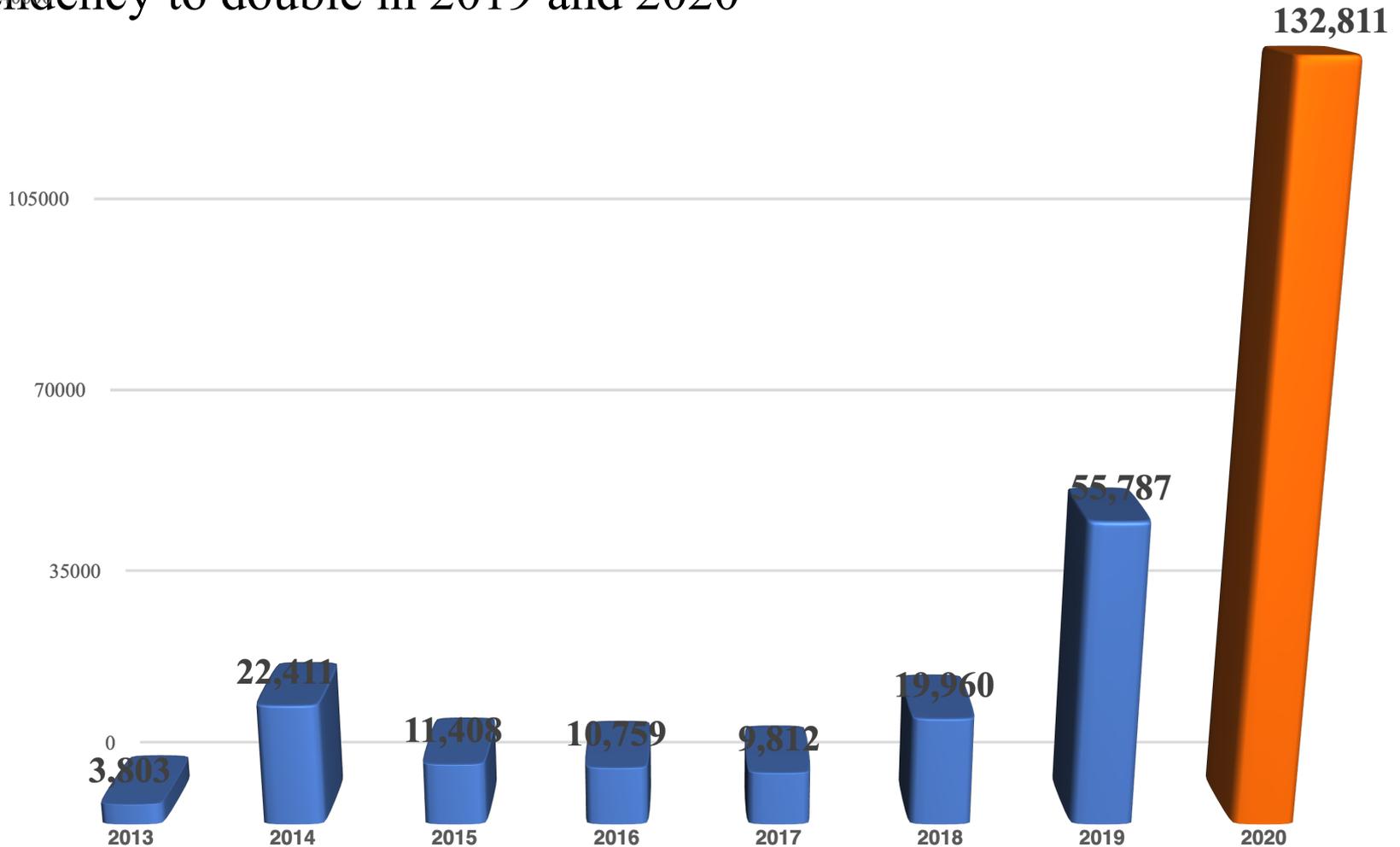
Posting Information	<ul style="list-style-type: none"> ■Emergency Information/Announcements ■Revised Guideline (WG activities) ■Phishing Report etc. 	Exchange Information among members	<ul style="list-style-type: none"> ■General Meeting/Information Exchange Meeting ■Study Group ■Working Group Activities etc.
Academic Research	<ul style="list-style-type: none"> ■Early Detection of Phishing Site ■Full Picture of Phishing Scams 	Awareness-Raising Activities	<ul style="list-style-type: none"> ■Phishing Measures Seminar ■STOP, THINK,CONNECT



