

SPIN YOUR CTI PROCESS ROUND!



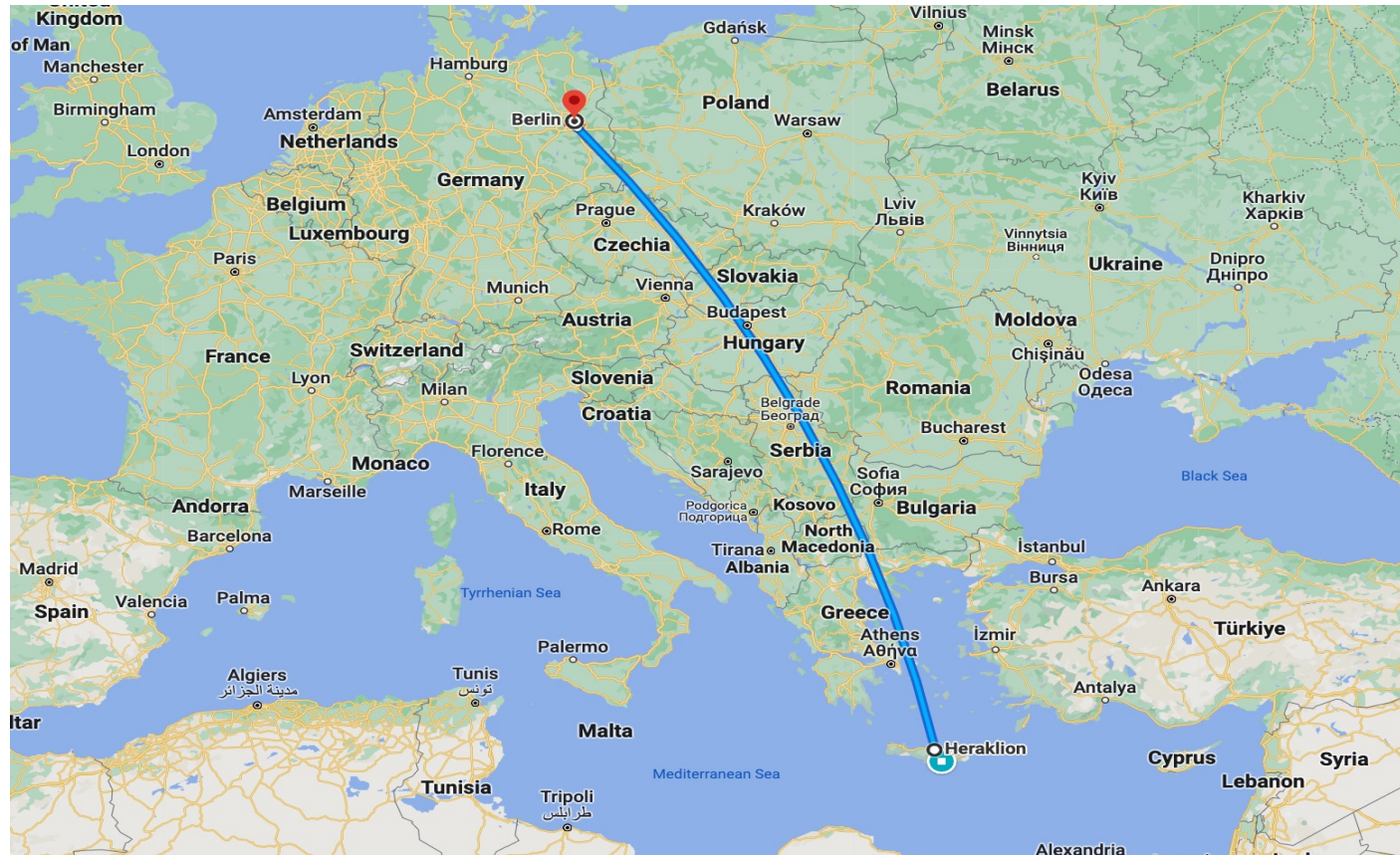
FIRST CTI Symposium 2023

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CTI Professional

CTI IS A JOURNEY!



#ctijourney

HOW CAN TEAMS EFFECTIVELY OPERATIONALIZE THEIR CTI PROCESS?

