

London Action Plan

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OPTA

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London Action Plan

- OPTA: Independent Post and Telecommunication Authority
- The Netherlands Post and Telecom market regulator
- Enforcer of spam, spy and malware
- Compliance officer/external relations internet safety

OPTA

- 85% decrease of spam in Dutch language
- Ca. 20 administrative fines and 59 warnings
- € 2000,= to €1.000.000,=
- SMS fraud spam is stopped
- National cooperation
- International cooperation

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- **Mission Statement**

“The purpose of this Action Plan is to promote international spam enforcement cooperation and address spam related problems, such as online fraud and deception, phishing, and dissemination of viruses. The participants also open the Action Plan for participation by other interested government and public agencies, and by appropriate private sector representatives, as a way to expand the network of entities engaged in spam enforcement cooperation”.

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- Informal
- International/global cooperation
- Public-private collaboration
- E-mail Spam
- Fraud/scams
- Cyber crime

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- Enforcement agencies intend to:
 2. Designate a point of contact
 3. Encourage national coordination on spam enforcement and points of contact
 4. Take part in LAP conferences
 5. Start a public – private dialogue
 6. Assist in cross-national investigations

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- Private sector intends to:
 2. Designate a point of contact
 3. Establish a resource list within sectors
 4. Participate in LAP activities
 5. Report on cases, technology, trends
 6. Assist in training on investigative techniques
 7. Cooperate in providing information on spammers

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- Participants in LAP promise to work together out of a mutual interest in the fight against illegal spam
- Cooperation is subject to national law and international obligations
- Participants are not held to give confidential or commercially sensitive information

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- Who can become a member?
 - Spam/cyber crime enforcement agencies
 - Governments/Ministries
 - Industry
 - Special interest groups

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- Our world is changing fast
- The internet is global
- It has no borders
- It has no border patrols
- It has no laws
- It speeds up globalization
- It shows the limits of national law
- It shows the limits of national enforcement

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- Results
 - 4th meeting in Washington, 10-11 October 2007
 - Teleconferences every 2 months
 - Spam referral pro forma developed
 - International cooperation between states
 - FTC-ACMA-OPTA collaboration
 - Cross EU spam enforcement cases
 - Nigerian, Chinese and Russian representatives
 - US Safe web Act

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- Informal
- Enforcers inform each other
- Governments hear about effects of law, needs, statistics, threats, results
- Private business shares data and experience
- All: contacts at key points; information exchange; trust; success

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How to become a member?

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- <http://londonactionplan.org/>