Reception Status of Phishing Reports

Number of Phishing Reports (Year)

- Rapid increase since 2018
- Tendency to double in 2019 and 2020

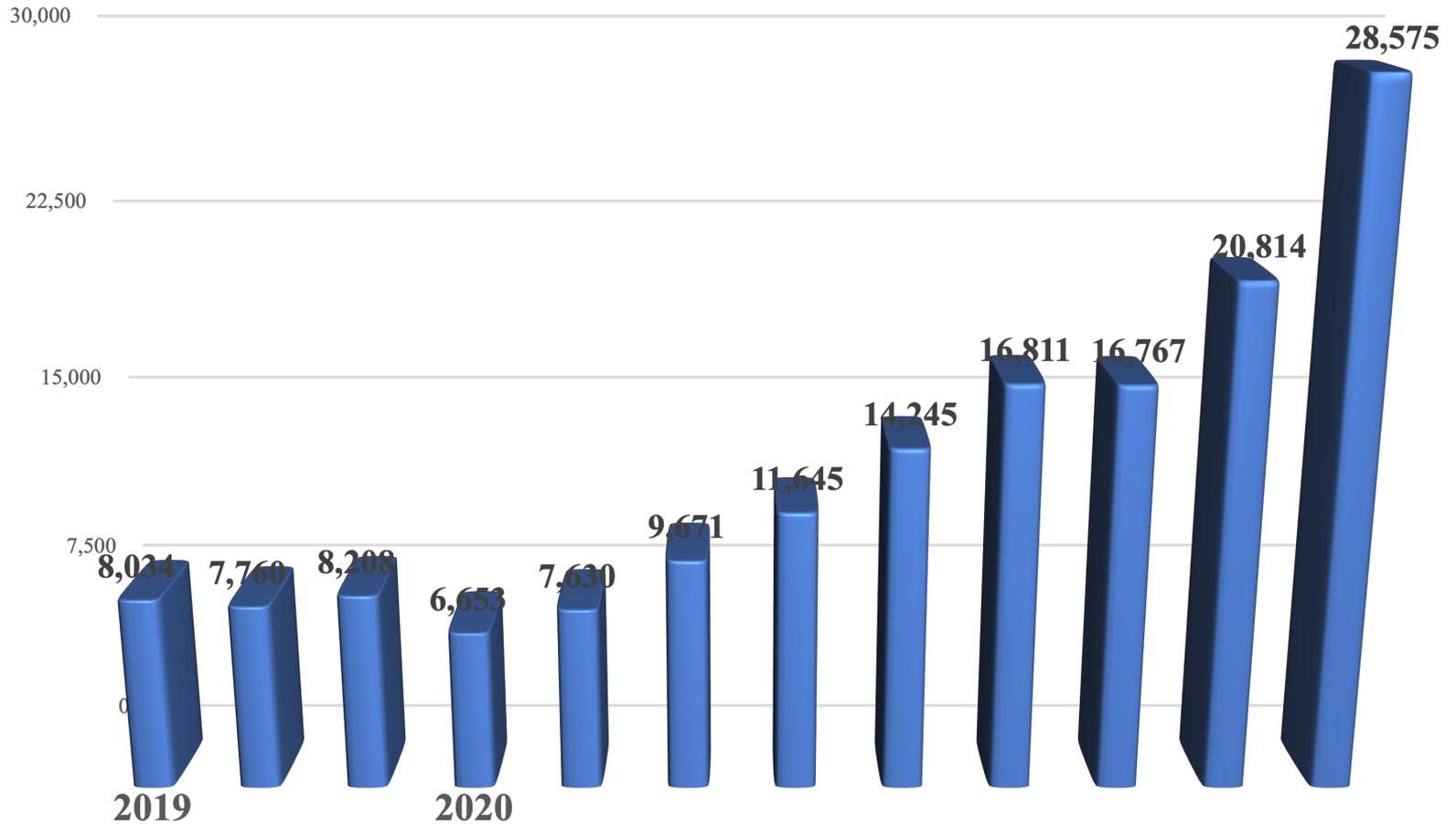


Source: Council of Anti Phishing Japan

Number of Phishing Reports (Monthly, 2020)