Problem Statement

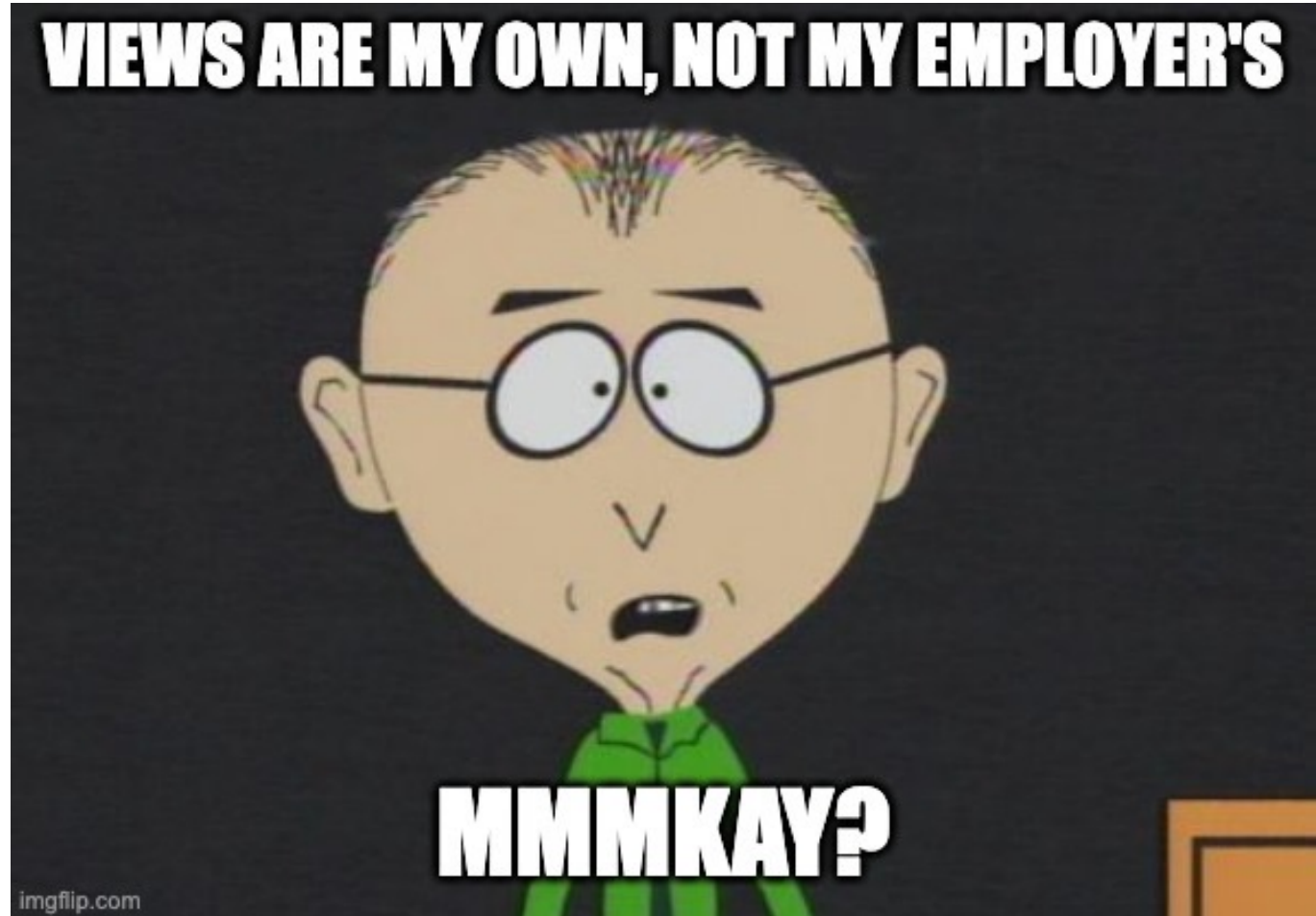


WHO AM I

- CTI in Financial, Energy, and Technology sectors
- SANS, ENISA, FIRST.org, European Commission
- Twitter: @asfakian
Mastodon: @asfakian@infosec.exchange
- Websites: www.threatintel.eu



