Recapturing the Wheel – Media Perspectives on Crisis and Recovery

Frank Wintle – FIRST Kyoto 2009
Tout, au monde, existe pour aboutir à un livre…”
Stéphane Mallarmé

(Everything, in the world, exists to end up in a book)
Everything, in the world, exists to end up in a newspaper (or broadcast news, wire service, newsgroup, blog, chatroom...)

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Edgar Allan Poe (1809 – 1849)

“... to create a sensation...”
“Don’t Panic!” – Government Urges
What you should expect....

... is the unexpected
Andrew Gowers

http://www.timesonline.co.uk/tol/news/
NOW?  Now?

Not yet.

Encore! Encore!

Bravo.
The survival...

...of the thickest
“When the ruler is daily growing more arrogant, and the ministers are daily growing more obsequious, there never has been a case when the state was not lost.”

Analects: 13.15
The message for the Internet world
“This stuff was beautiful and elegant...”
Understand...

... everything you can
Dumb? ...

... or smart?
Nourish...

... your Cassandras
Be ready...

... for the storm
Assemble the team...

...rehearse
Go public...

... FIRST
And when it’s over...

(... good luck...)
“Slowly the bright looms of creativity weave...”

William Blake, 1757-1827

... the dark Satanic mills”
"...Yesterday's wisdom is today's foolishness. In this world of brightness and shade, trust only in change. And, just once, bow to the full moon."

Ikkyu Sojun
1394-1481
Wu-men’s Verse
To a swordsman, give a sword,
But don’t give poems to non-poets.
To those you meet, explain just three-quarters;
It’s no good to give people the final part.
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