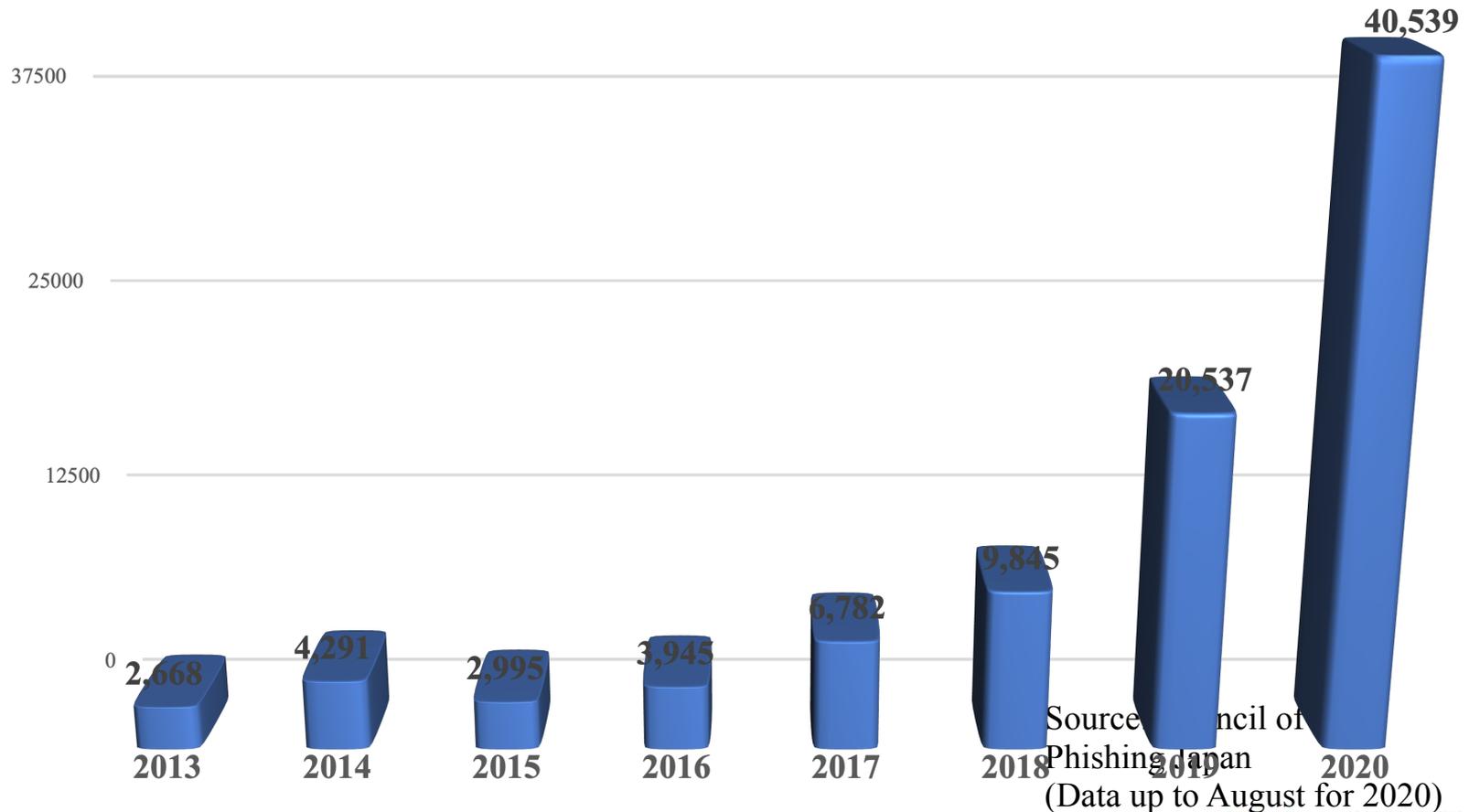


- Exceeded 20,000 per month in August 2020



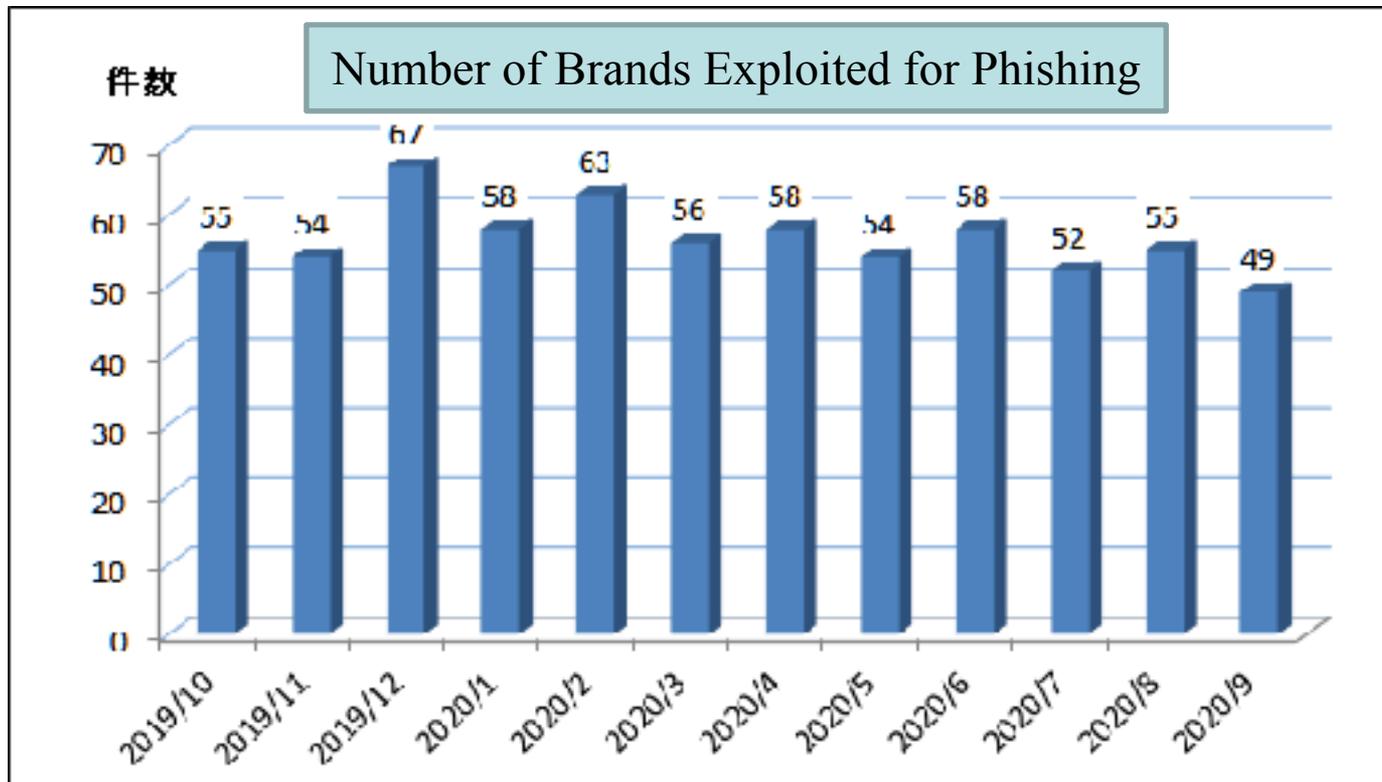
Number of URLs (Year)

- Increase in phishing sites operating in different domains in a short period of time



By Brand (Monthly, 2020)

- No significant fluctuation in the number of brands misused
- In September, the top four brands of Amazon, Rakuten, Mitsui Sumitomo Cards, and LINE account for approximately 93.2% of the total number of reports.