DISCLAIMER



OUTLINE



Setting the scene



Workflow & Case
Management



Basic Ingredients

References used within this presentation: <https://bit.ly/firstcti23>





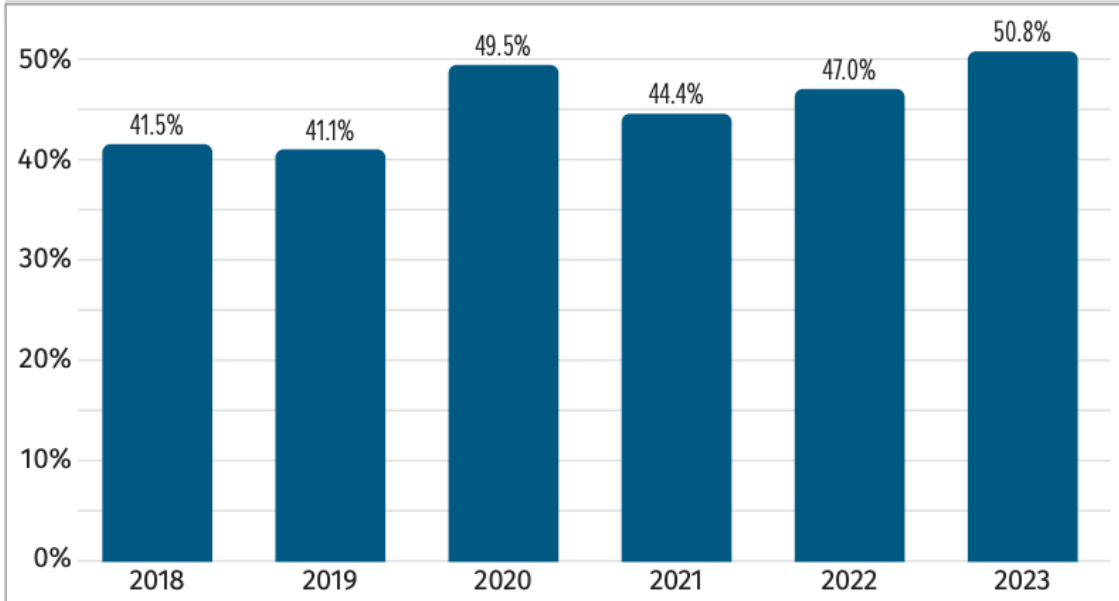
SETTING THE SCENE



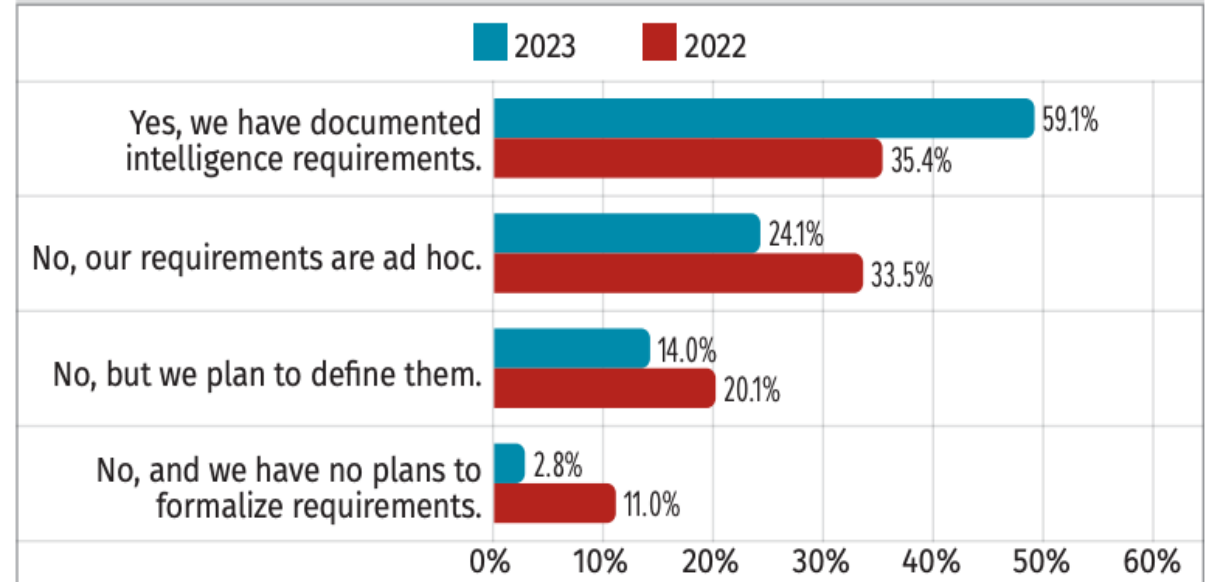
Image from gatewaytotheclassics.com

WE HAVE GONE A LONG WAY

Growth in Organizations with Dedicated CTI Teams



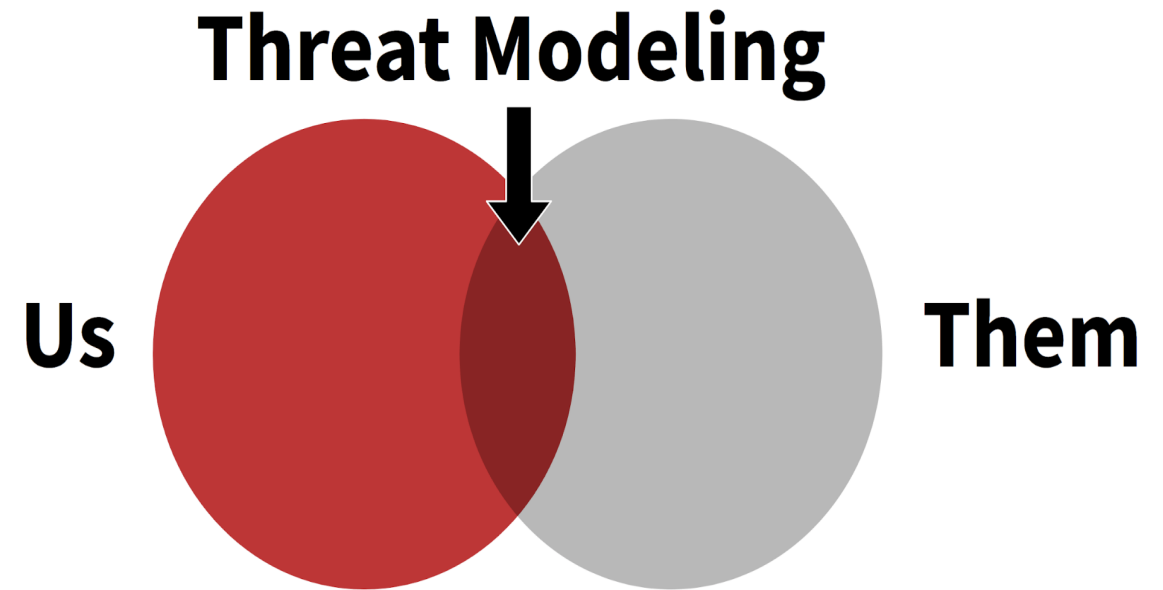
Are CTI requirements clearly defined in your organization?



WE HAVE GONE A LONG WAY (2)

Collection Management Framework (CMF) Maturity Model

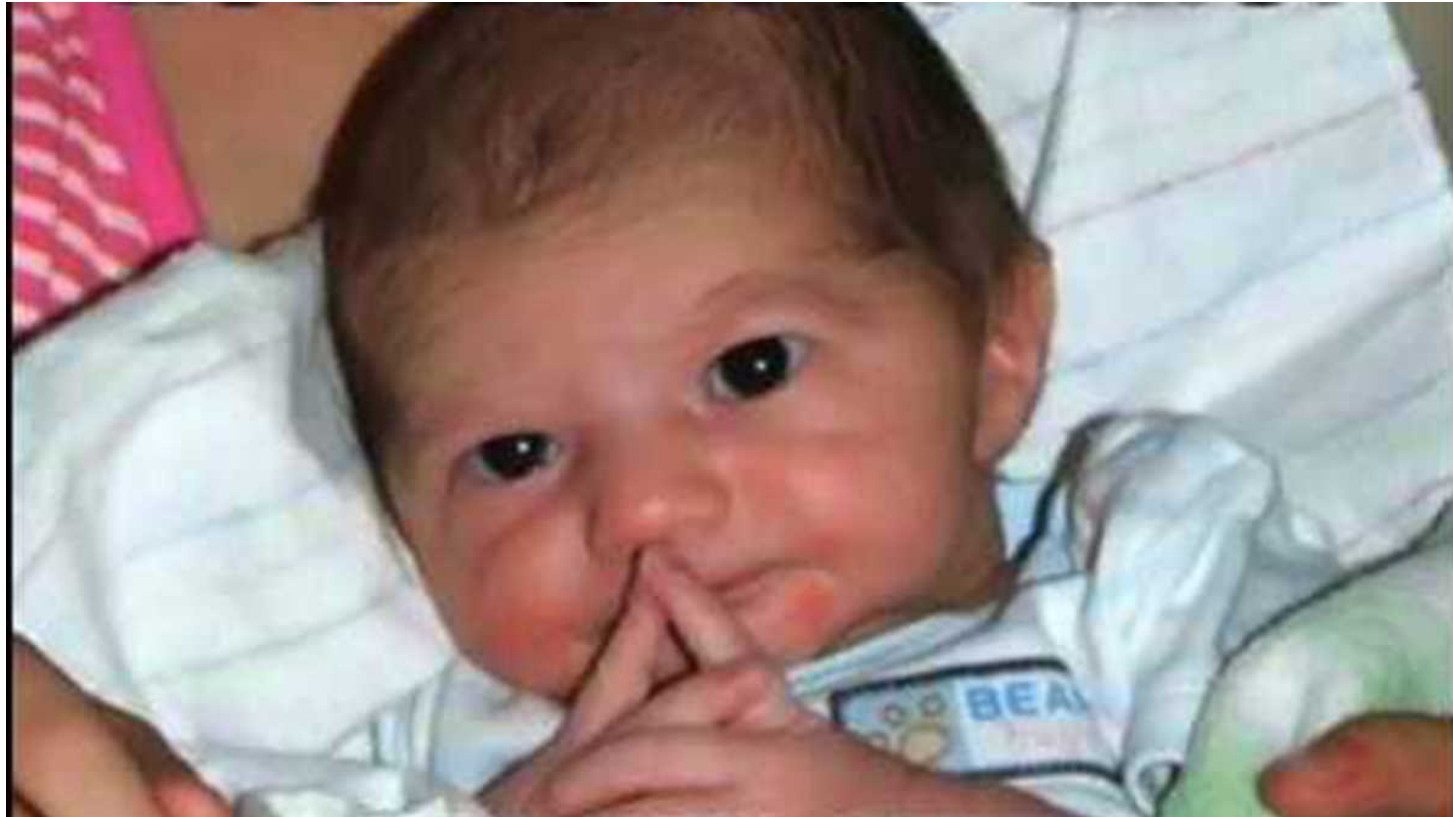
Capabilities	Initial	Repeatable	Defined	Managed	Optimizing
Data Source Identification	Data sources are not well defined, and the organization lacks a comprehensive list of potential threat intelligence data sources	The organization has identified some key data sources, but not a fully comprehensive list	The organization has a well-defined list of critical data sources relevant to its industry and threats	The organization continuously monitors and updates its list of data sources as intelligence requirements mature	The organization actively participates in threat intelligence sharing communities and has real-time awareness of new data sources
Data Collection	Data is collected sporadically, without a systematic process, and there is no standardization in data format or protocols	Data collection is more consistent, but there is still no standardization	Data collection processes are standardized and automated	Data collection is not only automated but also optimized for efficiency and accuracy	Data collection is highly automated, dynamic, and adaptive to emerging threats
Data Quality	Data quality is unreliable, with no validation or verification processes in place.	Basic data quality controls are in place, but reliability can be inconsistent.	Data quality controls are well-defined, and data is consistently reliable.	Data quality is measured and improved upon continually, with strict validation and verification processes.	The organization maintains a high standard of data quality, employing advanced analytics to enhance accuracy
Data Integration	Limited or no integration of data sources, resulting in siloed information	Some integration efforts have started, but data silos still exist.	Integration of data sources is actively managed, reducing data silos.	Data integration is holistic, with cross-source correlations and efficient data sharing mechanisms in place.	Data integration is seamless, and advanced analytics enable the organization to proactively identify and respond to threats.



WHAT'S OLD IS NEW AGAIN



WHERE DO WE GO FROM HERE?



