Who Shares Wins
Making Intelligence Actionable

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Agenda

1. Introduction/Background WSW
2. The Challenge
3. Who Shares Wins: the concept
4. Results
5. Call for Action!
Introduction

• The courageous legacy of Sir David Stirling, founder of SAS
• The origin of Who Shares Wins
• The challenge in information sharing
Background

- Strong advocates of collaboration
- Sharing helps to prevent, detect and respond
- Strengthening our defenses
- A dynamic Cyber- and Information Security programme, for
- A resilient financial and cyber eco-system.
The Challenge

• Sharing Intelligence proves to be successful
• However; limiting factors and barriers
• Intelligence sharing formalised?
• From Intelligence to action?
Uncovering Cobalt Strike® Infrastructure

- Scanning for Cobalt Strike® Instances
- Cobalt strike server posing as urorg.com
- Analysis and Sharing results
Who Shares Wins

The Concept explained:

- Project launched to overcome barriers and hurdles
- Properly planned, formalised, documented and overseen
- With a positive, active and memorable spin!
Conti, a challenge in common

- Threat to whom, exactly?
- How CTI can help, moreover
- How sharing helped
Results

• A process for sharing information and intelligence
• Increase in quality and quantity
• More appreciation for intelligence received
• Better understanding of the CTI function itself
• A significant contribution to our Cybersecurity posture
• Being good Citizens
Example: Top 10 Threat Actors

What we have in common and what not (yet)!

- Capability x intent
- Advanced and Cloud competent
- Supply chain used increasingly
- Continuous Integration and Development misused
Final Remarks: Action!

• A powerful Instrument/Concept

• Actively deployed countering Cyber Threats and Cyber Threat Actors

• From sharing to engagement to Action
Thank you!