Phishing Examples

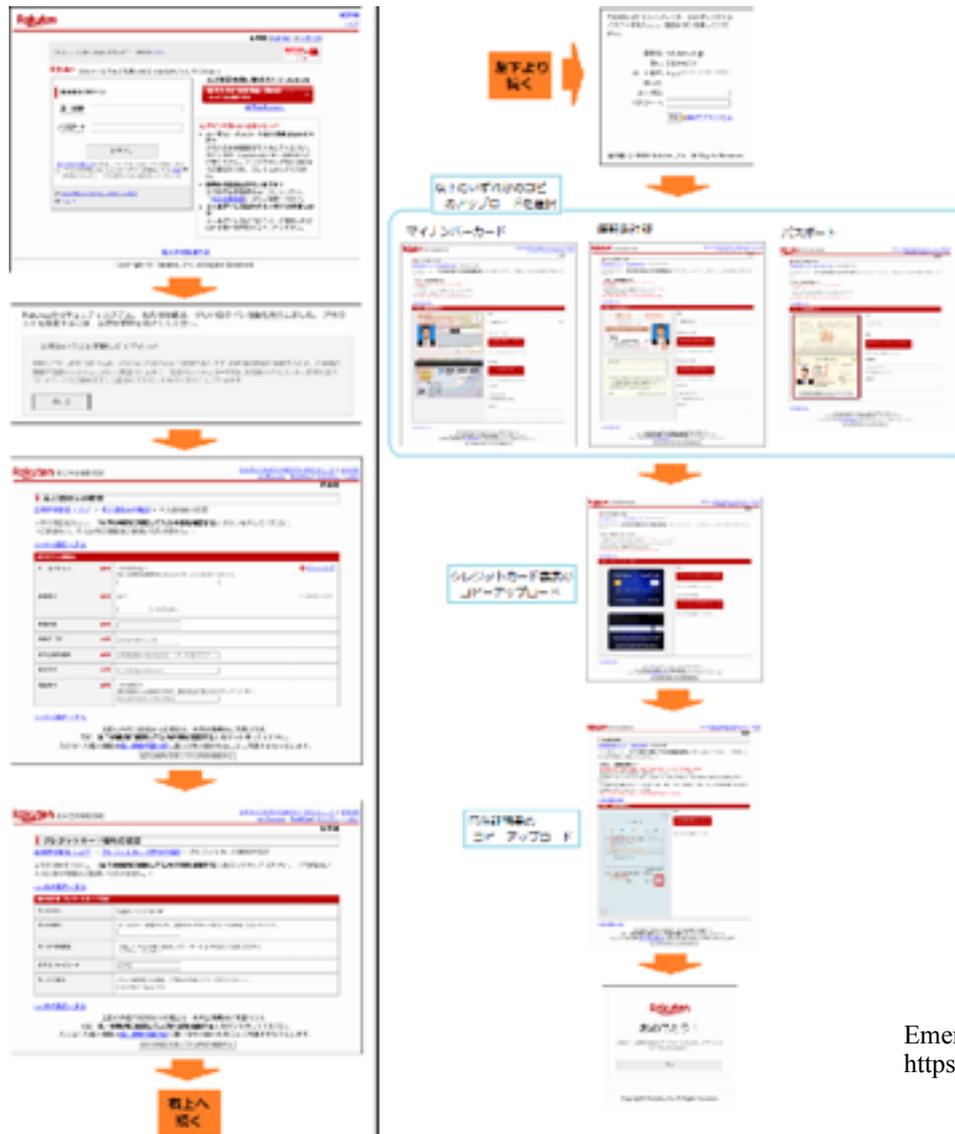
- Fake ads that appear in Google searches

Example of a fake advertisement directed to phishing site

The screenshot shows a Google search for "BTCBOX". The search bar contains "BTCBOX" and a search icon. Below the search bar are navigation options: "すべて", "ニュース", "画像", "動画", "ショッピング", "もっと見る", "設定", and "ツール". The search results show approximately 271,000 results in 0.52 seconds. The first result is a legitimate advertisement for BTCBOX, with the URL "www.btcbox.co.jp/無料登録/仮想通貨". The advertisement text reads: "仮想通貨取引なら【BTCBOX】 - 迅速サポートの仮想通貨取引所" and "【口座開設・維持費無料】少額から資産運用が気軽に始められる！安全のサービス実績で選ぶなら老舗の仮想通貨取引所BTCBOX。売買がスピーディー・安全のサービス実績・仮想通貨取引・ビットコイン融資・簡易操作で安心安全・初心者におすすめの取引所。". Below this is a red-bordered box containing a phishing advertisement. The URL is "www.btc[redacted].com/". The text reads: "ログインはこちら - BTCBOX" and "このページからBTCBOX (BTCボックス) のアカウント登録・口座開設ができません。". A yellow highlight is placed over the text "フィッシングサイトへ誘導する偽の広告" (Fake advertisement that leads to a phishing site).