WORKFLOW & CASE MANAGEMENT

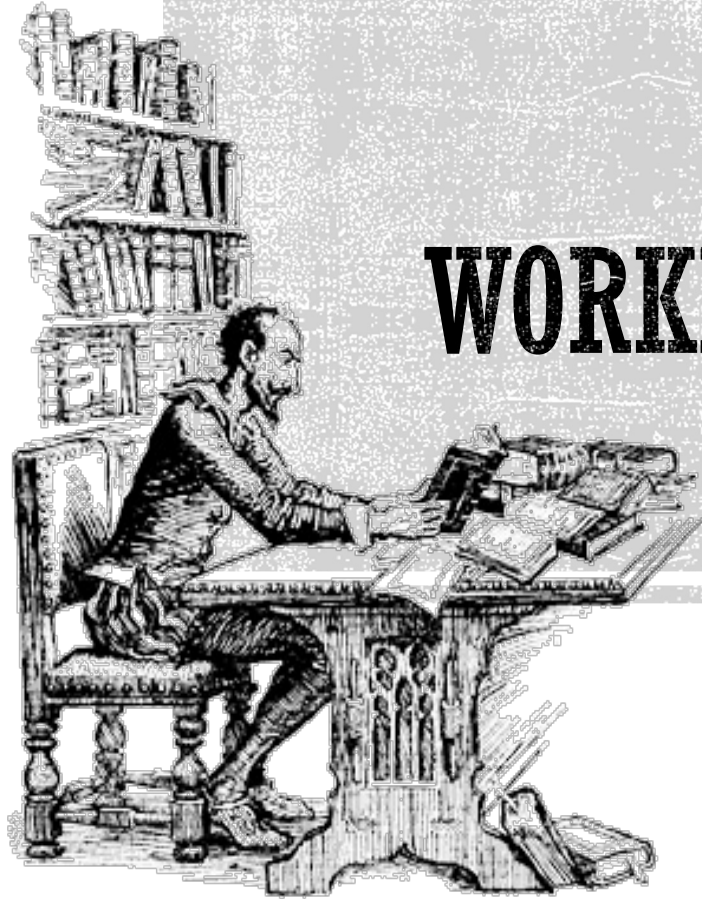
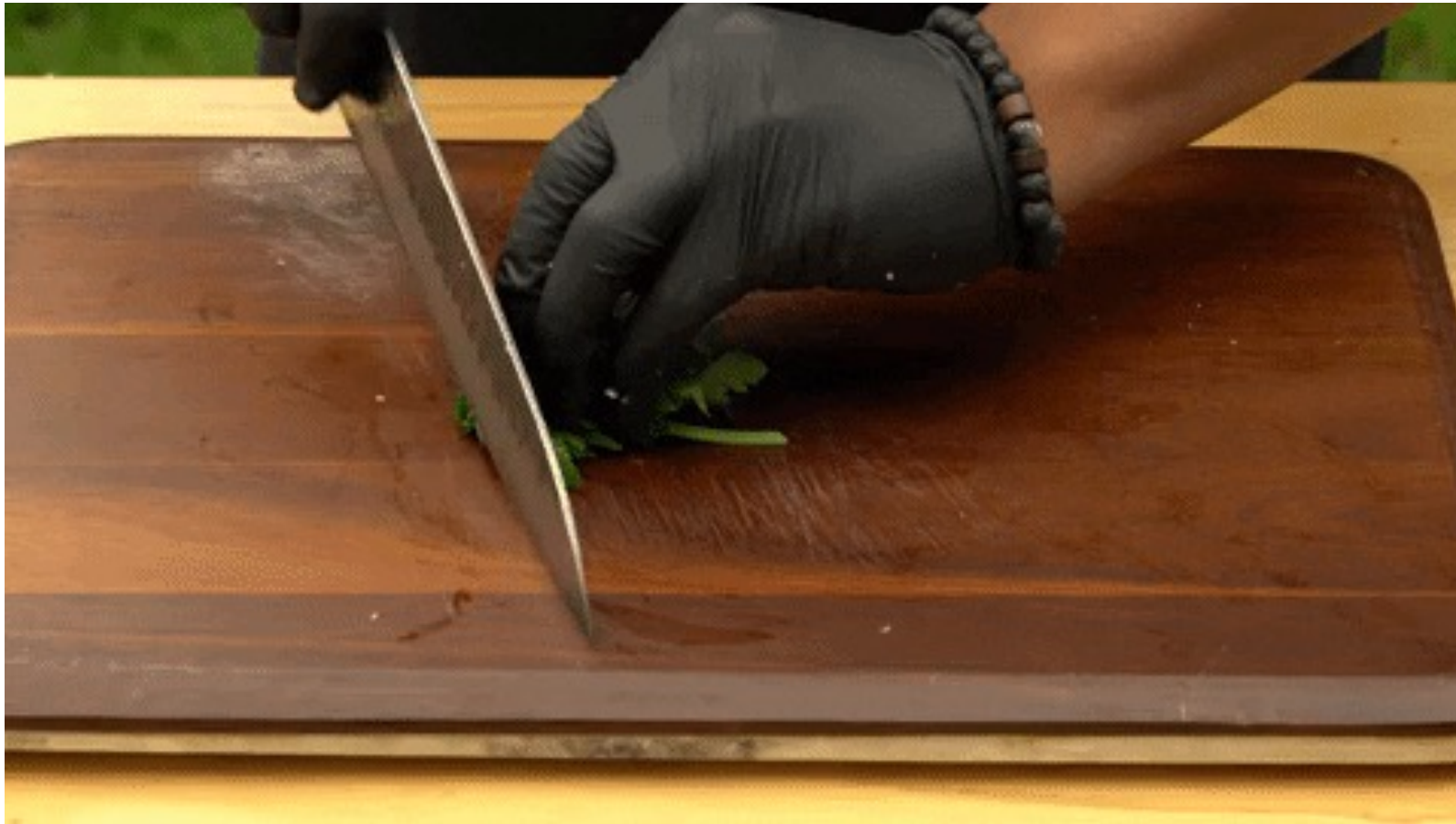


Image from bestofspain.es



IMPORTANT THINGS ARE (SOMETIMES) BORING



CTI ANALYST SKILLSET

CYBER INTELLIGENCE

The products and processes across the intelligence cycle of assessing the capabilities, intentions, and activities – technical and otherwise – of potential adversaries and competitors in the cyber domain (with cyber counterintelligence as a sub-discipline)

TECHNICAL COMPETENCIES

The technical foundation for understanding the hardware and software of information and communications technology, especially as they relate to cybersecurity.

ANALYTIC COMPETENCIES

The human science basis for complex analysis of data and information from a variety of sources, including foundations of strategy, critical and systems thinking, reasoning and logic, problem solving, and decision making.

COMMUNICATION AND ORGANIZATIONAL COMPETENCIES

These competencies emphasize clear expression of opinions and reasoning, along with effective communication of one's ideas in writing, oral presentation, and visual display, as well as project management skills.

KNOWLEDGE MANAGEMENT (INFORMATICS) COMPETENCIES

The knowledge management and information science foundation for planning and organizing information collection (collection management), applying tools to gather and support complex data and information analysis and presentation.

