Tonga Women in ICT

Cyber Awareness Campaigns

Vanuatu 2023

Port Vila, Vanuatu

FIRST

Introduction

About TWICT

Established in 2018

Registered in 2021
(Non-Profit)

Over 30 memberships
(volunteers)

Vision and Mission

To allow women and girls to enter the industry without fear of discrimination nor persecution, thus giving them the opportunity to impact the industry for the better.

Empowering women and girls to engage with Information and Communications Technologies (ICT) in a range of exciting ways and fully participate in the ICT industry.

- *Core Thematic Area: Gender Equality and Empowerment of Women and Girls in ICT Projects*

TWICT'S INVOLVEMENT IN CYBER SAFETY & CYBER SECURITY

Cyber Smart Talanoa

- Collaboration with Government (CERT TONGA), Communications Departments, Women's Division, AGO and Ministry of Education and Training

- Partnership with ISPs and Other Stakeholders (OTHER NGO'S, TONGAN EXPERTS IN THE FIELD)

- MOU with CERT Tonga to Strengthen Outreach

- TRAIN THE TRAINER PROGRAMS

- INVOLVE IN TRAININGS BY APNIC, CERT NZ ETC

- GETSAFEONLINE AMBASSADORS

- CYBER SAFETY AWARENESS PROGRAMS IN HIGH SCHOOLS & COMMUNITIES (ESPECIALLY WOMEN)

- HOST CYBER AWARENESS EVENTS & TALANOAS

Goals and Objectives

Specific Outcomes:

☐ Awareness to reach and be available for students to women in the rural areas and outer islands too.

☐ Best Practices to be strengthened in Tonga through TWICT networks

☐ TWICT to participate in Cyber Security Trainings Partnerships and Collaborations

TARGET and Approaches

☐ Customize Messages for Different Audiences (Women, Young and Older, Men when they are involved, more technical and non technical)

☐ Contextualize for Tonga !!

TWICT Approaches

- Build relationships
  - ❖ Cultivate Trust and Support
- Utilize multiple channels
  - ❖ Social Media – FB, Public Speaking, Workshops and Local Media.
  - ❖ Website soon to be launched
- Collaborate with Schools, NGOs and Communities
  - Conduct and Participate in Workshops
  - Training on Cyber Security
  - How to's
  - Digital Litercy
  - Online Safety
- Use Influencers and Ambassadors (ROLE MODELS)
- Share Experiences & Real Life Stories

TWICT EXPERIENCES in campaigns

- ➢ **Getting more women in the workforce trained**
- ➢ **Getting young girls in schools to be interested in Cyber Security**
- ➢ **Support with competitions in a national level for schools and communities**
- ➢ **Host a "National Cyber Event" with Guest speakers and panels**
- ➢ **Networking**
- ➢ **Joining Regional Events NOW**

Challenges

- Funding of course
- Man Power to do the all the work we wish to do
- Local Skills (Female) – very little in the field
- We need a way to monitor and evaluate our work for the public.
- Need more collaborations with Government and other stakeholders
- Venue very limited in Tonga and no office space yet

Malo ʻAupito

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