Emergency: phishing BTCBOX (2020/09/28)
https://www.antiphishing.jp/news/alert/btcbox_20200928.html

Phishing Sites collect a lot of Information



- Exploited information
- 1. ID/password
- 2. Address, Date of Birth, Telephone Number
- 3. Credit card information
- 4. 3D Secure ID/password
- 5. Copy of my number card, driver's license or password
- 6. Copy of the credit card
- 7. Copy of the residence certificate

Emergency information: phishing to make Rakuten (2020/06/25)
https://www.antiphishing.jp/news/alert/rakuten_20200625.html



Phishing Trends

Recent Delivery of Phishing E-mails



- Mass-delivery phishing e-mails

The following two types of bulk distribution are noticeable

- Delivery using spambots

- Transmit from IP addresses in and out of the country, direct delivery
- The sender's e-mail address can vary (proprietary domain)
- Be distributed over and over to a large number of destinations in the same text or URL
- Recipients of the same domain often list their email addresses

- Distribution via facilities (servers) of domestic operators

- The sender's e-mail address may be spoofed, but it uses its own domain and the company's domain.
- Passing and Sending SMTP Authentication as a Regular User
- There are cases where a contract is made with a business operator and cases where a exploited account is thought to be used.
- The originator was from CN, HK, TW in the scope of the search
- The source IPs were registered in some DNSBL

Destination Phishing URL



- Specify phishing site directly
 - To acquire many domains and build phishing sites at the same time
- Cases involving multiple redirects
 - It is usually about two steps. Many of Apple's phishing sites are multi-tiered.
- Use of shortened URLs
 - Twitter, LinkedIn, bitly, GoDaddy, Framalink,