CONTEXTUAL DOMAIN COMPETENCIES

The sector-specific, national/regional, and/or sociocultural foundations for analyzing complex problems; identifying key actors and roles; assessing perceptions, interests and intentions; sensemaking; drawing inferences from actions and behaviors; and discerning situational influences.



INTELLIGENCE AND
NATIONAL SECURITY
ALLIANCE



A BASIC STEP



WHY WORKFLOW AND CASE MANAGEMENT?



Workflow, Coordination, and
Collaboration



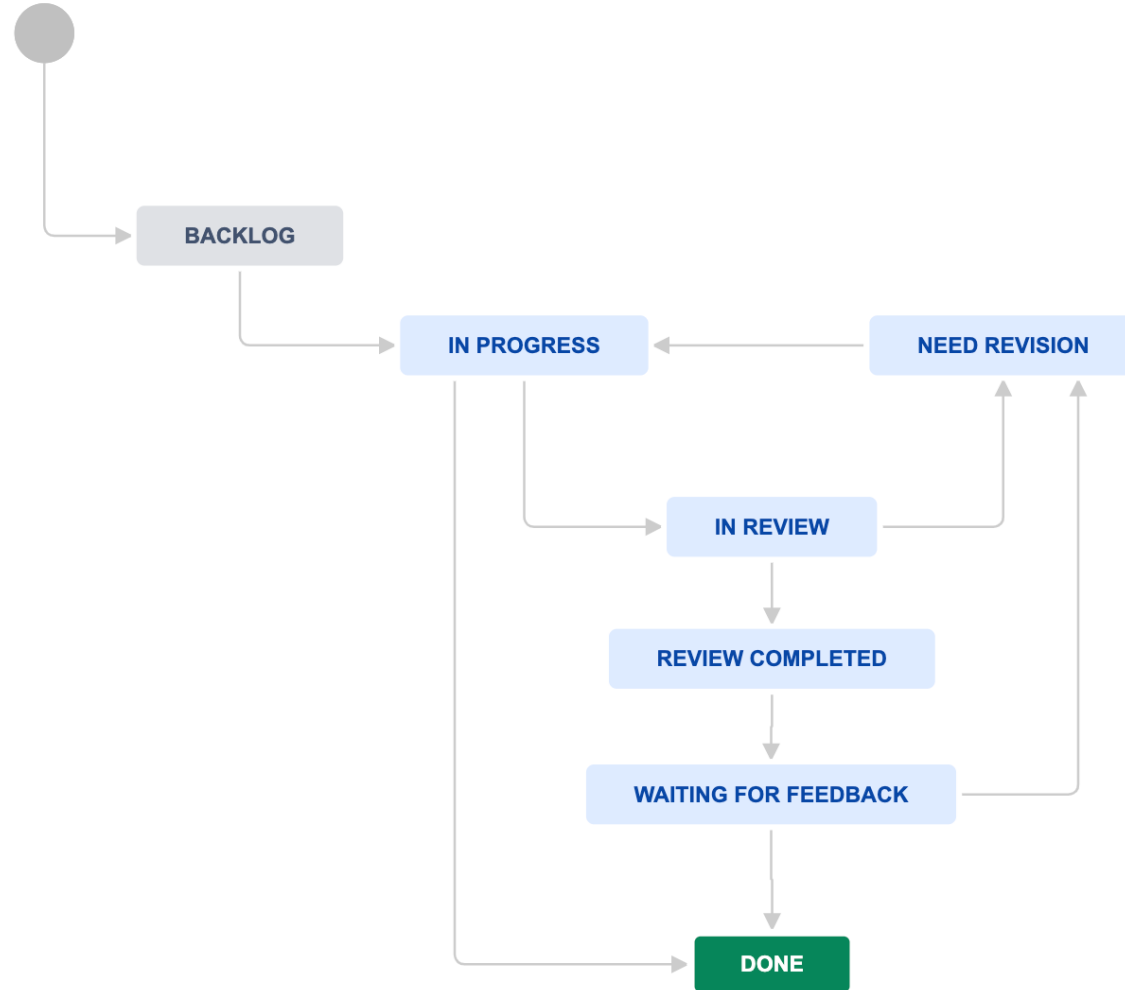
Knowledge
Management



Metrics

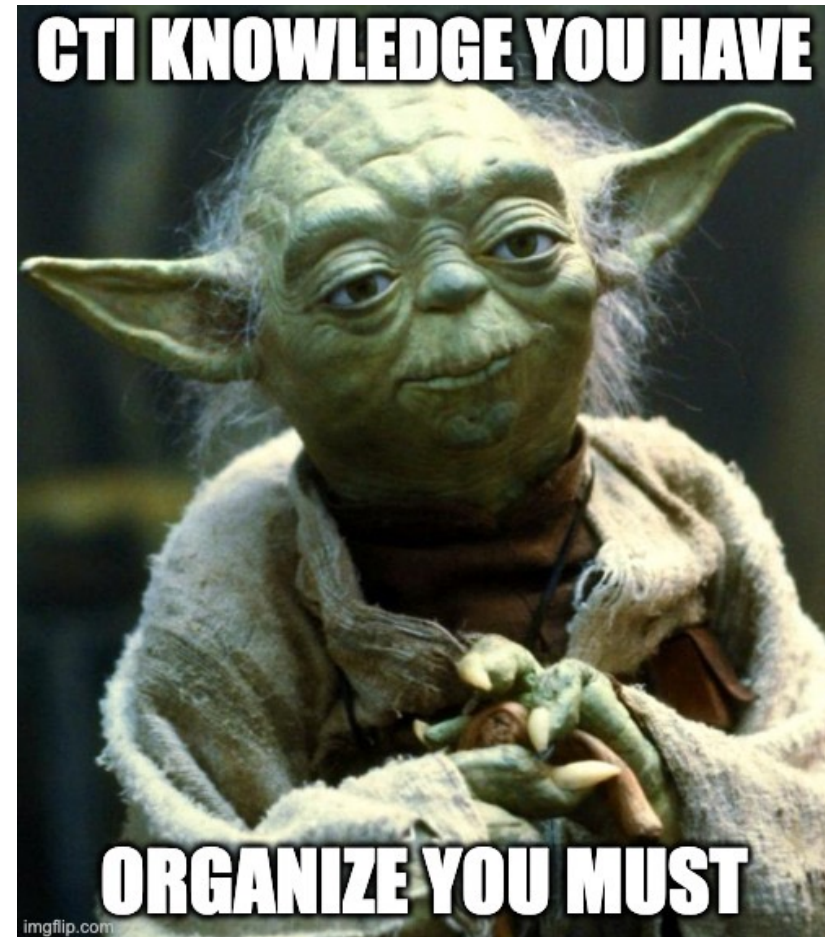


WORKFLOW, COORDINATION & COLLABORATION

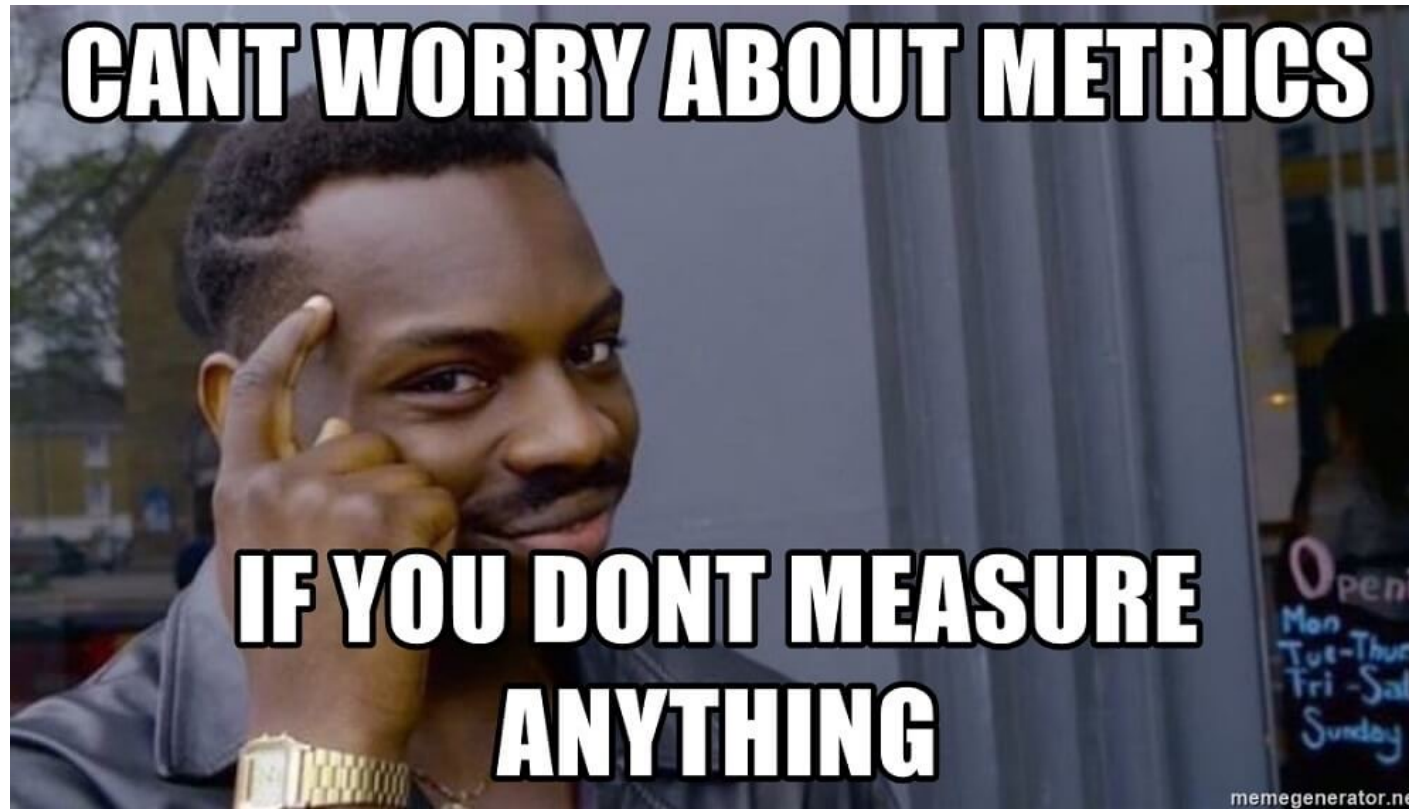


KNOWLEDGE MANAGEMENT

- Tagging
- Custom fields
- Easy searching and filtering
- Source rating
- Access control