Multiple Stages of Phishing Sites

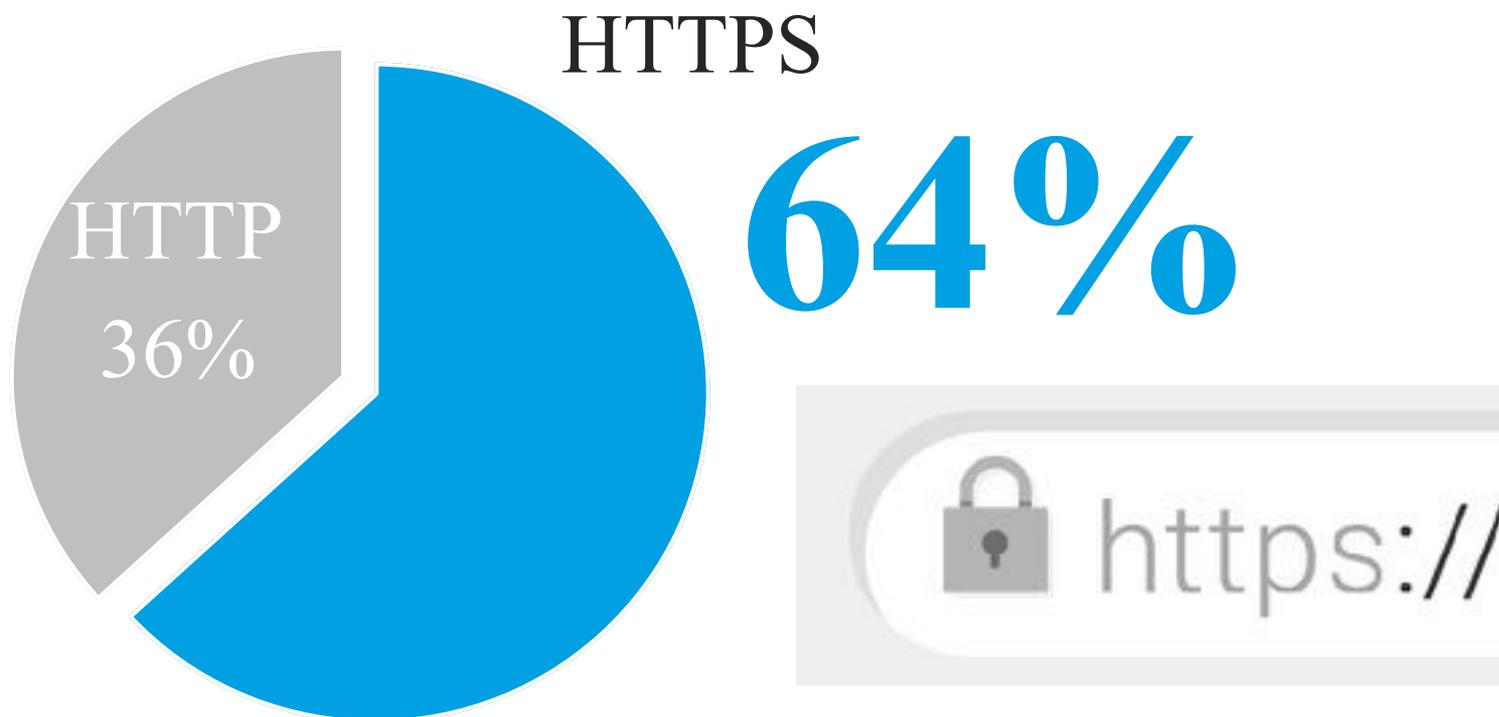


- Leading to phishing sites via abbreviated URLs and relay sites

No	Description	Example Redirect Transitions
1	Destination URL in the mail	http://aqq22.asrksssnsifsada.org/
2	Relay site	http://165.22.53.5/bangkok
3	Relay site	https://sebujakeosk.biz/account1.php
4	Phishing sites	https://anjro04218-accoi.dynv6.net.anjro04218-accoi.dynv6.net/yoibosku/?reset

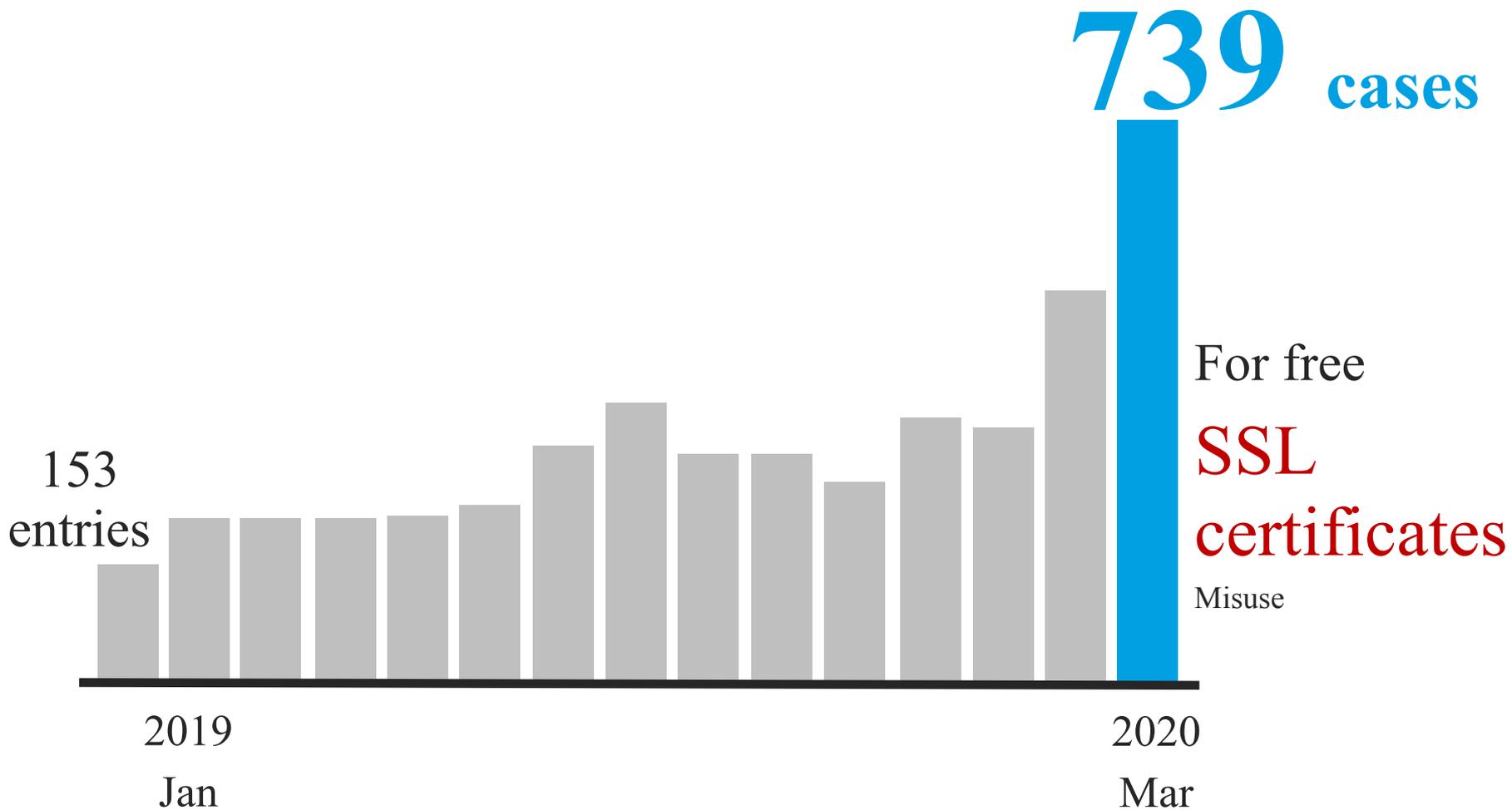
- Even if the phishing site is closed, the forwarding site remains for a long time, and the new phishing site is linked to the forwarding site