WHAT GETS MEASURED, GETS MANAGED



MANAGEMENT METRICS

- Threats per criticality/impact level
- Time spent per PIR
- CTI assessments per threat type/threat actor
- CTI assessments (or time spent) supporting IR
- Quantitative feedback received per PIR
- Time spent on RFIs per stakeholder
- #hunts / #incidents from CTI assessments



TEAM METRICS

- Sources mostly used per PIR
- CTI deliverables per PIR
- CTI deliverables per stakeholder
- Average time spent per CTI deliverable
- CTI analysts' workload
- Average time spent in each phase of the workflow
- Time spent on CTI projects





BASIC INGREDIENTS



Image from [heritage-history.com](https://www.heritage-history.com)

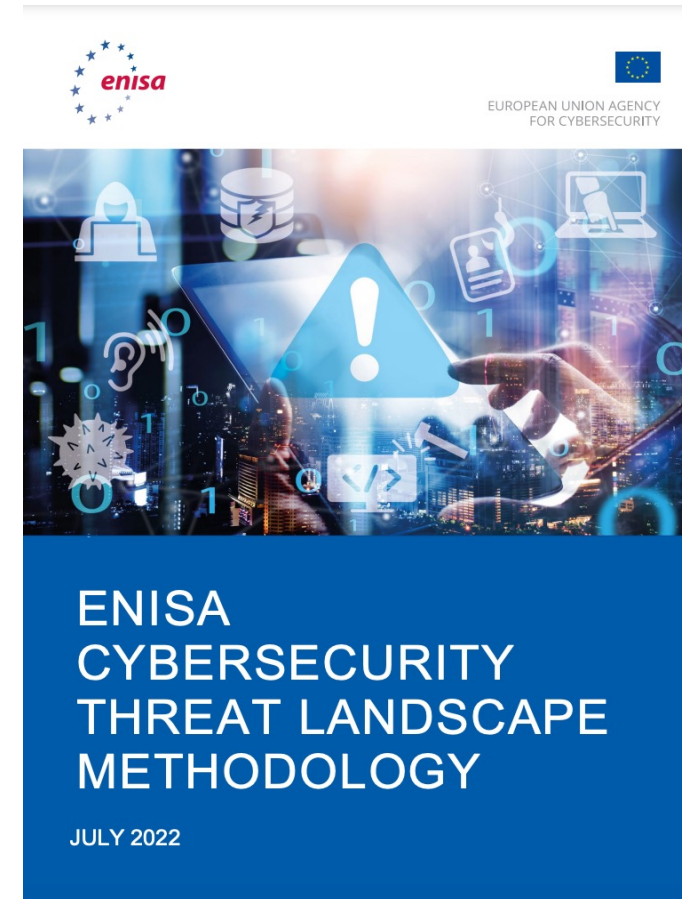
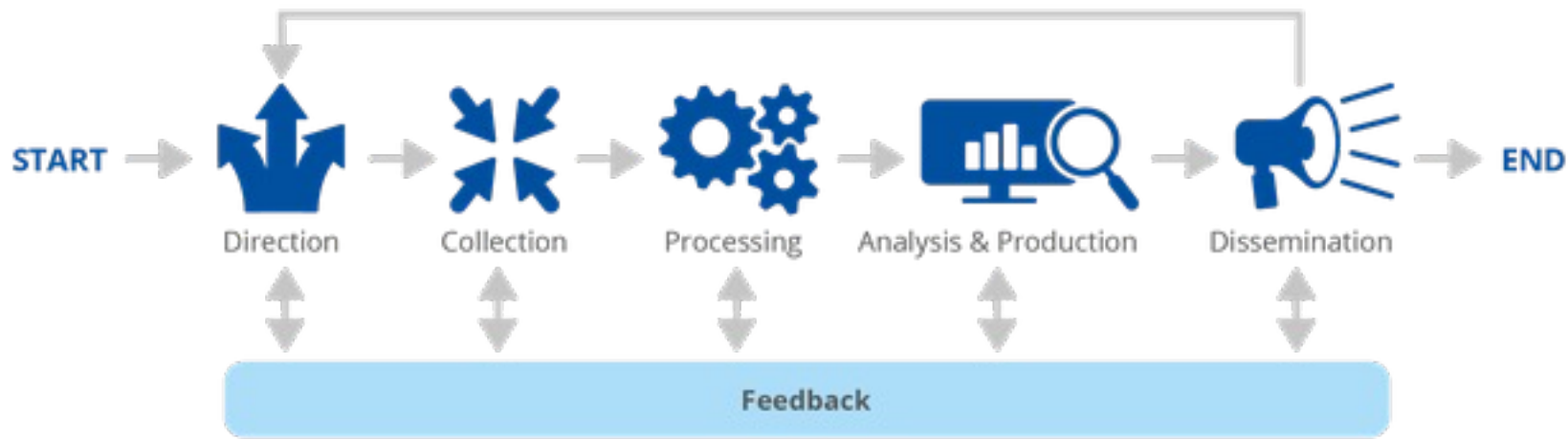
DOCUMENTATION MATTERS

Remember

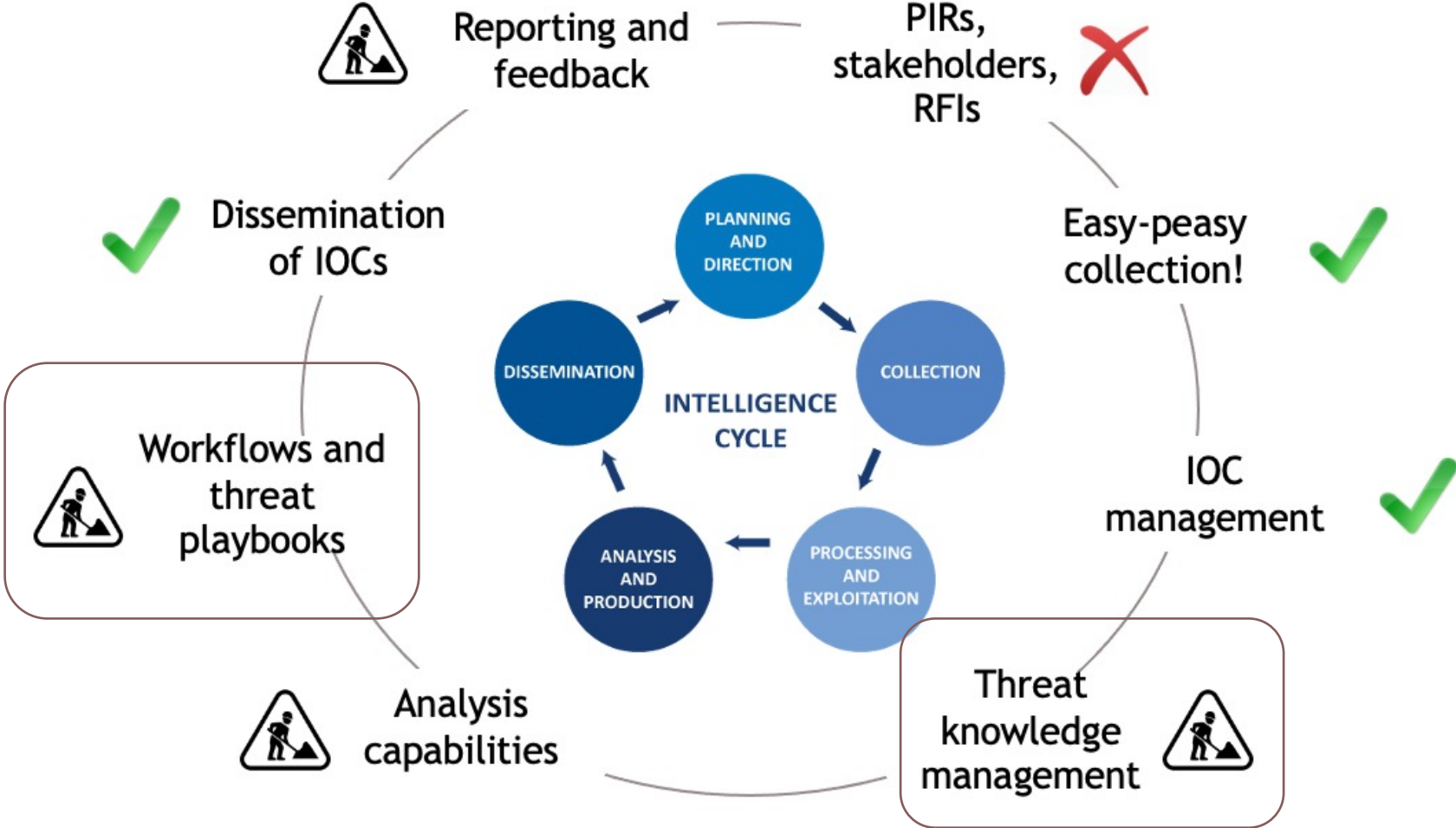
- Data into buckets
- Consistency is key
- Spend time to save time



WHAT'S YOUR CTI PROCESS?



TECHNOLOGY ENABLEMENT (1)



*SANS CTI Summit 2021



TECHNOLOGY ENABLEMENT (2)



Some TIPs

Recommendation is to live off the land (at least at the start of your CTI journey)



CTI ONE STOP SHOP

- Who you are / Contact Info
- Team's Scope
- Intelligence Requirements
- CTI Report Library / CTI Blog
- Request For Information (RFI)



REQUEST FOR INFORMATION (1)



REQUEST FOR INFORMATION (2)

CTI Team

Welcome! You can raise a Request For Information (RFI) for the Cyber Threat Intelligence team from the options provided.

What do you need help with?