- Server certificates are often used on phishing sites and https are often used



Survey conducted from January to March 31, 2020

Phishing Sites Hosted on HTTPS



The usage of Let's Encrypt is very high



- More natural Japanese language usage due to improvements in machine translations.
- Understanding of Japan's current culture and social dynamics
 - Amazon, Rakuten, LINE, are being targetted
 - Usage of Japanese fonts(used to be other Asian fonts)
 - Domestic delivery agent phishing SMS



Awareness Activities

For enhancing cyber security
Awareness campaign



STOP
立ち止まる

THINK
考える

CONNECT™
楽しむ

STC Awareness Working Group of the Council of Anti Phishing Japan

STOP THINK CONNECT

そのサイト安全ですか？



STOP | THINK | CONNECT®
立ち止まる | 考える | 楽しむ

「STOP THINK CONNECT」は、本邦政府機関をはじめ世界各国のサイバーセキュリティ機関やベンチャーとして活動の場が広がっています。
詳しくはウェブサイトまで <http://stophinkconnect.jp/>

ネットバンキング不正送金被害が多発しています。その銀行サイトは本物? それとも偽物? クリックする前に確認を!

そのメール本物ですか？



STOP | THINK | CONNECT®
立ち止まる | 考える | 楽しむ

詳しくは **フィッシング対策5か条** で **検索**

「クレジットカード番号」を盗まれる被害が発生しています。

- 👉 怪しいメールを受け取ったら
- 🚫 被害にあってしまったら
- 🗨️ 情報を共有しましょう

- 迷惑メールはむやみに開かない
- メール内のリンクはクリックしない
- フィッシング対策協議会へご相談を

- クレジットカード番号を入力してしまったら、カード会社にすぐ連絡を!

- 受信したメールの差出人と共有し注意を呼びかけましょう

Thank You for Your Attention.



■ Phishing Information

□ Facebook

<https://www.facebook.com/StopThinkConnectJapan/>([Link](#))

□ Twitter

@antiphishing_jp

■ Phishing Reporting Contacts

□ Mail to "<mailto:info@antiphishing.jp>"!

□ For details, "<https://www.antiphishing.jp/contact.html>"

For phishing sites in the JP domain

Contact the council!

If you receive an inquiry from JPCERT or the council, please respond.

Thank you !