Threat Analysis

IOC-Sharing

Request Briefing

Subscribe to CTI

CTI Onboarding



Cyber Threat Advisory

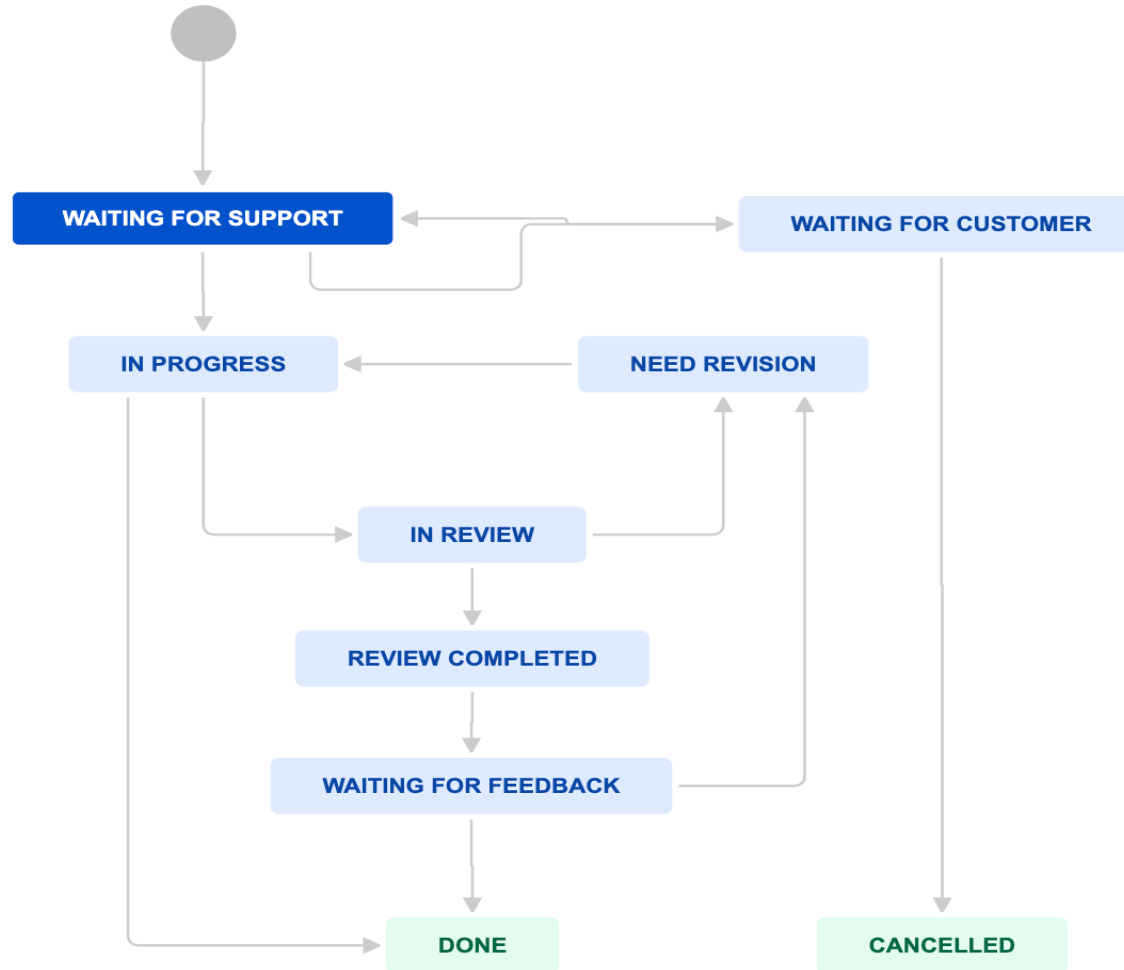
Requests that are specific to a type of cyber threat or a cyber event. You can also submit requests that are related to technical analysis of Indicators of Compromise (IOCs), phishing, malware, etc.



Trend Report

Requests pertaining to a particular strategic threat(s) and/or threat actor over a period of time.

REQUEST FOR INFORMATION (3)



CTI CHEF APPROVES





FINAL REMARKS

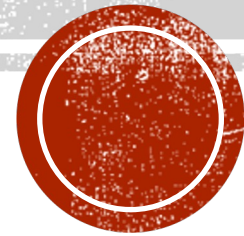


Image from elladocomicodedonquijote.wordpress.com

FINAL REMARKS

- Operationalizing the CTI process is a common challenge
- The importance of workflow and case management
- The basic ingredients



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JAKE-CLARK.TUMBLR

REFERENCES



wander
the abyss
of uncited
information

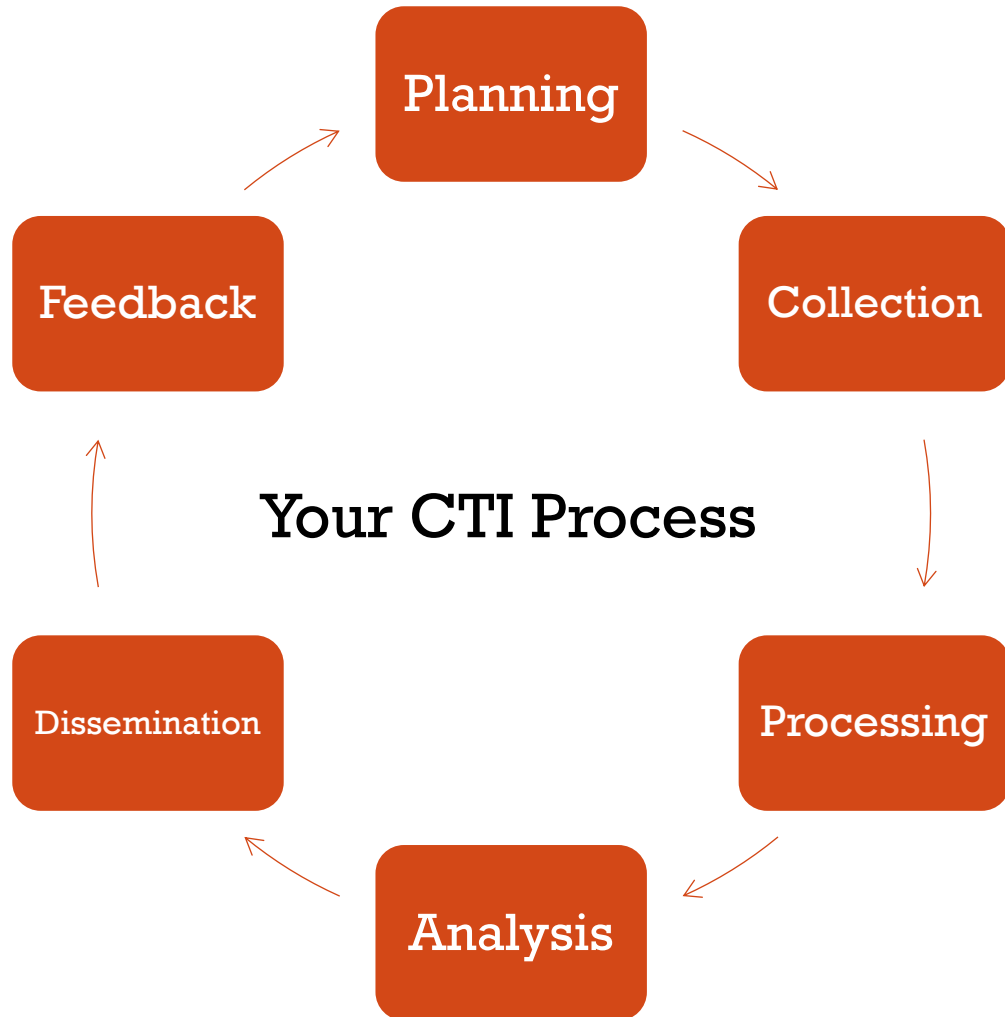


cite
properly

<https://bit.ly/firstcti23>



SPIN IT ROUND!



THANK YOU!



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